

Discussion on:  
“Labor Demand Management in Search  
Equilibrium”

by

David López-Salido

Tito Cordella

*The World Bank*

*WB-Bank of Spain conference, June 16-17 on Growth, Productivity and Inequality*

Madrid, June 23-24, 2016

## my (overall) take

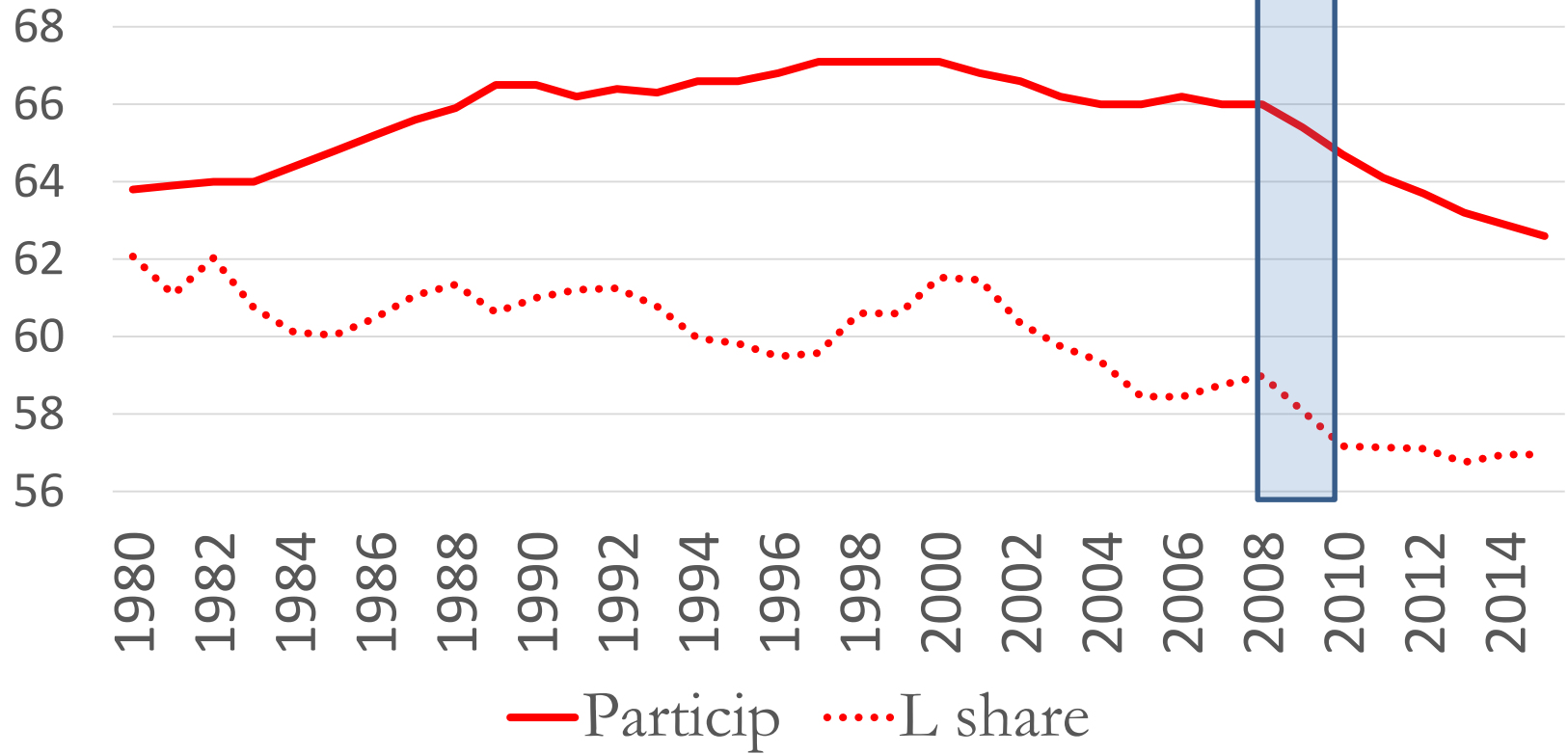
- ✓ a very interesting paper
- ✓ which presents a simple and elegant model
- ✓ at least in its stripped down version
- ✓ that sheds new light on the interrelation between firms' wage policies and labor market participation decisions
- ✓ may explain some of the features of the US wage-less recovery
- ✓ and provides a new take on the fall in the labor share of output across the world

