

# Migration, Trade, and Structural Change

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# Motivation

- Economic development shifts relative demand away from agriculture
- Potential asymmetric impact across different regions
  - Industrialization typically begins only in a few regions within a country (Northeast in US; Basque Country, Catalonia in Spain; Guangdong, Jiangsu, Shanghai in China)
- Two different things can happen to the initially agrarian regions
  - a) They may catch up and industrialize
    - Agrarian workers move to industry in the same region  
US between 1880 and 1940 ([Eckert and Peters, 2018](#))
  - b) They may fail to industrialize and there is a rural exodus
    - Agrarian workers help industrialization elsewhere  
Spain between 1940 and 2000 ([this paper](#))

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US between 1880 and 1940 (Eckert and Peters, 2018)
    - b) They may fail to industrialize and there is a rural exodus
      - Agrarian workers help industrialization elsewhere  
Spain between 1940 and 2000 (this paper)
- *We want to understand the causes and economic consequences of these different patterns of development*

# What we do

- Look at the *recent* process of economic development in Spain (1950-2000)
  - 1) Fast economic growth
  - 2) Structural change (reallocation of employment across sectors)
  - 3) Rural exodus (reallocation of employment across space)
  - 4) Industrialization failure in many regions
  - 5) Hump-shaped evolution of spatial inequality (Kuznets-Williamson curve)

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  - 4) Industrialization failure in many regions
  - 5) Hump-shaped evolution of spatial inequality (Kuznets-Williamson curve)
- Model of *structural change* w/ *internal migration* and *internal trade*
  - To account for these facts
  - To understand role of migration and trade costs on
    - a) Speed of aggregate growth and structural change
    - b) Spatial location of population and economic activity
  - To think about heterogeneity of development experiences

## Related Literature

### ① Structural change and migration frictions

Caselli, Coleman (2001), Michaels *et al* (2012), Eckert, Peters (2018)  
Ngai, Pissarides (2019), Garriga *et al* (2020)

### ② Structural change and internal trade frictions

Adamopoulos (2011), Herrendorf, Schmitz, Teixeira (2012), Gollin, Rogerson (2014)

### ③ Structural change with both migration and internal trade frictions

Tombe, Zhu (2019), Hao *et al* (2020)

### ④ Structural change and international trade

Uy, Yi, Zhang (2014), Swiecki (2017), Sposi (2019), Lewis *et al* (2021)

### ⑤ Short run local labor market effects of aggregate shocks

Artuç, Chaudhuri, McLaren (2010)  
Caliendo, Parro (2014), Caliendo, Dvorkin, Parro (2019)  
Morten, Oliveira (2018), Bryan, Morten (2019)  
Heblich, Redding, Zylberberg (2021)

# Stylized Facts

# Data

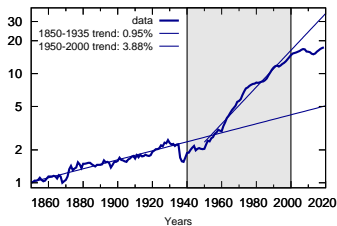
- Sector-province level data (decennial from 1940 to 2000)
  - **Employment** (Spanish Population Census)
  - **Value added** at current prices (BBVA Research)
  - **Price indices** (BBVA Research)
    - ⇒ regional price levels from micro data on a common basket of goods in 1930 (Gómez-Tello *et al*, 2019)
- ▷ **Productivity** as value added at constant prices relative to employment
- Migration flows across provinces (decennial from 1960 to 2000)  
(Spanish Population Census)
- Trade flows across provinces for goods (2000)  
(C-Intereg dataset, Llano *et al*, 2010)



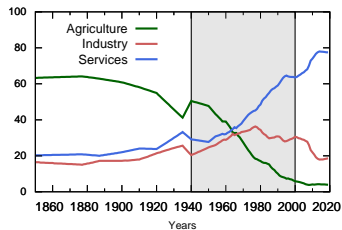
# The Spanish development experience

## 1. Main facts

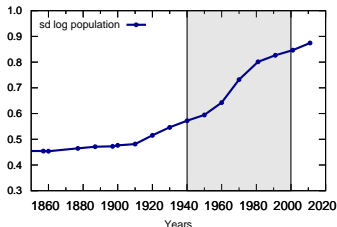
(a) Real GDP per capita



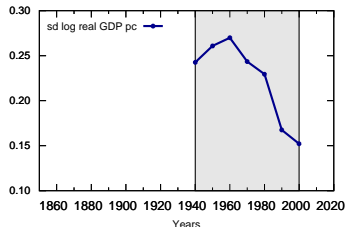
(b) Sectoral employment shares



(c) Dispersion of population across provinces



(d) Dispersion of real GDP per capita across provinces



# The Spanish development experience

## 2. *Rural exodus: a tale of two towns*

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Cuevas Bajas (Málaga)

