Homework in Climate Economics: Household Production, Carbon Emissions, and Climate Policy Stephie Fried, David Lagakos, Hannah Rhodenhiser

Discussion by Myroslav Pidkuyko

7th Annual Research Conference Banco de España, Madrid

November 14, 2024

The views expressed here are those of the authors and do not necessarily represent the views of the Bank of Spain and the Eurosystem.

In a Nutshell: the Paper in One Slide

Motivation, Main Message and Results

- ► Energy use from home production accounts for around 40% of aggregate emissions in the US.
 - Literature: Focus of climate policies on firm production, innovation.
 - ▶ Inflation Reduction Act: 60 billion of USD in subsidies for energy-savings equipment.
- ▶ Main message: Households are motivated to reduce emissions (both because of financial and environmental factors), carefully designed subsidies can help them achieve that.
- ► Main findings:
 - ► Survey: Household motivation for purchasing energy-saving equipment.
 - Model: Large cost-savings and emission reductions from household subsidies to energy-saving equipment.

The Mechanism

A subsidy to clean equipment affects emissions through three channels:

- ► Cross-technology substitution effect
 - ► Households use the clean technology for more tasks
- Cross-task substitution effect
 - ► Household substitute from dirty-technology tasks to clean-technology tasks
- ► Home-production effect
 - ► Households substitute from consumption to home production

Main Comments

- ► Spillovers and General Equilibrium Effects
- ► Welfare and Costs
- ► Other comments

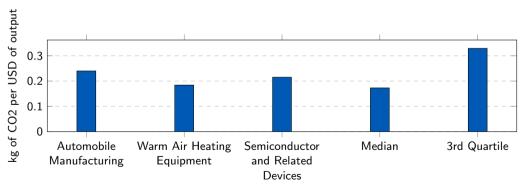
Spillovers and General Equilibrium Effects /1 Aggregate Emissions

- ▶ The focus of the paper is on the emissions coming from home production (\approx 40% of aggregate emissions in the US).
- ▶ In the model, households do not internalize the emissions coming from firm production.
- ► A subsidy to clean equipment increases the demand for the production of this equipment ⇒ potential increase in emissions from these industries.

Spillovers and General Equilibrium Effects /1

Aggregate Emissions

- ▶ The focus of the paper is on the emissions coming from home production (\approx 40% of aggregate emissions in the US).
- ▶ In the model, households do not internalize the emissions coming from firm production.
- ► A subsidy to clean equipment increases the demand for the production of this equipment ⇒ potential increase in emissions from these industries.

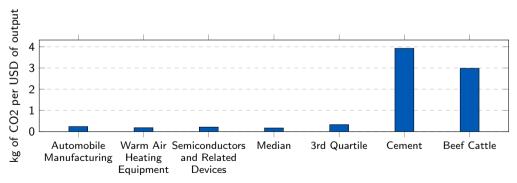


Source: U.S. EPA Office of Research and Development

Spillovers and General Equilibrium Effects /1

Aggregate Emissions

- ▶ The focus of the paper is on the emissions coming from home production (\approx 40% of aggregate emissions in the US).
- ▶ In the model, households do not internalize the emissions coming from firm production.
- ► A subsidy to clean equipment increases the demand for the production of this equipment ⇒ potential increase in emissions from these industries.



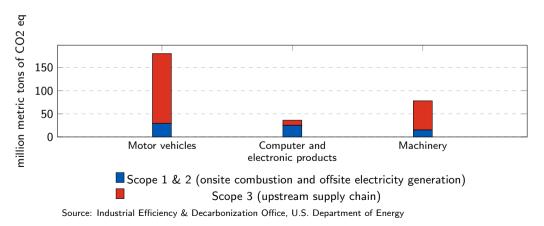
Source: U.S. EPA Office of Research and Development

Spillovers and General Equilibrium Effects /2 Production

- ▶ In the model, neither clean nor dirty equipment uses energy in the production (or other dirty equipment).
- ▶ In reality, even the sectors producing "clean" technologies use "dirty" energy for production.

Spillovers and General Equilibrium Effects /2

- ▶ In the model, neither clean nor dirty equipment uses energy in the production (or other dirty equipment).
- ▶ In reality, even the sectors producing "clean" technologies use "dirty" energy for production.



Spillovers and General Equilibrium Effects /3 $_{\rm Prices}$

- ► The effects of the subsidies in the model are analyzed by comparing household emissions at different steady states.
 - ▶ What happens to prices in these new steady-states? Higher demand for clean technologies increases their price?
 - ► How costly is the transition to the new steady-state?
 - ► Do the subsidies generate "greenflation"?

Welfare and Costs

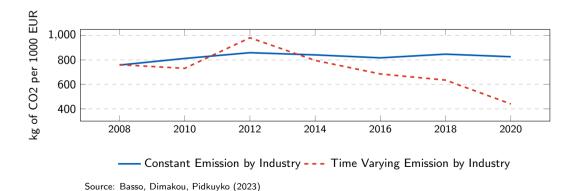
- Most climate policies are said to be regressive, hurting households at the bottom of the income distribution.
- ► What the welfare consequences of the subsidies?
 - ► Households re-optimize to new consumption and home production levels potentially lower utility from consumption and home production but higher from lower emissions?
 - ► Lower purchasing power for households because of higher taxes?

Other Comments/Questions

- ► What is the composition of household emissions based on equipment they use (cars vs. heating vs. lights)?
- ► Changes over time? Are households using less dirty technologies or are dirty technologies less dirty?

Other Comments/Questions

- ► What is the composition of household emissions based on equipment they use (cars vs. heating vs. lights)?
- Changes over time? Are households using less dirty technologies or are dirty technologies less dirty?



Conclusions

- ► Very interesting paper!
- ► Novel take on climate policies targeted more directly at households (via subsidies to clean equipment).

Conclusions

- ► Very interesting paper!
- ► Novel take on climate policies targeted more directly at households (via subsidies to clean equipment).

Thank You!