

Investment Demand and Structural Change

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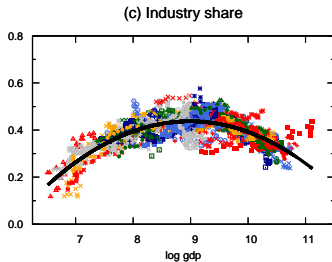
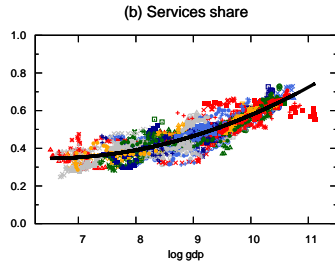
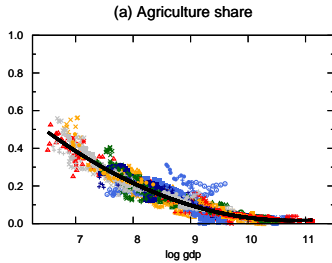
Bank of Spain, October 2016

Structural change and balanced growth paths

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Kongsamut, Rebelo, Xie (RES 2001); Ngai, Pissarides (AER 2007); Boppart (ECTA 2014)

Structural change

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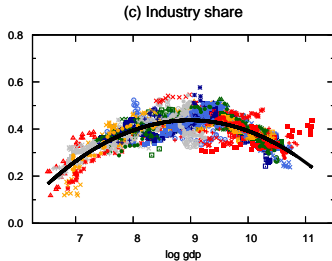
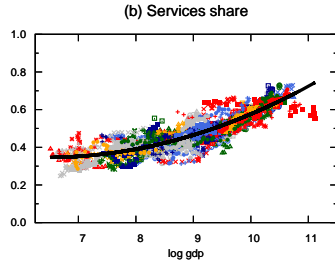
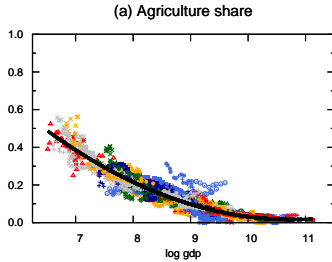
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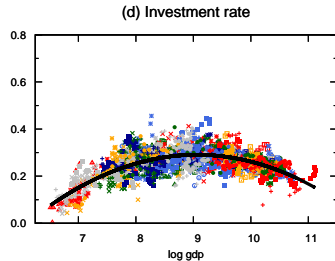
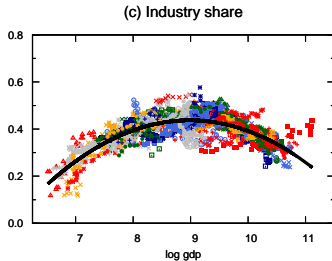
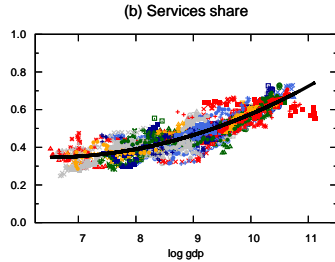
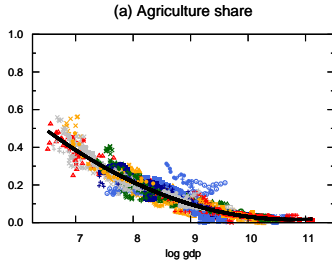
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Empirical Evidence



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- ▷ Our story: *as the investment rate changes along the development path, the relative demand for goods from different sectors changes, inducing sectoral reallocation*

What we do

- Use IO to document important differences in the sectoral composition of consumption and investment goods:

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(And up to 40% if we also consider sectoral composition of exports and imports)

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 - A big chunk of (de)industrialization for several growth episodes
 - A 25% of the hump of manufacturing with development
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 - A 50% of the fall in the relative price of investment goods since 1950

IO Data

Sectoral intensity by type of good

Input-Output evidence

WIOD: 40 (mostly developed) countries, 1995-2011

Sectoral intensity by type of good

Input-Output evidence

① Substantial differences in sectoral VA composition of goods

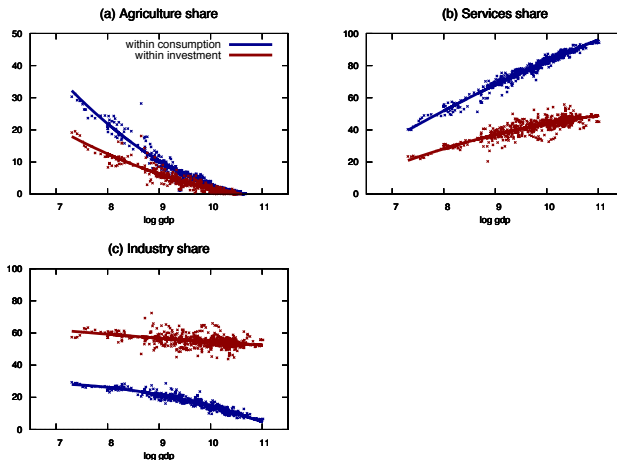
- Investment goods more intensive in manufactures (40%)
- Consumption goods more intensive in services (38%)