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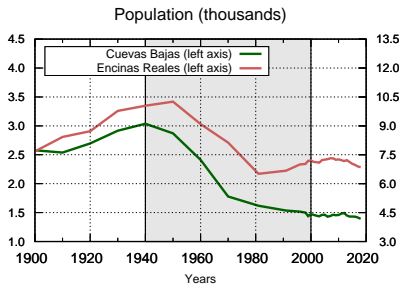
## 2. *Rural exodus: a tale of two towns*



Encinas Reales (Córdoba)

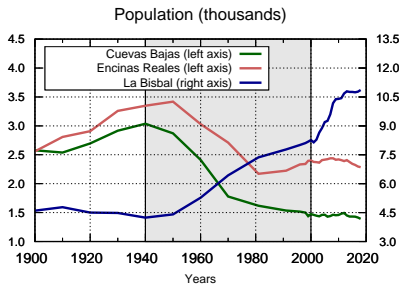
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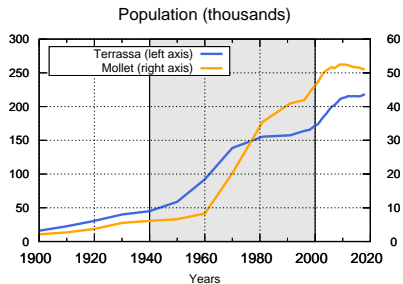
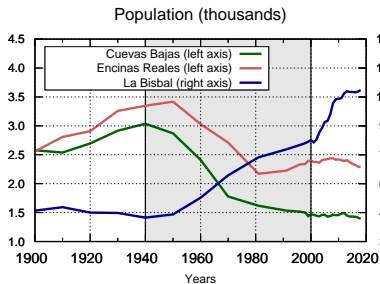
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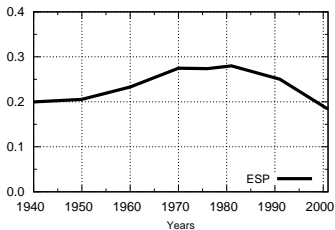




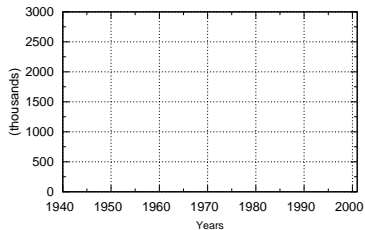
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## 3. Industrialization and lack thereof

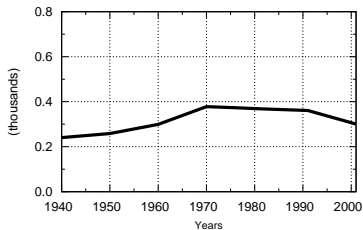
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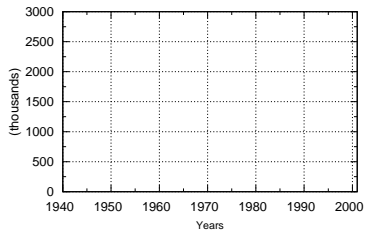
(b) Employment totals: Manufacturing