# lot of spicy food for thought

- ✓ upward wage rigidities, due to strategic complementarities, may induce low participation, a positive output gap, and (possibly) high unemployment
- ✓ this shakes one more of the dogmas I learned in my undergrad years, and of the European “reform agenda”
- ✓ however, if central banks have to commit to high inflation, and their success is measured in the amount of money they are able to print
- ✓ if the IMF criticizes the malfeasances of “neoliberalism”
- ✓ should we be surprised in hearing that capitalists should promote unionization to be “forced” to raise wages to increase profitability and employment?

# motivations of the paper

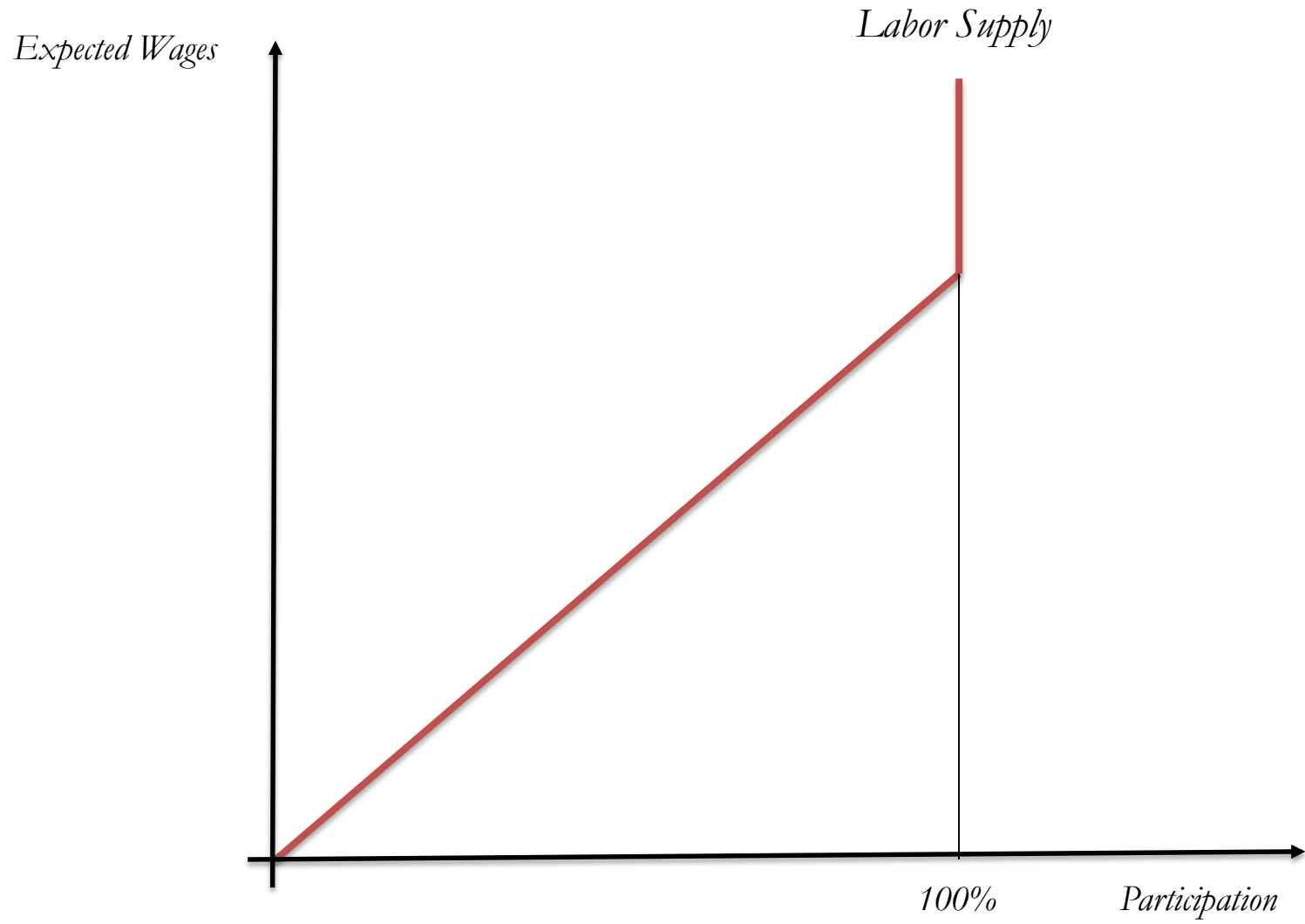
USA



# workers

- ✓ workers have to decide whether to work or to stay home taking care of their kids
- ✓ workers are equally productive but differ with respect to the child care costs they face
- ✓ they decide whether to participate or not in the labor market before knowing how much child care costs
- ✓ their participation decisions depends on expected
  - ✓ wages
  - ✓ child-care costs