	investment (x)			consumption (c)			difference ($x - c$)		
	a	m	s	a	m	s	a	m	s
<i>mean</i>	0.03	0.55	0.42	0.05	0.15	0.80	-0.02	0.40	-0.38
p_{10} (NLD)	0.01	0.40	0.59	0.01	0.09	0.90	0.00	0.31	-0.31
p_{50} (BGR)	0.07	0.58	0.35	0.12	0.19	0.69	-0.05	0.39	-0.34
p_{90} (KOR)	0.03	0.66	0.32	0.04	0.17	0.79	-0.01	0.49	-0.47

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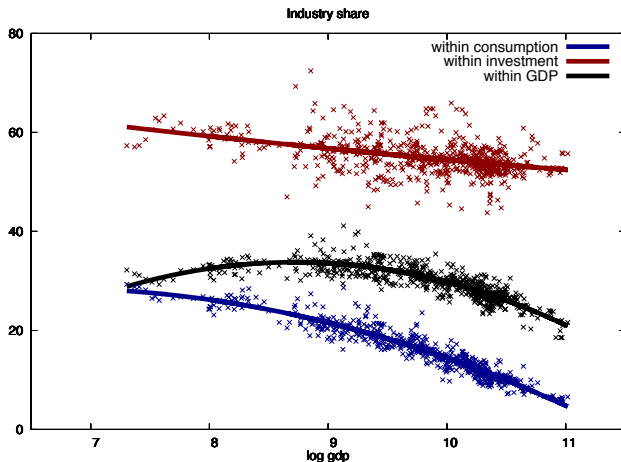
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 - ▷ Non-homothetic demands (Kongsamut, Rebelo, Xie, 2001)
 - ▷ Non-unitary elasticity of substitution (Baumol, 1967; Ngai, Pissarides, 2007)
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 - ▷ *Transitional dynamics: diff composition of investment and consumption*
- We start with a closed economy, but estimates allow for open economy

Consumer Side

Set up

- A representative household owns capital k_t and rents it to firms

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$$k_{t+1} = (1 - \delta) k_t + x_t \quad \text{with} \quad x_t = X(x_{at}, x_{mt}, x_{st})$$

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- Period utility is given by,

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Consumer side

Aggregators

- The investment and consumption baskets are defined as

$$x = X(x_a, x_m, x_s) = \left[\sum_{i \in \{a, m, s\}} (\theta_i^x)^{1-\rho} x_i^\rho \right]^{\frac{1}{\rho}}$$

$$c = C(c_a, c_m, c_s) = \left[\sum_{i \in \{a, m, s\}} (\theta_i^c)^{1-\rho} (c_i + \bar{c}_i)^\rho \right]^{\frac{1}{\rho}}$$

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- Key difference: they have different sectoral composition
 - Different intensities θ_i^x, θ_i^c
 - Non-homotheticities \bar{c}_i in consumption

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- No need to specify the production side of the economy

Sectoral composition

Within consumption and investment

- The intratemporal conditions become:

$$\frac{p_m x_m}{p_x x} = g_m^x(\Theta^x; P) = \left[\sum_{i=a,m,s} \frac{\theta_i^x}{\theta_m^x} \left(\frac{p_m}{p_i} \right)^{\frac{\rho}{1-\rho}} \right]^{-1}$$

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 - non-homotheticities

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- Δ in the **investment rate** $\Rightarrow \Delta$ in the **share of manufactures** if

$$\frac{p_m x_m}{p_x x} > \frac{p_m c_m}{p_c c}$$

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▷ Strategy 2 today.

Two estimation strategies

- **Strategy 1.** Two estimation equations for each sector $j = m, s$

$$\frac{p_{jt}x_{jt}}{p_{xt}x_t} = g_j^x(\Theta^x; P_t) + \varepsilon_{jt}^x$$

$$\frac{p_{jt}c_{jt}}{p_{ct}c_t} = g_j^c(\Theta^c; P_t, p_{ct}c_t) + \varepsilon_{jt}^c$$

- Non-linear OLS is consistent if $E[\varepsilon_{jt}^x|P_t] = 0$ and $E[\varepsilon_{jt}^c|P_t, p_{ct}c_t] = 0$

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- **Strategy 2.** One estimation equation for each sector $j = m, s$

$$\frac{p_{jt}y_{jt}}{y_t} = g_j^x(\Theta^x; P_t) \frac{p_{xt}x_t}{y_t} + g_j^c(\Theta^c; P_t, p_{ct}c_t) \frac{p_{ct}c_t}{y_t} + \varepsilon_{jt}$$

where $\varepsilon_{jt} \equiv \varepsilon_{jt}^x \frac{p_{xt}x_t}{y_t} + \varepsilon_{jt}^c \frac{p_{ct}c_t}{y_t} + \varepsilon_{jt}^y$

