

Banco de España - EIB Conference
Digitalisation and Investment in Intangible Capital:
The Spanish Case within the European Union

Madrid, 4 November 2019

Room: Europa

Programme

08:30 – 09:00 Welcome coffee and registration

09:00 – 09:15 **Opening remarks**

Pablo Hernández de Cos, Governor, Banco de España

09:15 – 10:45 **Session 1: Digitalisation and Intangible Investment: Developments, Drivers and Barriers**

Chair: Olympia Bover, Director of Structural Analysis and Microeconomic Studies Department, Banco de España

Miguel García-Posada, Financial Analysis Division, Banco de España

Laurent Maurin, Economics Department, EIB

Aleix Pons, Director of Economics and Financing, COTEC Foundation

Carlos Serrano, Associate Professor of Economics and Management, Universitat Pompeu Fabra

10:45 – 11:15 Coffee break

11:15 – 12:45 **Session 2: Supporting Investment in Digitalisation and Intangible Capital**

Chair: Debora Revoltella, Director of the Economics Department and chief economist, EIB

Birthe Bruhn-Léon, Director of Lending Operations in Iberia, EIB

Jesús Encinar, CEO, Idealista

José Carlos García de Quevedo, Chairman, ICO

Raúl Mínguez, Director of Research Department, Cámara de Comercio de España

12:45 – 13:00 **Closing remarks**

Emma Navarro, Vice President, EIB

13:00 – 14:30 Lunch