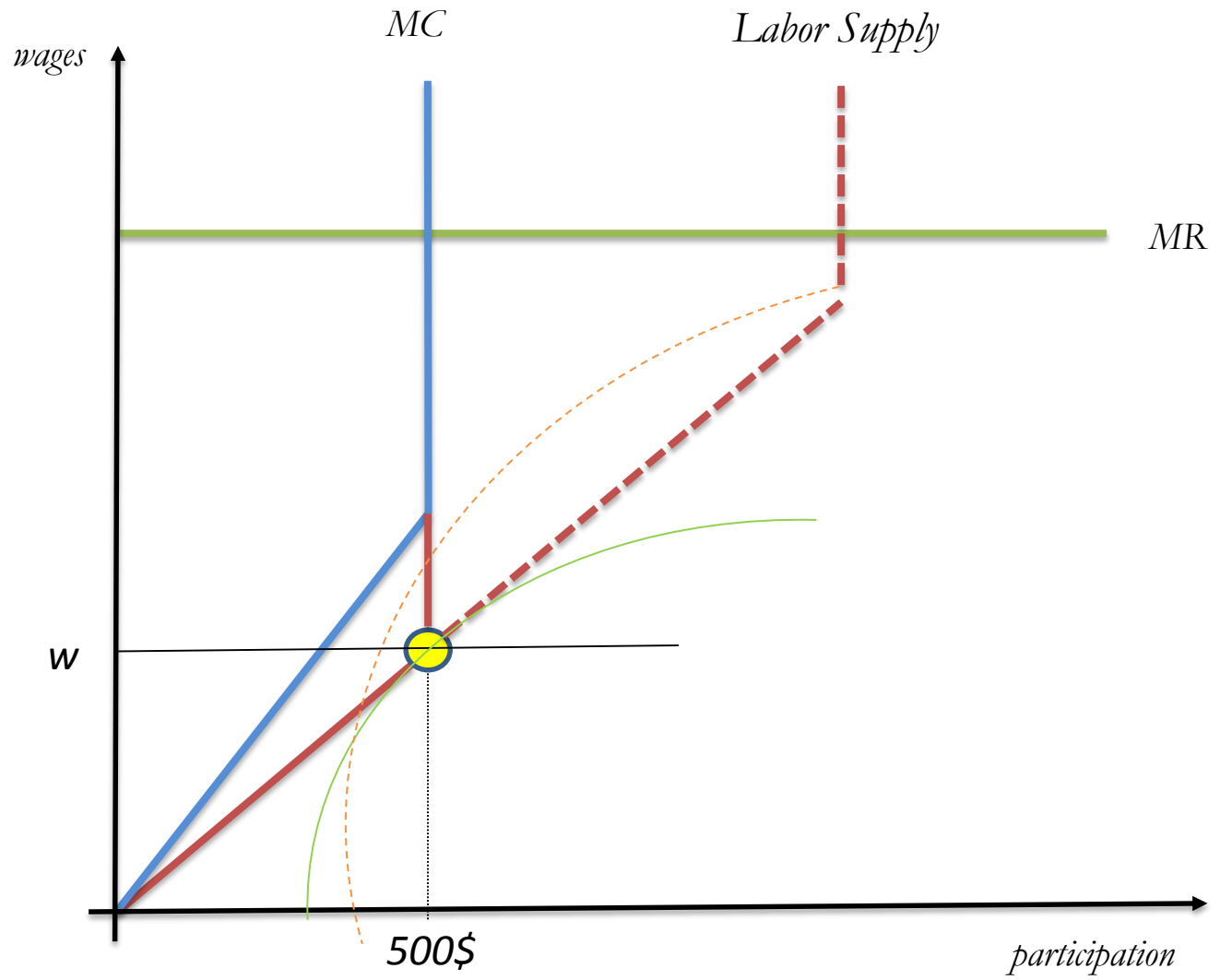
Or



# firms

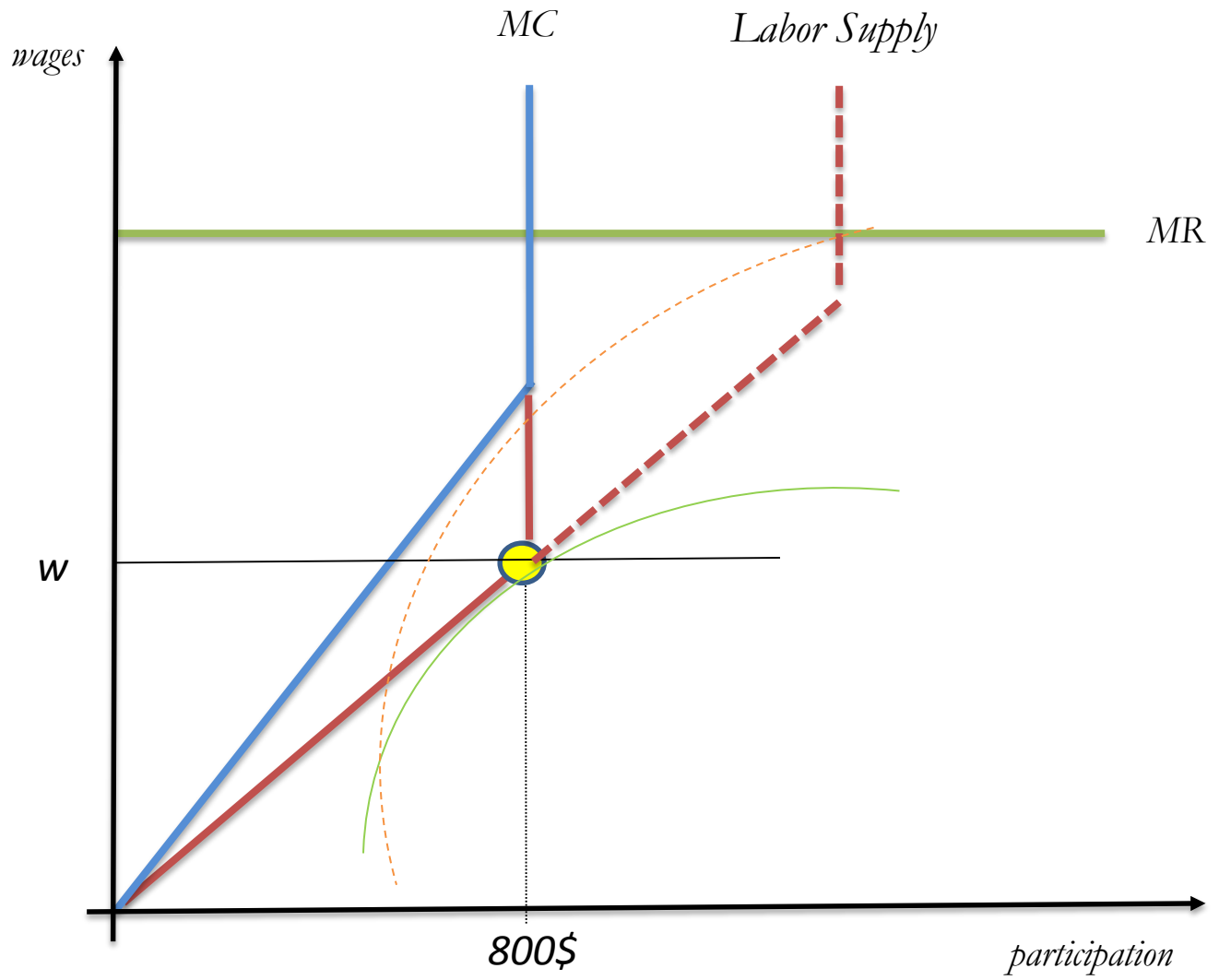
- ✓ offer a wage that depends on productivity and their expectation of labor market participation/labor supply
- ✓ firms' wage decisions show strategic complementarities and positive spillovers
- ✓ if wages are high, participation is high, firms face a healthy elastic labor supply and can post high wages to attract workers
- ✓ if wages are low, most parents stay home, labor supply is inelastic, and firms are unable to attract more workers