- Non-linear OLS is consistent if $E[\varepsilon_{jt}|P_t, p_{ct}c_t, \frac{p_{xt}x_t}{y_t}] = 0$

Strategy 2

Identification: simplest case

- Assume $\rho = 0$ and $\bar{c}_j = 0$:

$$\frac{p_{jt}y_{jt}}{y_t} = \theta_j^x \frac{p_{xt}x_t}{y_t} + \theta_j^c \left(1 - \frac{p_{xt}x_t}{y_t} \right) + \varepsilon_{jt} = \theta_j^c + (\theta_j^x - \theta_j^c) \frac{p_{xt}x_t}{y_t} + \varepsilon_{jt}$$

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- Hence, a linear OLS regression recovers θ_j^c and θ_j^x
- The covariance between $\frac{p_{xt}x_t}{y_t}$ and $\frac{p_{jt}y_{jt}}{y_t}$ identifies $(\theta_j^x - \theta_j^c)$

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But:

 - Cobb-Douglas with same capital share is a good description of sectoral technologies (US 1947-2010) [Herrendorf, Herrington, Valentinyi \(AEJm 2015\)](#)
- ② **Open economy.** Exports and imports should appear in RHS. If they are correlated with the investment rate → omitted variable bias

Open economy extension

- Market clearing in goods sector with exports (e) and imports (d):

$$y_j + d_j = c_j + x_j + e_j$$

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 - ▷ estimate a low-order polynomial

Data

- Use 13 time series
 - Investment, consumption, export, import rates in current LCU (PWT)
 - Sectoral value added shares in current LCU (WDI, G10S)
 - Sectoral and GDP price deflators in LCU (WDI, G10S)
 - GDP per capita in constant LCU and PPP (PWT)

Data

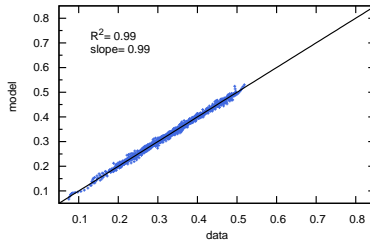
- Use 13 time series
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 - Sectoral and GDP price deflators in LCU (WDI, G10S)
 - GDP per capita in constant LCU and PPP (PWT)
- Selection of 47 countries (1950-2011)
 - Have all data since at least 1985
 - Not too small (Population in 2005 > 4M)
 - Not too poor (gdp pc in 2005 > 5% of US)
 - Not oil-based (oil rents < 10% of GDP)

Results

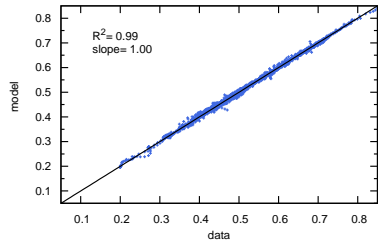
Quality of model fit

All data points together

(a) Manufacturing: data vs model



(b) Services: data vs model



Quality of model fit

Country by country

	Corr. predicted and actual data			
	<i>Agr</i>	<i>Man</i>	<i>Ser</i>	<i>Average</i>
India	0.98	0.98	0.98	0.98
Mexico	0.98	0.98	0.98	0.98
South Korea	0.98	0.98	0.97	0.98
Colombia	0.98	0.97	0.98	0.98
Japan	0.98	0.97	0.98	0.98
United States	0.97	0.98	0.98	0.98
Taiwan	0.98	0.98	0.98	0.98
South Africa	0.98	0.97	0.98	0.98
Denmark	0.97	0.98	0.98	0.98
...
Costarica	0.96	0.94	0.97	0.96
Sri Lanka	0.97	0.93	0.97	0.96
Malaysia	0.97	0.96	0.94	0.96
United Kingdom	0.89	0.97	0.98	0.95
Jordan	0.93	0.95	0.95	0.94
Singapore	0.88	0.97	0.97	0.94
Chile	0.93	0.95	0.94	0.94
Hong Kong	0.84	0.97	0.97	0.93
Morocco	0.69	0.96	0.96	0.87

Results 1

Implied sectoral shares in x and c (country averages)

- We recover
 - a) **Similar average** asymmetry between goods as in the data
 - b) **Larger heterogeneity** in the asymmetry between goods across countries

