

20-21 November

### **Aim and content**

The aim is to consolidate the International Forum as a tool for learning the best practices, meet experts from different countries and exchange information and experiences.

During the two days of this meeting, current issues of great interest will be addressed such as communication in high inflation environments, uncertainty management or the evaluation of the effectiveness of communication policies.

### **Professional profile of attendees**

Communications managers of guest central banks who communicate with the general public or specific segments of the public.

### **Organisation and format**

The meeting is organised by the Banco de España and will be held in morning and afternoon sessions, combining presentations with panel discussions.

Each session will include speakers on central banks' and financial institutions' experience in these matters.

The language will be Spanish, with simultaneous interpretation into English.

Participation is by invitation only.



*Detail in the space occupied by  
the Library of the Banco de  
España*