(c) Employment shares: Industry



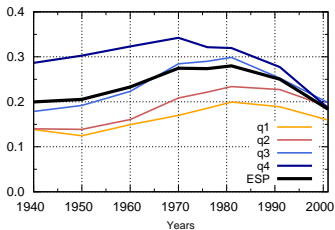
(d) Employment totals: Industry



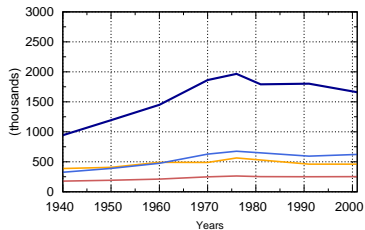
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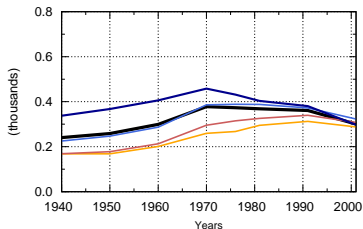
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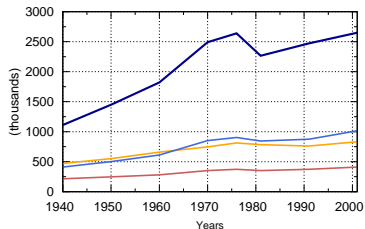
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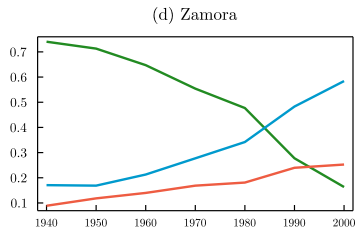
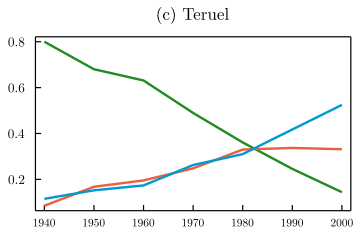
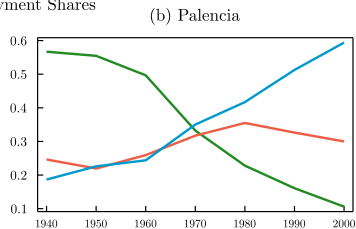
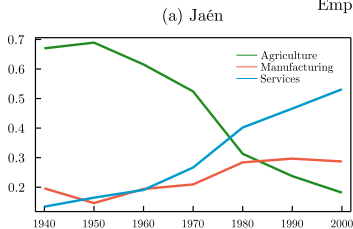


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### Lagging Provinces

Employment Shares

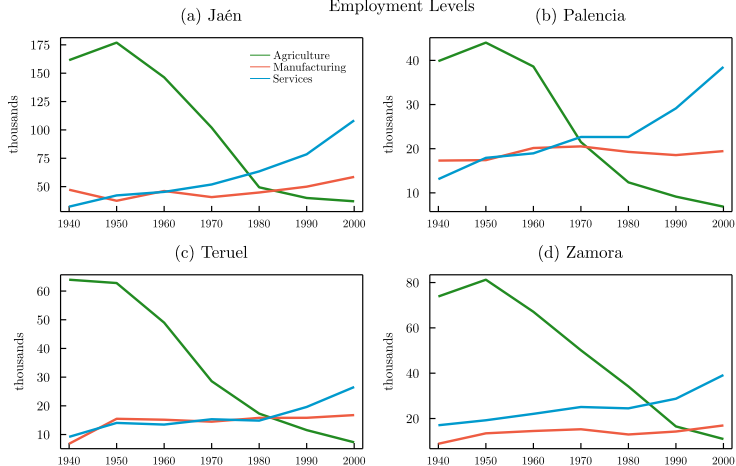


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Employment Levels



Model

# Environment

## ① Growth and structural change *a la* Duarte, Restuccia (2010)

- Closed economy w/ many regions  $r = 1, 2, \dots, R$  and 3 sectors  $j = a, m, s$
- Sector-region specific productivity
- 1 production factor (labor)
- Household preferences with non-unitary income and price elasticities

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## ③ Trade frictions *a la* Eaton and Kortum (2002)

- Continuum of tradable varieties within each sector
- Variety-specific productivity in each region
- Route-specific iceberg trade costs

⇒ Regional trade driven by comparative advantage

- a) Intra-sectoral trade (share of imported sectoral value added)
- b) Inter-sectoral trade (difference between sectoral expenditure and employment shares)



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- Labor demand:** affected by trade costs and wage and productivity differences across regions (hidden inside trade flows  $\pi_{r\ell j}$ )

$$\underbrace{w_r L_{rj}}_{P_{rj} Y_{rj}} = \sum_{\ell=1}^R \pi_{r\ell j} P_{\ell j} C_{\ell j} \quad \forall r, j$$

# Analysis

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→ Important interactions
- We analyse a simpler model
  - Two regions (U and R), two sectors (A and NA)
  - Region U is more productive in both A and NA, but more so in NA  
*(region U is richer and has comparative advantage in NA)*
  - Same population in each region, symmetric trade and migration costs
  - Arbitrary parameter values

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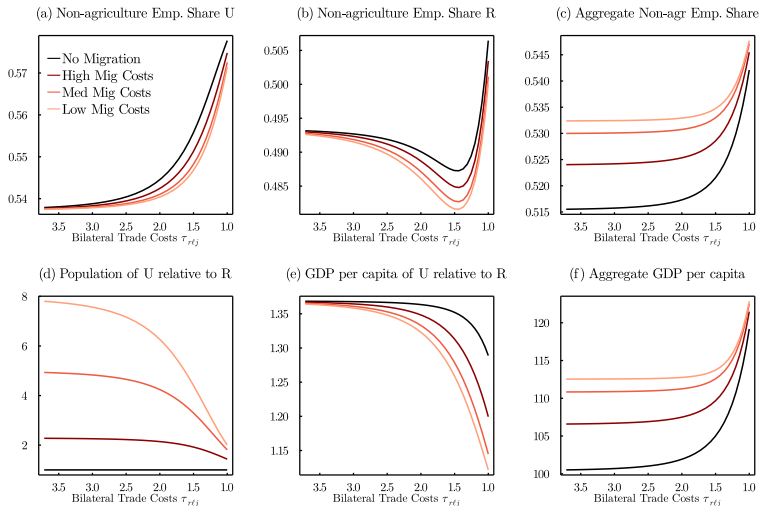
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→ No silver bullet to explain all facts