Results 1

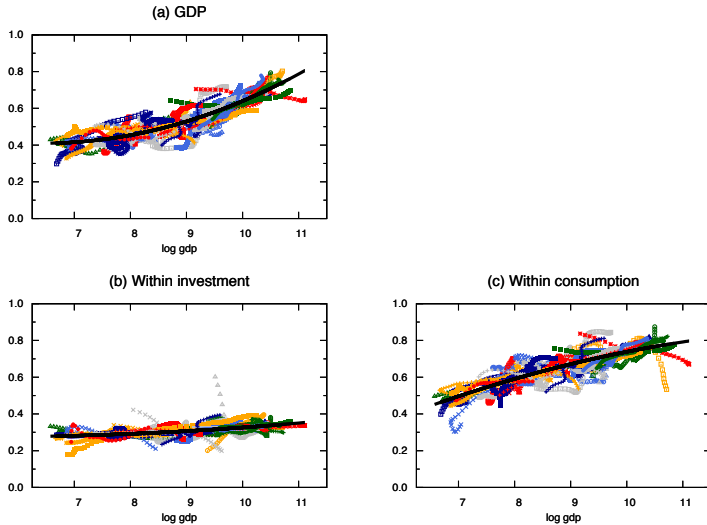
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	<i>investment (x)</i>			<i>consumption (c)</i>			<i>difference ($x - c$)</i>		
	<i>a</i>	<i>m</i>	<i>s</i>	<i>a</i>	<i>m</i>	<i>s</i>	<i>a</i>	<i>m</i>	<i>s</i>
Whole sample									
<i>Estimates (mean)</i>	0.09	0.57	0.34	0.15	0.24	0.61	-0.06	0.33	-0.27
WIOD sample									
<i>Estimates (mean)</i>	0.05	0.58	0.37	0.06	0.24	0.70	-0.01	0.34	-0.34
<i>Data (mean)</i>	0.03	0.54	0.43	0.05	0.16	0.79	-0.02	0.38	-0.36
<i>Estimates (sd)</i>							0.12	0.17	0.20
<i>Data (sd)</i>							0.04	0.06	0.08

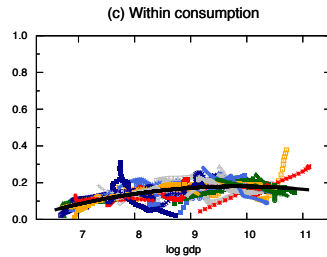
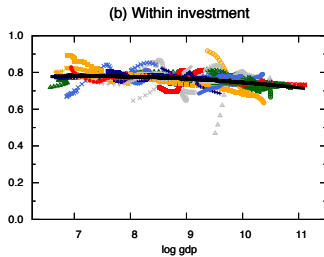
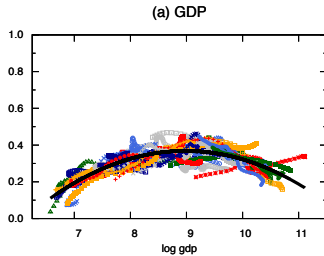
Results 1

Estimated sectoral shares (within country variation): services



Results 1

Estimated sectoral shares (within country variation): manufactures



Results 2

Development episodes

- ▷ The increase in investment demand accounts for a large fraction of industrialization in several episodes
(Especially in Asia, but not only)

Results 2

Development episodes

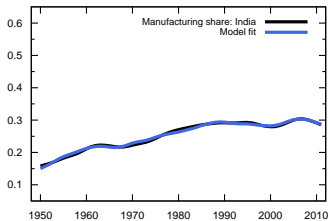
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Δ Share of Manufactures					
<i>country</i>	<i>period</i>	<i>model</i>	<i>no inv</i>	<i>diff</i>	<i>% diff</i>
India	1950-2009	14.7	3.0	11.7	79.8
China	1952-2010	30.3	20.7	9.7	31.9
Thailand	1951-1992	20.4	13.5	6.8	33.5
Srilanka	1974-2011	2.8	-3.0	5.8	203.7
Tunisia	1970-1981	12.7	7.1	5.6	44.4
Vietnam	1987-2008	15.9	10.4	5.5	34.3
Indonesia	1960-2011	31.1	26.6	4.5	14.6
Paraguay	1962-1980	6.5	2.2	4.4	66.7
South Korea	1959-1992	26.5	22.1	4.4	16.4