Or

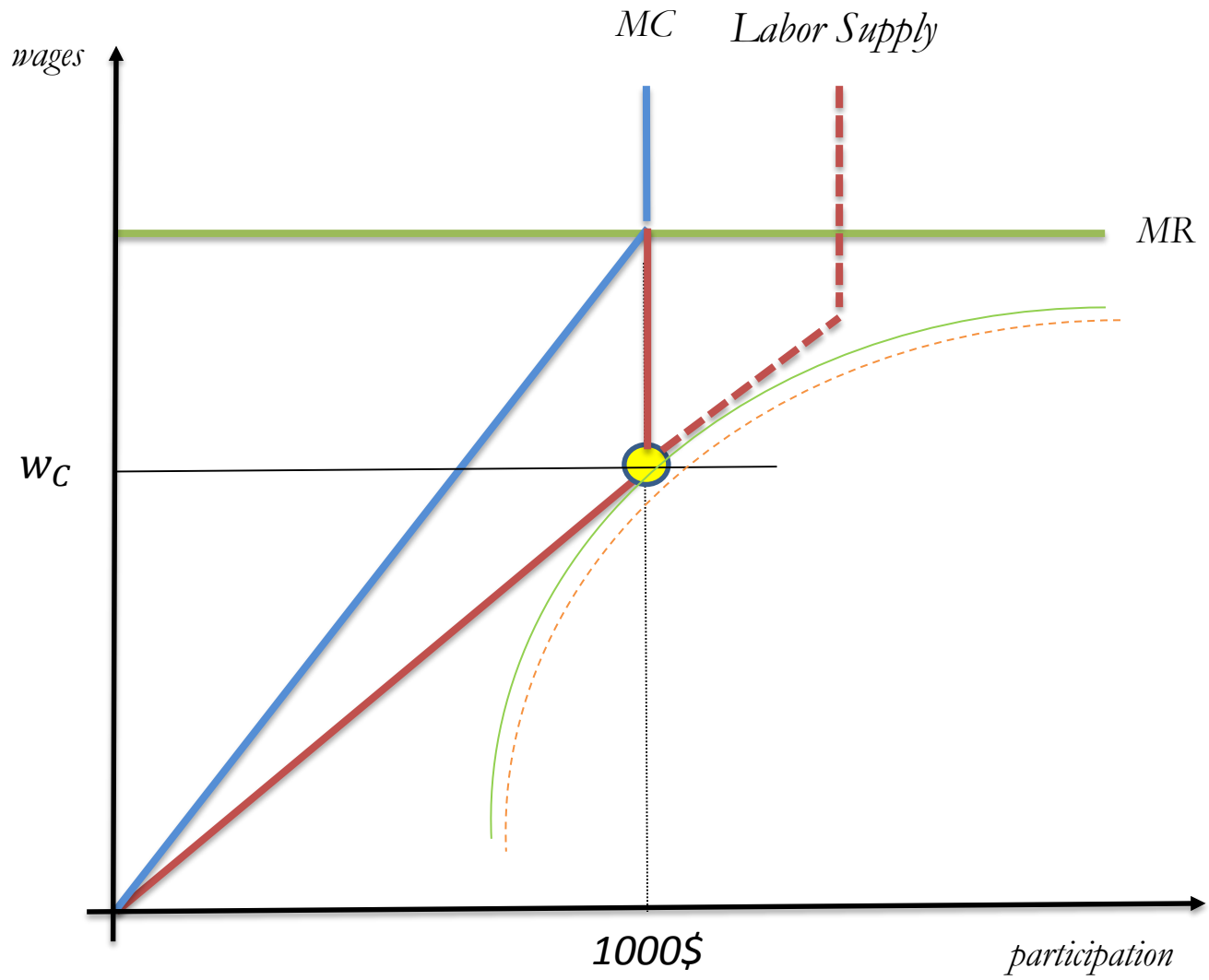




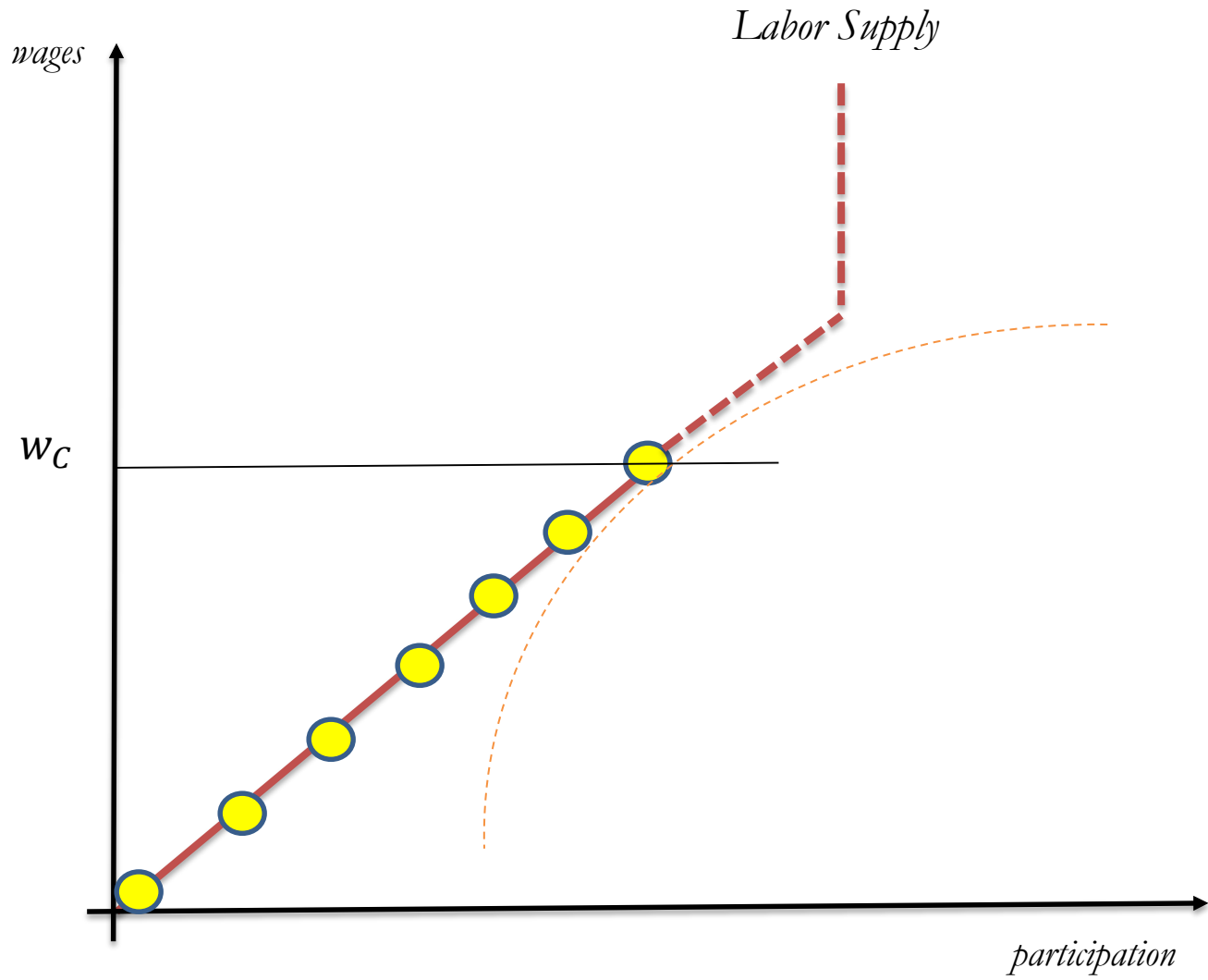
Or



Or



# a continuum of Pareto ranked equilibria



# let's take a breath

- ✓ this a labor market paper
- ✓ and a labor market paper without a matching function
- ✓ is like Hamlet without the prince
- ✓ but I am not a labor economist
- ✓ and I am thus allowed to ignore the prince
- ✓ and focus on productivity shocks
- ✓ and how they affect equilibrium outcomes