# Decline in migration and trade costs



# The Spanish Development Episode

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  - Preferences (common across time and space)
  - Productivity: the region-sector specific  $T_{rjt}$  and the sector specific  $\theta_j$
  - Trade costs: the route-sector specific iceberg costs  $\tau_{rljt}$
  - Migration costs: route specific costs  $mC_{r\ell t}$  and elasticity  $\kappa$

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- ⇒ Four engines of development
- Change in productivities  $T_{rjt}$
  - Change in trade costs  $\tau_{rljt}$
  - Change in migration costs  $mC_{r\ell t}$
  - + Initial spatial distribution of workers (transitional dynamics)



# Three Steps

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## ③ Migration parameters ([details](#))

- Migration elasticity  $\kappa$ : structural equation relating regional migration flows with regional value functions
- Migration costs  $mc_{rjt}$ : estimation residuals
- Match (exactly) migration flows across provinces

# Second Step

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(Insight from [Gervais and Jensen, 2019](#))

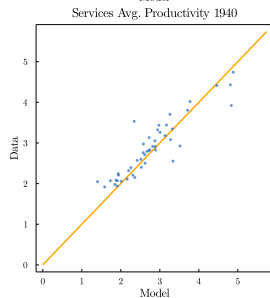
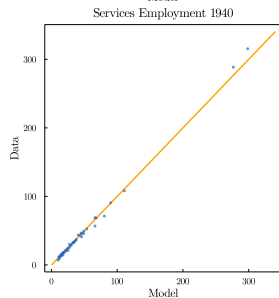
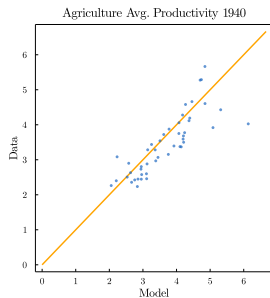
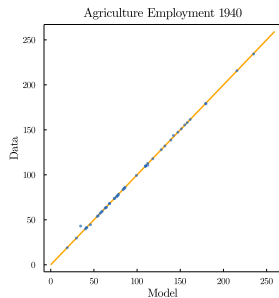
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- But full matrix of bilateral trade costs  $\tau_{r\ell jt}$  cannot be recovered
  - Simplify:  $\log \tau_{r\ell jt} = (\hat{\tau}_{jt} + \hat{\tau}_{rt} + \hat{\tau}_{\ell t}) d_{r\ell}$
  - Measure  $d_{r\ell}$  directly from the data
  - Estimate  $\hat{\tau}_{jt}, \hat{\tau}_{rt}, \hat{\tau}_{\ell t}$  (together with  $T_{rjt}$  by SMM)
  - Alternative: enrol trade data for 2000 to estimate  $d_{r\ell}$  within the SMM

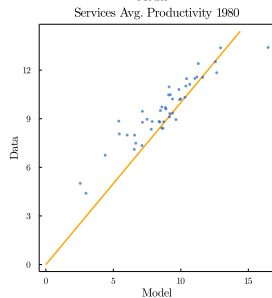
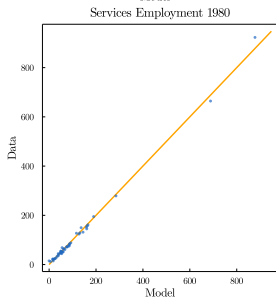
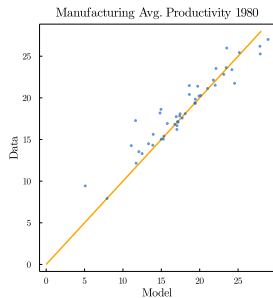
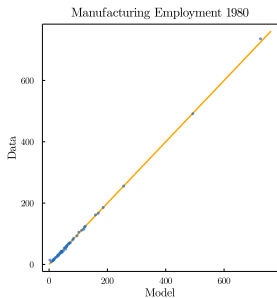
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## Trade Costs and Productivities: Model Fit



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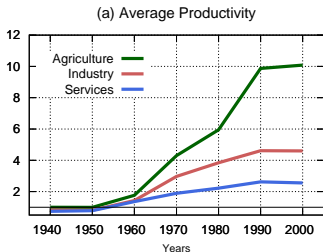