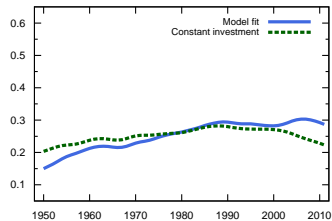
Development episodes

India

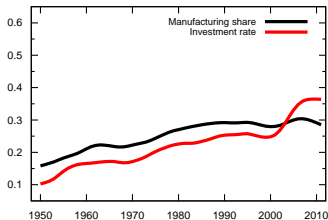
(a) Manufacturing share: model fit



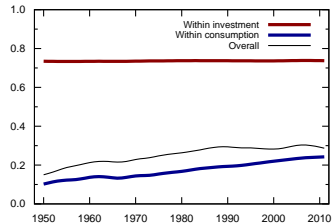
(b) Manufacturing share: counterfactual



(c) Investment rate



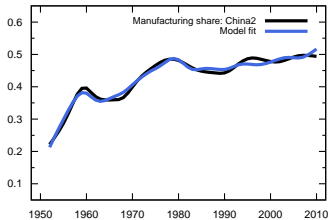
(d) Manufacturing share by type of good



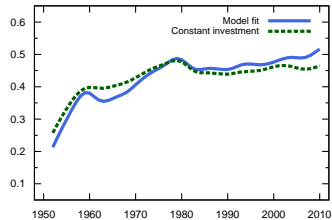
Development episodes

China

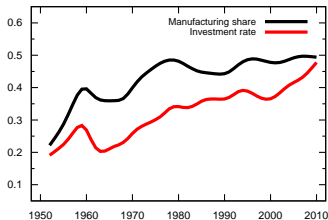
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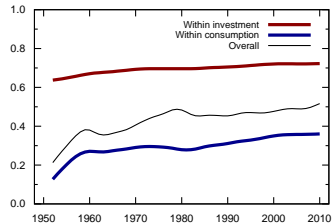
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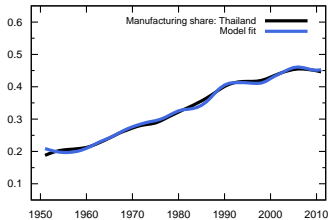
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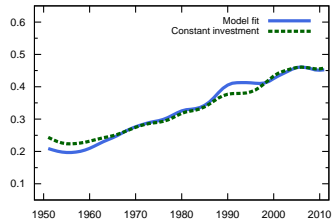
Development episodes

Thailand

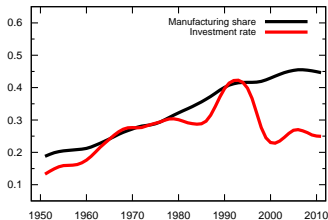
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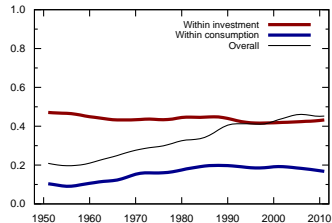
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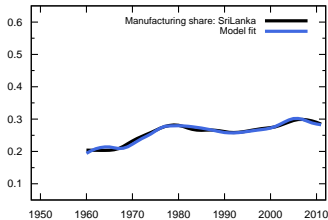
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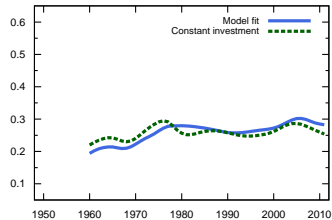
Development episodes

Sri Lanka

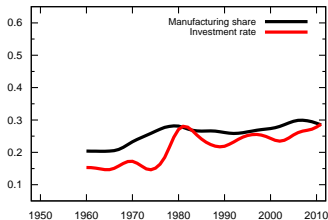
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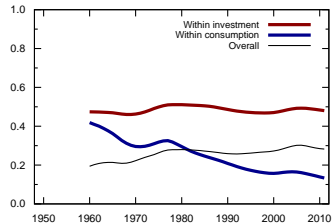
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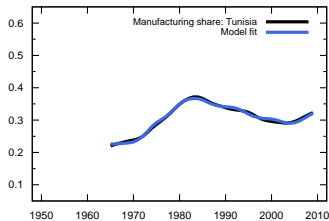
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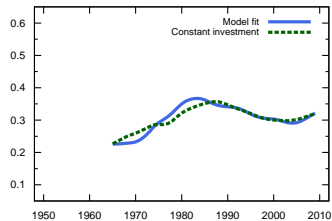
Development episodes

Tunisia

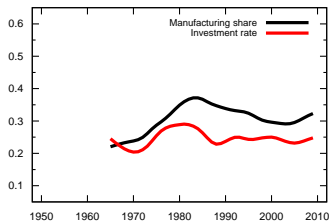
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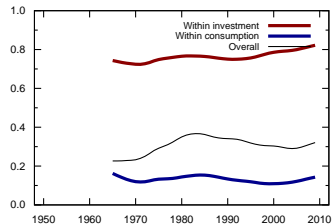
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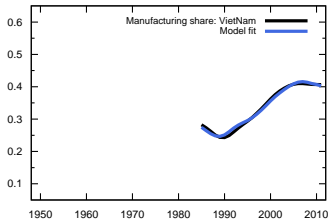
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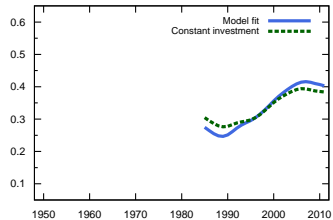
Development episodes

Vietnam

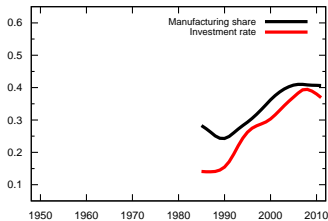
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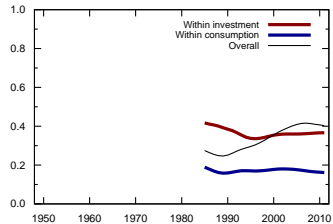
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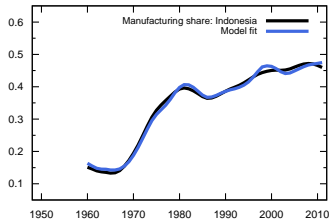
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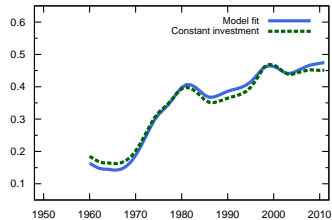
Development episodes