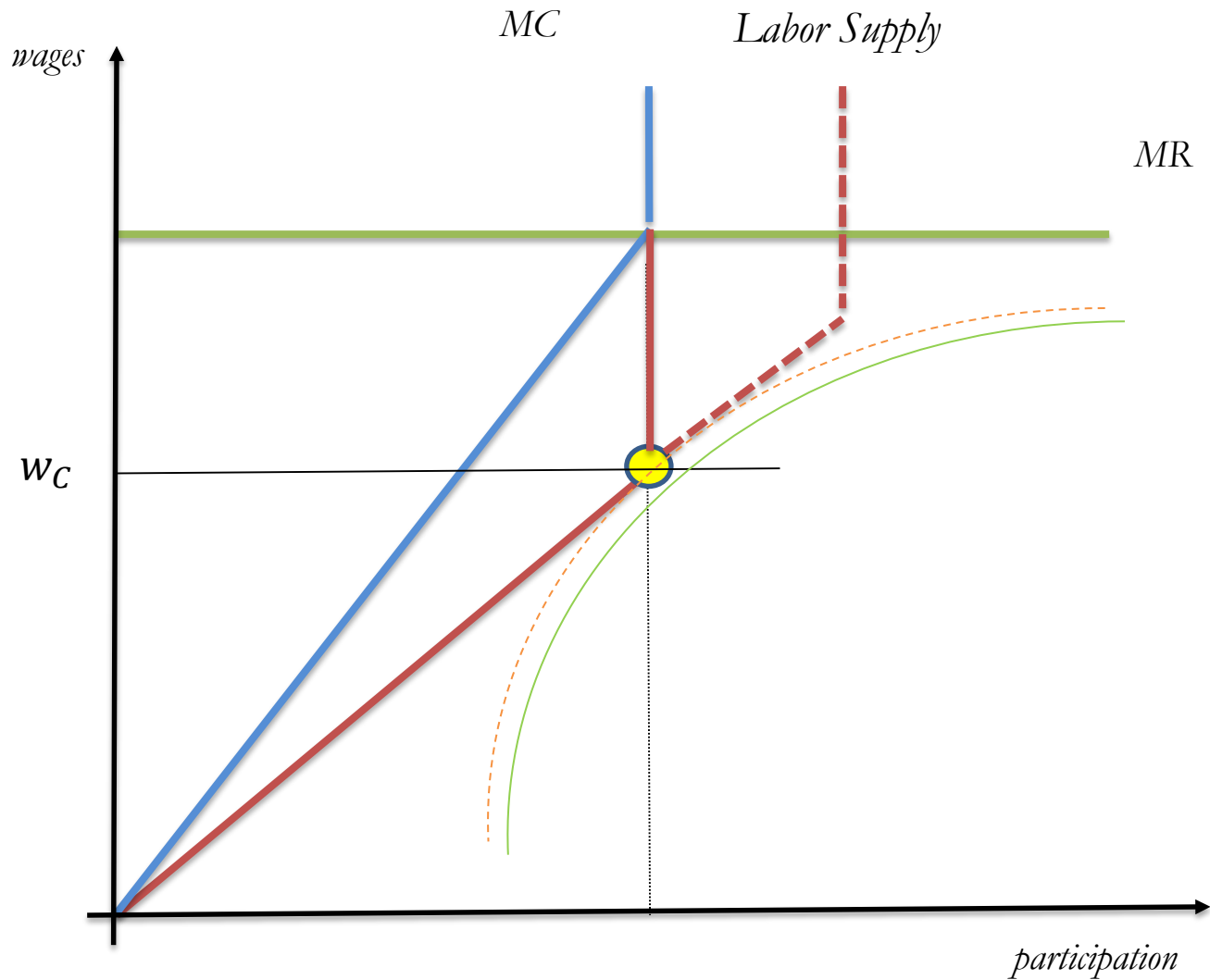
# productivity shocks

- ✓ assume the economy converged on one equilibrium (e.g., the Pareto superior one)
- ✓ and is now hit by a negative shock
- ✓ how would each firm react?
- ✓ would firms be able to coordinate on the new Pareto superior equilibrium?
- ✓ more interestingly, assume that after a bad shock the economy is hit by a positive shock of equal size
- ✓ would it be able to move back to the original equilibrium?