# Calibration results

## Three Main Patterns

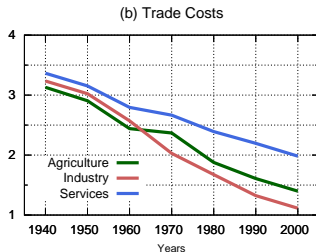
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- Mostly between 1950 and 1990
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- Divergence across provinces until 1980, convergence afterwards



### b) Decline in trade costs

- More apparent for agriculture and manufactures, than services
- *Related to large road and transport equipment investment*

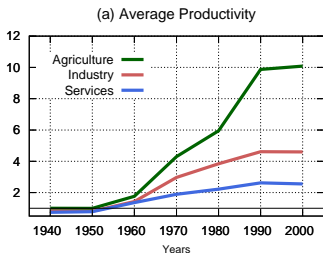


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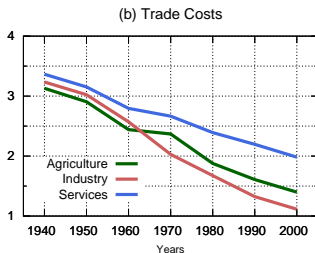
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⇒ a) + b) contribute to

- Income growth → structural change due to non-unitary income elasticity
- Decline in  $p_m/p_s$  and  $p_a/p_m$  → s. ch. due to non-unitary price elasticity

# Calibration results

## Three Main Patterns

### c) Decline in migration costs towards locations w/ most population gains

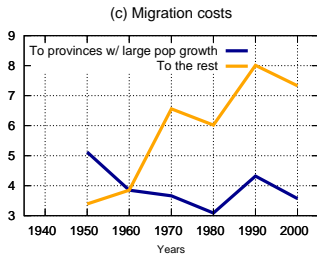
- Mostly between 1950 and 1980 (period of largest migrations)
- But increase everywhere afterwards

→ *Rural exodus partly fuelled by decline in migration costs*

(Increase in housing supply in richest provinces)

→ *Unexploited economic opportunities of migration in the 1980's and beyond*

(Increase in migration costs due to development of welfare state in the 1980's)



# Counterfactual Exercises

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## ① Engines of development:

- a) Fix spatial frictions to 1940 level, let **productivity change** (as estimated)
- b) Fix productivity to 1940 level, let **spatial frictions change** (as estimated)

## ② Role of rural exodus

- Set **migration cost to infinity**, let other things change (as estimated)

## ③ Industrial policy to avoid a rural exodus

- a) How should **manufacturing productivity** in laggard regions have evolved?
- b) How should **aggregate productivity** in laggard regions have evolved?

# 1. Engines of development

- Population dynamics  $L_r^{1940}$ 
  - People move away from poor and agrarian areas: rural exodus
  - Small action in GDP growth (3% increase) and structural change
  - Reduce spatial income inequality

# 1. Engines of development

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  - Most of GDP growth
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  - Engine of hump-shaped curve of spatial inequality
- Change in spatial frictions ( $\tau_{r\ell jt}$  and  $m_{c_{r\ell t}}$ )
  - Sizeable GDP growth (20%)
  - Sizeable structural change ( $\Delta$  services: 6%,  $\nabla$  agriculture: 6%)
  - Large effect on rural exodus



# 1. Engines of development

- Importance of interactions

- 1) Engine of de-industrialization

- $\Delta T_{rjt}$ ,  $\nabla \tau_{rljt}$ ,  $\nabla mc_{r\ell t}$  alone do not generate de-industrialization
- Premature de-industrialization with lower spatial frictions

- 2) 11% reduction in GDP

- $\Delta T_{rjt}$ ,  $\nabla \tau_{rljt}$  alone overpredict  $\Delta GDP_{pc}$

- 3) Help produce larger migrations, but in a direction against rural exodus

- $\Delta T_{rjt}$ ,  $\nabla mc_{r\ell t}$  alone overpredict rural exodus

- 4) Diminish both intra-sectoral and inter-sectoral trade

- $\nabla \tau_{rljt}$  increases trade
- $\Delta T_{rjt}$  diminishes trade 1940-2000
- Interaction further decreases trade

## 2. Role of rural exodus

Without any population movement since 1940:

- 1) Spain in 2000 would have been a slightly **poorer** and **more agrarian** country (8% poorer, 50% more employment in agriculture)
- 2) All provinces would have industrialized
  - *Industrial provinces would have lacked cheap labor to lever up their advantage*
  - *Agrarian provinces would have needed to produce their own manufactures*
- 4) **No de-industrialization** at country level
  - Leading provinces cannot lever up industrial comparative advantage
  - Lower increase in industrial productivity at the aggregate
  - *Slower industrialization*
  - **More spatial inequality** over the first half of development
    - *Migration from poor to rich provinces equalizes wages across space*