Indoensia

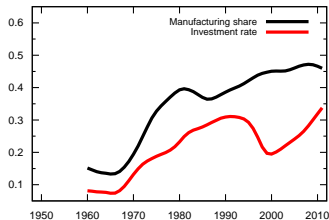
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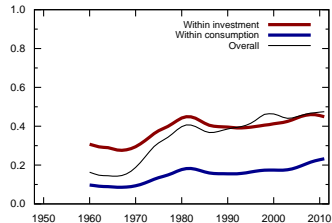
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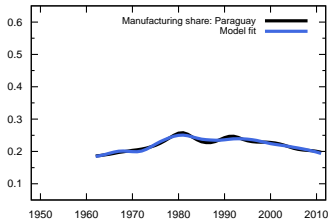
(d) Manufacturing share by type of good



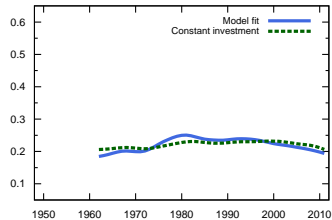
Development episodes

Paraguay

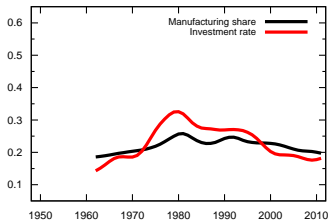
(a) Manufacturing share: model fit



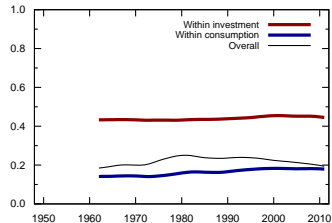
(b) Manufacturing share: counterfactual



(c) Investment rate



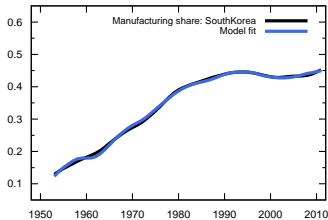
(d) Manufacturing share by type of good



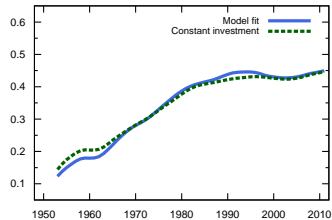
Development episodes

South Korea

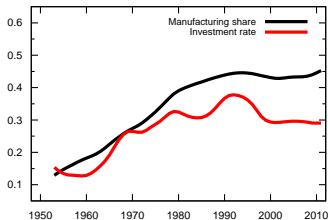
(a) Manufacturing share: model fit



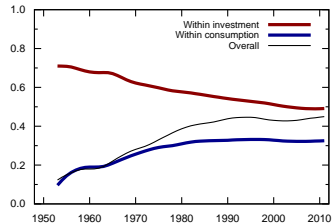
(b) Manufacturing share: counterfactual



(c) Investment rate



(d) Manufacturing share by type of good



Results 2

Investment decline

- ▶ The fall in investment demand accounts for a large fraction of deindustrialization in some episodes

Results 2

Investment decline

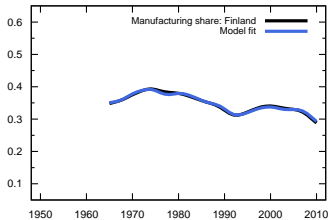
- ▶ The fall in investment demand accounts for a large fraction of deindustrialization in some episodes

		Δ Share of Manufactures			
<i>country</i>	<i>period</i>	<i>model</i>	<i>no inv</i>	<i>diff</i>	<i>% diff</i>
Finland	1974-1995	-7.2	1.4	-8.6	120.1
Japan	1970-2011	-12.5	-4.7	-7.7	62.1
Argentina	1977-2002	-12.4	-6.5	-5.9	47.9
Hungary	1977-2010	-19.7	-14.8	-4.9	24.7
Sweden	1970-1996	-7.4	-2.6	-4.8	64.6
Denmark	1972-1993	-5.3	-0.6	-4.7	89.0

