Climate Risk, Soft Information and Credit Supply

LAURA ÁLVAREZ-ROMÁN, SERGIO MAYORDOMO, CARLES VERNARGA-ALER AND XAVIER VIVES

Summary of Banco de España Working Paper no. 2406

Climate-related disasters are significantly increasing in number and severity, escalating the challenges for the financial system. Beyond the transition risks stemming from shifts towards a lower-carbon economy, it is crucial to evaluate how the financial sector is responding to the rising physical risks of climate change. For instance, large and severe wildfires are becoming increasingly commonplace fostered by climate change (Organization for Economic Cooperation and Development, 2023). In fact, Spain is among Europe's worst-affected countries (see Costa et al., 2020), accounting for around 40% of the EU land ravaged by forest fires in 2022.

The effects of physical climate risks on credit supply are not straightforward. After a climate-related disaster, banks may reduce lending due to factors such as the decline of collateral value or uncertainties in the economic outlook of affected areas (Garmaise and Moskowitz, 2009; Hosono et al., 2016; and Gallagher and Hartley, 2017). Conversely, banks may also increase lending to support recovery efforts in disaster-stricken areas (Chavaz, 2016; Cortés and Strahan, 2017; Koetter, Noth, and Rehbein, 2020). Yet, the factors influencing banks' credit allocation strategies in response to climate physical risk, particularly under imperfect information, warrant further investigation.

In Álvarez-Román et al. (2024), we delve into how the supply of bank credit evolves in response to a climate event, as well as the role of lenders' access to information about borrowers in a context of informational asymmetries. Specifically, we consider a model that incorporates climate impacts and asymmetries in access to information in banking intermediation. We distinguish between local banks, whose credit is geographically concentrated in a specific province, and outsider banks, which are larger and more diversified. Likewise, two categories of companies are considered: transparent and opaque. Transparency allows banks to understand how the company operates and make informed decisions based on reliable information. On the other hand, opaque firms lack transparency and operate with limited disclosure of information. Local banks stand out for their ability to monitor opaque companies more effectively since they have better and greater access to soft information than outsider banks.

The main theoretical predictions from the model are that (1) a climate shock reduces the amount of credit lent to a given firm and that (2) local banks reduce lending to opaque firms to a lower extent as compared to outsider banks because local banks have better access to soft information and a greater monitoring ability. To test these predictions, we use granular information on firms and banks operating in Spain, as well as on the credit relationships between the two, and on wildfires in Spain between 2004 and 2017.

Our empirical results show that disparities in access to soft information between local and external banks play a crucial role in the allocation of bank credit following climate events. In general terms, the amount of credit granted to companies affected by wildfires experiences (within 10km from a wildfire) a decrease of approximately 6%, compared to companies with similar characteristics not affected by the fire (within 20km to 40km from a wildfire). This result is mainly attributed to outsider banks, which, by not being able to accurately assess the impact of the fires on opaque companies, those with low earnings predictability based on accounting information for which soft information matters more, significantly curtail their credit provision. In contrast, local banks, benefiting from access to soft information, reduce their loans to a lesser extent to firms with more opaque accounting information that are affected by the fire (see Figure 1). Importantly, the credit supply of local banks flows to opaque yet non-distressed firms, not inducing credit misallocation through their lending practices.

The validity of the information channel is further supported by showing that local banks exhibit a smaller credit contraction towards opaque firms without incurring greater risks, consistent with their enhanced access to soft information. Additionally, previous research has shown that geographical proximity enables the collection of firms' soft
Aligning with our findings, we observe that local banks extend more credit to affected firms when they are closer to them, but there are no significant differences in the credit supply of local and outsider banks for more distant borrowers. Furthermore, we also discard that the credit supply of local banks to fire-affected firms is driven by bank specialization, relationship lending or the lack of lending opportunities out of the area impacted by the wildfire, which would force them to lend to affected firms.

Regarding the effects on the real economy, the results show that in the affected areas there is a decrease in employment two years following the fire (see Figure 2). However, the drop in employment after a fire is specific to municipalities where...
local banks are not active lenders, while there is no significant change in employment when local banks are present in the fire-hit areas. These findings underscore the pivotal role of local banks in mitigating the repercussions of climate shocks on the economy. Thanks to their superior access to soft information, they can extend recovery lending to profitable firms that have been impacted by climate disasters.

In conclusion, our research contributes to the existing literature that analyses the role of small or local banks in sustaining credit supply after natural disasters by isolating the soft information mechanism through which they operate. Specifically, our findings reveal that the differential use of soft information by local and outsider banks in their lending decisions significantly influences bank credit allocation after climate-related disasters. As a result, our analysis suggests that local banks are better positioned to support firms affected by physical climate risks in the region where their credit activity is concentrated, highlighting their crucial role in mitigating the impact of climate shocks on the real economy.

REFERENCES