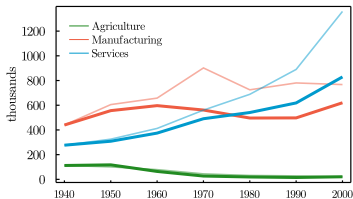
## 2. Role of rural exodus

### Leading provinces

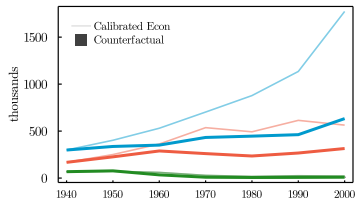
Counterfactual: No Migration  $mc_{r\ell} \rightarrow \infty$

Modern Provinces

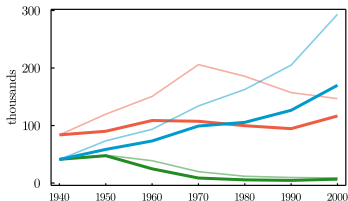
(a) Barcelona: Emp. Levels



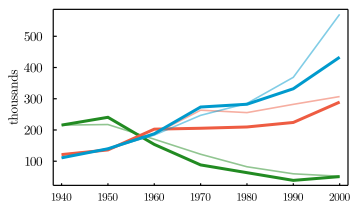
(b) Madrid: Emp. Levels



(c) Bizkaia: Emp. Levels



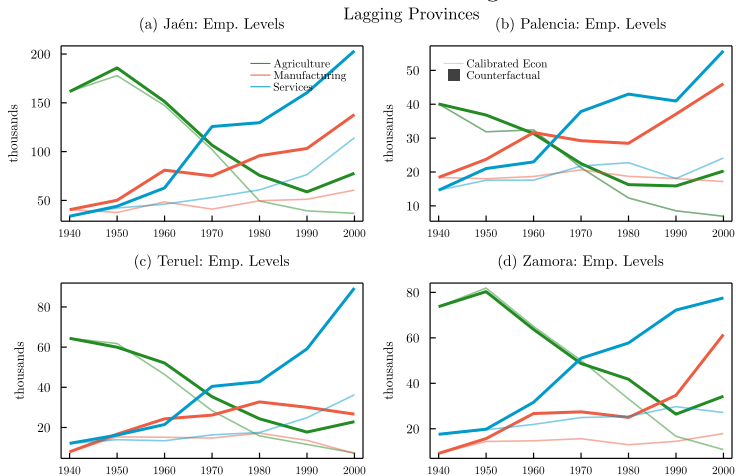
(d) Valencia: Emp. Levels



## 2. Role of rural exodus

### Lagging provinces

### Counterfactual: No Migration



### 3. Industrial Policy

- Which path of productivity growth could have avoided the rural exodus?
  - a) **Industrial policy** → A productivity increase in manufacturing in q1
    - Could have avoided the rural exodus in 1950 and 1960
    - But not in 1970+
    - ⇒ It induces structural change away from manufacturing
  - b) **All sectors** → A productivity increase in all sectors in q1
    - Small productivity increases would have stopped migration in 1950 and 1960
    - But required productivity increase in 1970+ was huge
    - ⇒ Gains from trade spread productivity gains across all provinces

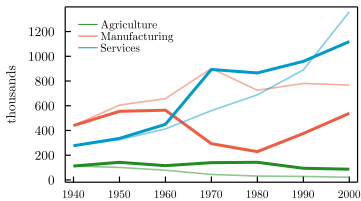
Decade	Annual productivity increase (%)	
	<i>Industrial Policy</i>	<i>All Sectors</i>
1940's	2.8	0.6
1950's	9.4	3.8
1960's	<b>18.9</b>	18.0
1970's	<b>18.5</b>	10.7
1980's	<b>18.0</b>	8.6
1990's	<b>17.1</b>	12.4