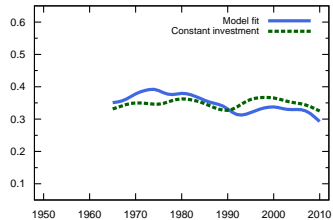
Investment decline

Finland

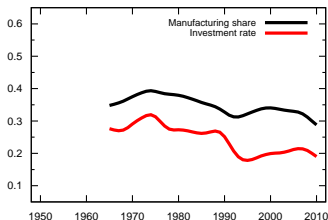
(a) Manufacturing share: model fit



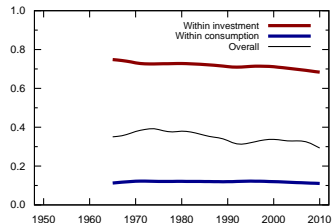
(b) Manufacturing share: counterfactual



(c) Investment rate



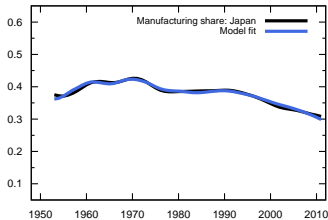
(d) Manufacturing share by type of good



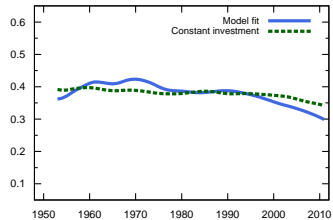
Investment decline

Japan

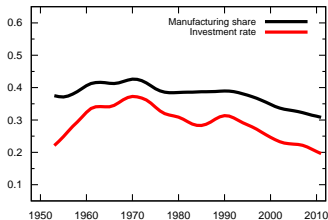
(a) Manufacturing share: model fit



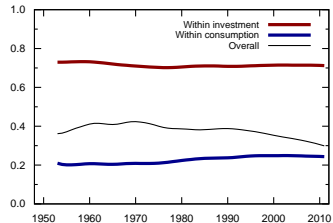
(b) Manufacturing share: counterfactual



(c) Investment rate



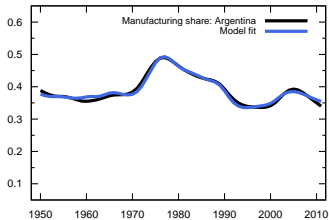
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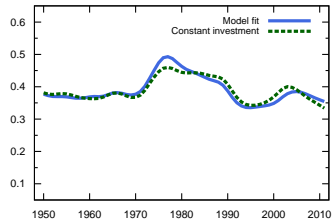
Investment decline

Argentina

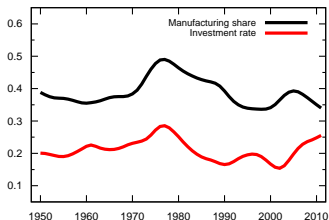
(a) Manufacturing share: model fit



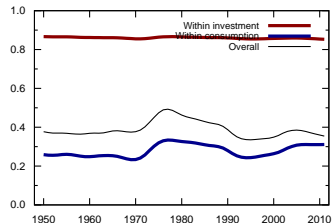
(b) Manufacturing share: counterfactual



(c) Investment rate



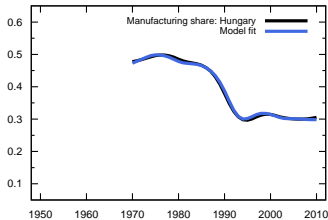
(d) Manufacturing share by type of good



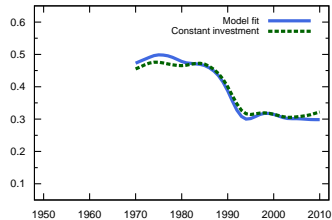
Investment decline

Hungary

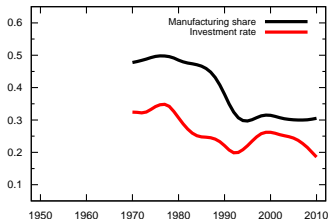
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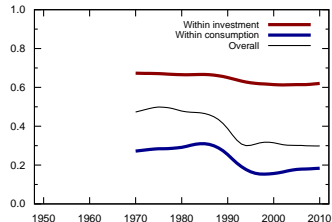
(b) Manufacturing share: counterfactual



(c) Investment rate



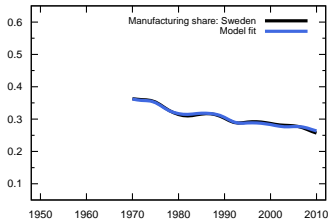
(d) Manufacturing share by type of good



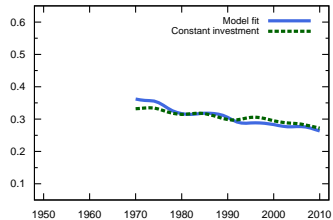
Investment decline

Sweden

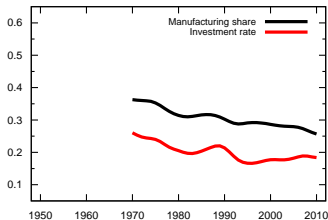
(a) Manufacturing share: model fit



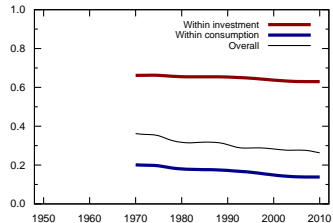
(b) Manufacturing share: counterfactual



(c) Investment rate



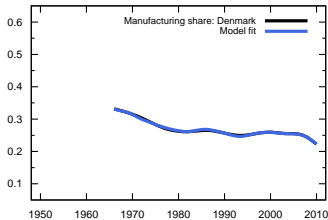
(d) Manufacturing share by type of good



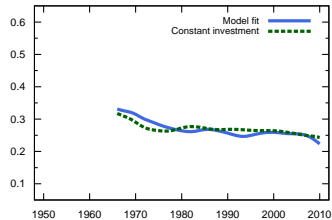
Investment decline

Denmark

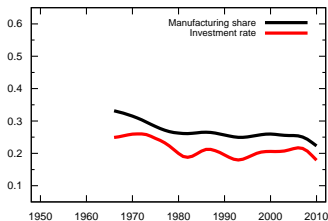
(a) Manufacturing share: model fit



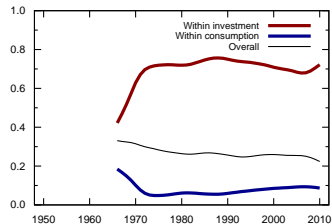
(b) Manufacturing share: counterfactual



(c) Investment rate



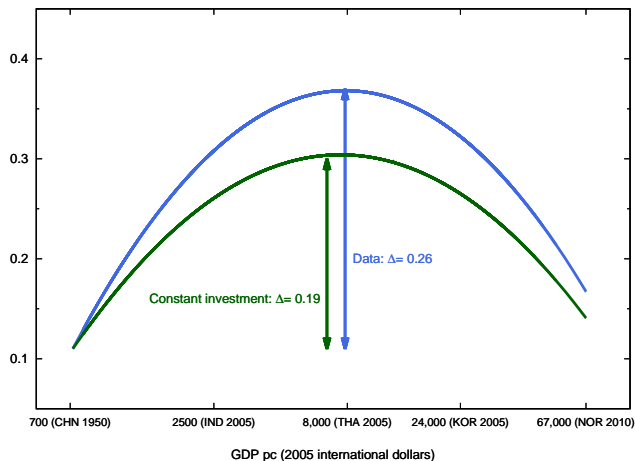
(d) Manufacturing share by type of good



Results 3

Hump in manufacturing

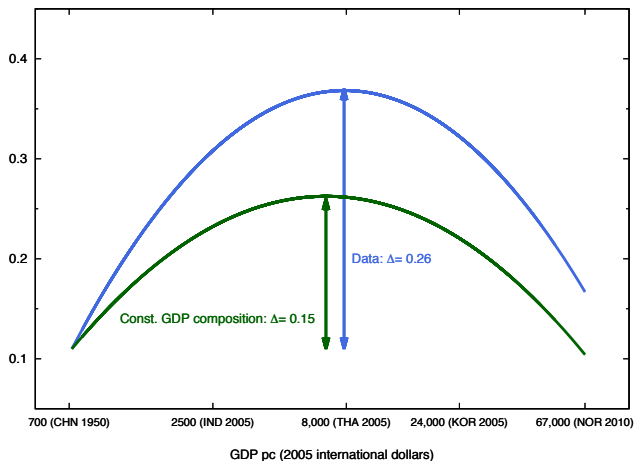
- Changes in investment explain 25% of the hump in manufacturing



Results 3

Hump in manufacturing

- Changes in investment explain 25% of the hump in manufacturing
- Changes in GDP composition explain up to 42%



Results 4

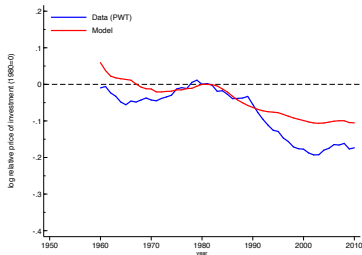
Relative price of investment and consumption

- Relative price of investment p_x/p_c :
 - is larger in poor countries
Caselli, Feyrer (QJE 2007), Hsieh, Klenow (AER 2007)
 - has declined around 0.3 log points since 1980
Karabarbounis, Neiman (QJE 2014)
- Relative price of manufactures p_m/p_s :
 - is larger in poor countries
 - has declined over time
Herrendorf, Rogerson, Valentinyi (HEG 2013)
- ▷ We find that decline in p_m/p_s explains 1/2 of decline in p_x/p_c
 - The coarse distinction between services and manufactures takes care of 1/2 of the investment specific technical change

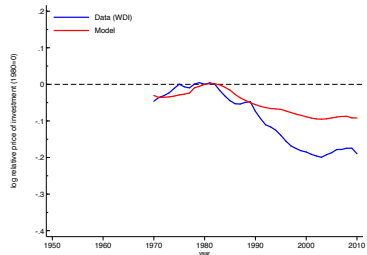
Results 4

Relative price of investment and consumption

(a): PWT vs model



(a): WDI vs model



Conclusions

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 2. Overall, they explain 25% of the hump in industrial production
 3. The decline of p_m/p_s accounts for 1/2 of the decline in p_x/p_c since 1950