## 3. Industrial Policy

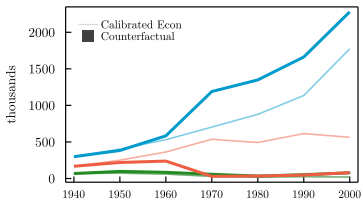
### Leading provinces

#### Counterfactual: *Industrial Policy* in q1 Regions $T_{rm} \uparrow$ Modern Provinces

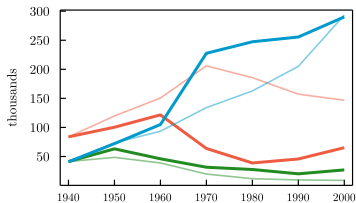
(a) Barcelona: Emp. Levels



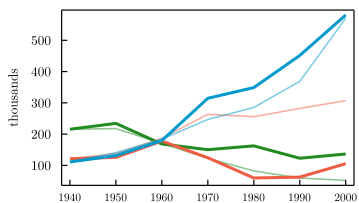
(b) Madrid: Emp. Levels



(c) Bizkaia: Emp. Levels



(d) Valencia: Emp. Levels



# 3. Industrial Policy

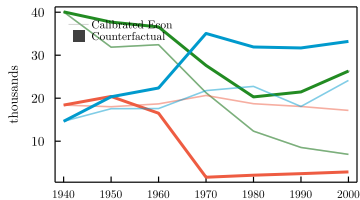
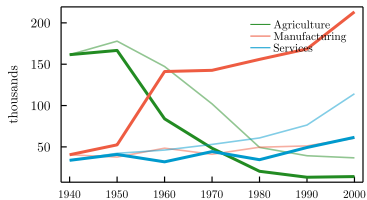
## Lagging provinces

### Counterfactual: *Industrial Policy* in q1 Regions $T_{rm} \uparrow$

(a) Jaén: Emp. Levels

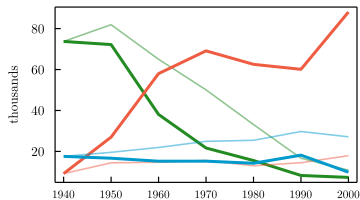
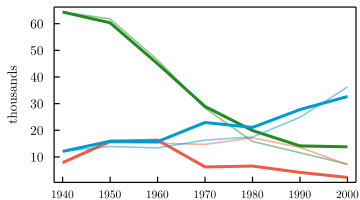
Lagging Provinces

(b) Palencia: Emp. Levels



(c) Teruel: Emp. Levels

(d) Zamora: Emp. Levels



# Conclusions



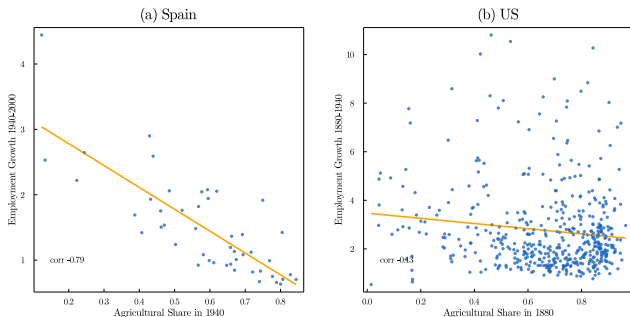
## Concluding remarks

- Macroeconomic development shifts demand away from agriculture
  - A challenge for regions specialized in agriculture
- In Spain
  - More agrarian (and poorer) regions failed to industrialize
  - Farmers in those regions migrated and helped industrialization elsewhere
- Model of structural change w/ internal trade and internal migration costs
  - Calibrated to Spanish development episode (1940-2000 for 47 provinces)
- We find
  - Large role of productivity growth and decline in trade costs for GDP growth and structural change
  - Large role of migration costs for *industrial failure in laggard regions*
  - Important interactions between productivity gains and changes in spatial frictions → *hump-shaped industrialization*
  - Promoting industry in laggard regions could not have prevented rural exodus

# Is rural exodus a necessary condition of development?

- Not present in the US according to Eckert, Peters (2018)

Employment Growth and Initial Agricultural Specialization: Spain vs US

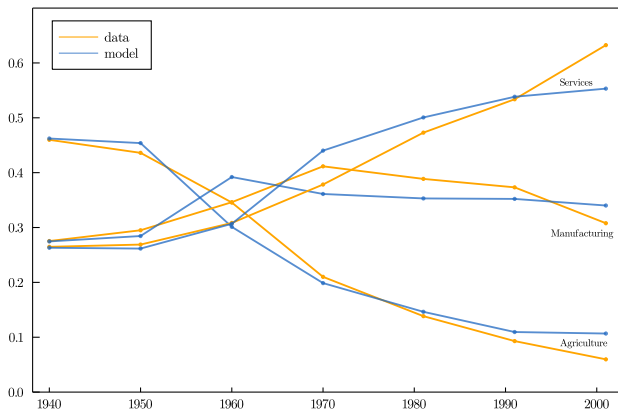


Source: right panel quoted from Eckert, Peters (2018)

# First Step

## Preferences: Parameters and Model Fit

$\omega_a$	$\omega_m$	$\omega_s$	$\nu$	$\bar{c}_a$	$\bar{c}_m$	$\bar{c}_s$	$\frac{\sum_r Pra_{40} \bar{c}_a}{VA_{40}/Lr_{40}}$	$\frac{\sum_r Prm_{40} \bar{c}_m}{VA_{40}/Lr_{40}}$	$\frac{\sum_r Prs_{40} \bar{c}_s}{VA_{40}/Lr_{40}}$
0.16	0.50	0.35	1.0e-6	-0.0007	0.0022	0.0014	-0.188	0.667	0.465



# Third Step

## Migration Costs

- Start from the structural equation

$$\rho_{r\ell t} = \frac{\exp\left\{\frac{1}{\kappa}(\mathcal{V}(w_{\ell t}, P_{\ell at}, P_{\ell mt}, P_{\ell st}) - mC_{r\ell t})\right\}}{\sum_k^R \exp\left\{\frac{1}{\kappa}(\mathcal{V}(w_{kt}, P_{kat}, P_{kmt}, P_{kst}) - mC_{rkt})\right\}} \quad \forall r, \ell, t$$

- Obtain:

$$\log \rho_{r\ell t} - \log \rho_{rrt} = \frac{1}{\kappa}(\mathcal{V}(w_{\ell t}, P_{\ell at}, P_{\ell mt}, P_{\ell st}) - \mathcal{V}(w_{rt}, P_{rat}, P_{rmt}, P_{rst})) - \frac{mC_{r\ell t}}{\kappa}$$

- Use this equation to

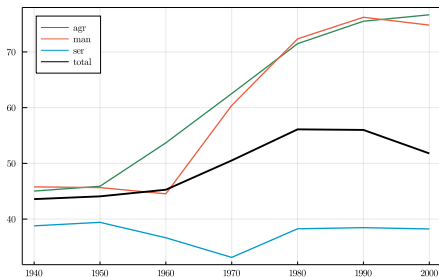
- Estimate  $\kappa$  by OLS  $\rightarrow \kappa = 0.153$   
( $\Delta w_{\ell}/p_{\ell} = 50\% \Rightarrow \rho_{r\ell t}$  increases from 10% to 16.5%)
- Recover migration costs from regression residuals

$\Rightarrow$  We match the migration flows exactly

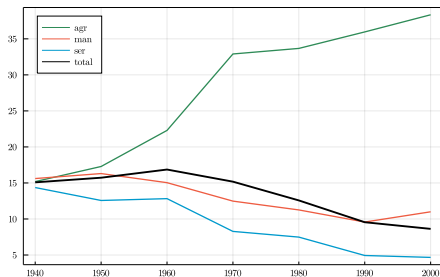
# Implied Trade Volumes

- **Intra-sectoral trade** ( $\sum_r (1 - \pi_{rrjt}) P_{rjt} C_{rjt}$ )
  - Increases between 1950 and 1990 (but not for services)
- **Inter-sectoral trade** ( $\sum_r \frac{1}{2} |P_{rjt} C_{rjt} - P_{rjt} Y_{rjt}|$ )
  - **Agr**: large increase (*increasing concentration of agriculture production*)
  - **Man** and **Ser**: starts to decline in 1970 (*as provinces start to converge in production structure*)

Intrasectoral Trade as Share of Sector's Value Added



Intersectoral Trade as Share of Sector's Value Added



# 1. Engines of development

	Benchmark	Pop. dynamics	$T_{rj}$	$\tau_{rlj}$	$m_{C_{r\ell}}$	Interaction
GDP pc	5.30	1.03	4.78	1.14	1.06	0.89
Agr share	-45.3	-0.9	-39.4	-6.3	-0.1	1.4
Man share	6.5	-0.2	15.0	0.3	0.5	-9.1
40-70	14.1	-0.2	12.1	-1.8	0.4	3.6
70-00	-7.6	-0.0	2.9	2.1	0.1	-12.7
Ser share	38.8	1.1	24.4	6.0	-0.4	7.7
Sd(log emp)	0.40	0.16	0.06	0.00	0.11	0.08
$\hat{\beta}_{\Delta \text{emp}} - \text{Agrsh40}$	-2.26	-0.15	-1.03	-0.13	-1.56	0.61
Sd(log inc): 40-60	0.10	0.00	0.14	-0.02	-0.01	-0.01
Sd(log inc): 60-00	-0.11	0.00	-0.13	0.02	-0.02	0.02
Intra-sectoral trade	8.2	2.4	-4.4	16.6	1.8	-8.2
Inter-sectoral trade	-6.5	2.8	-4.8	6.5	0.5	-11.5

Back