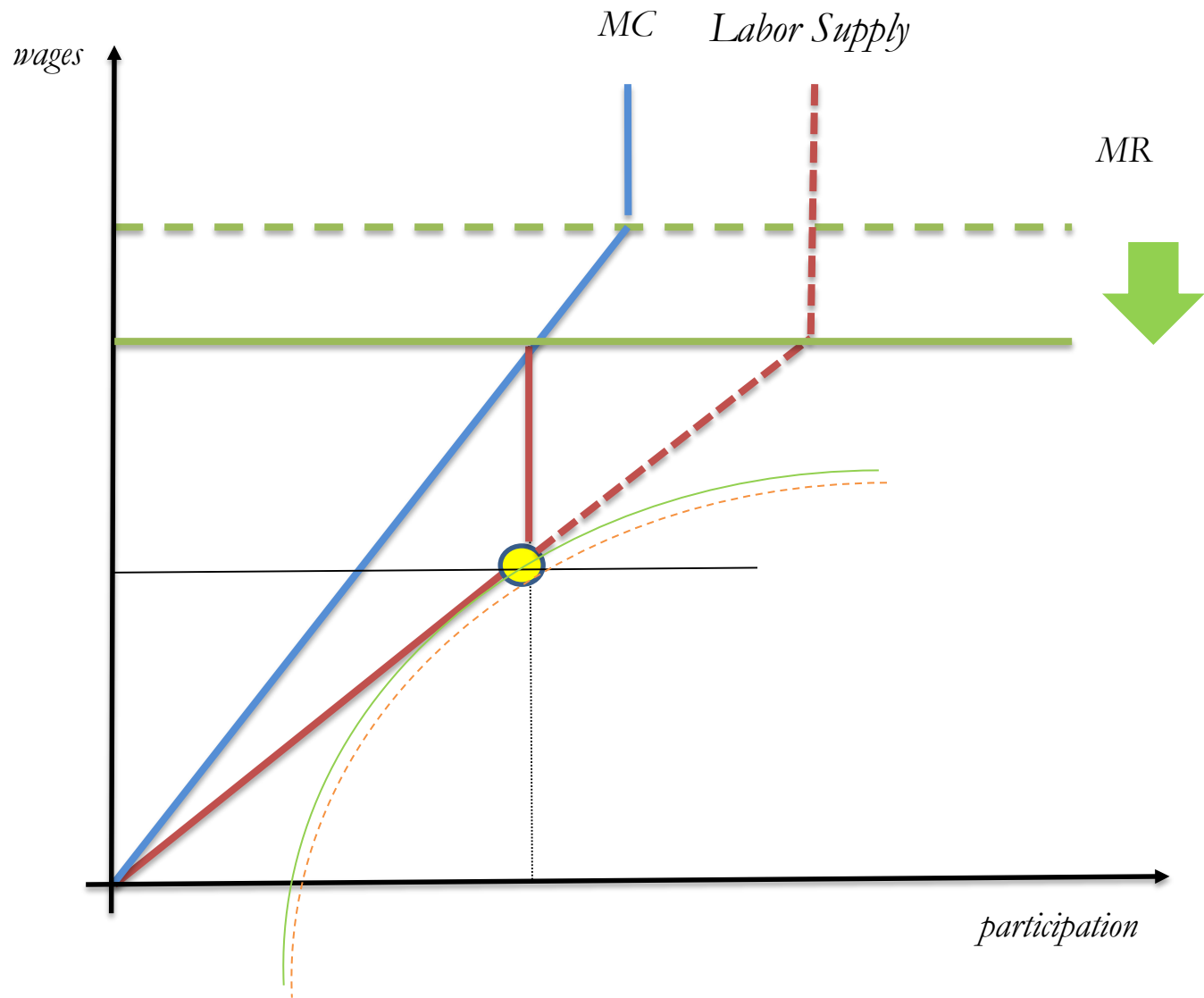
# small digression on equilibria selection

- ✓ the paper does explain which equilibrium is selected
- ✓ however, it explains how the equilibrium changes if a productivity shock realizes
- ✓ using best response dynamics as a selection criterion, (Vives 1990) the new equilibrium
- ✓ *“is an optimal response for each individual firm, if no other firm deviates, but also if all other firms deviate, and expectation change accordingly*

let's start from the good equilibrium

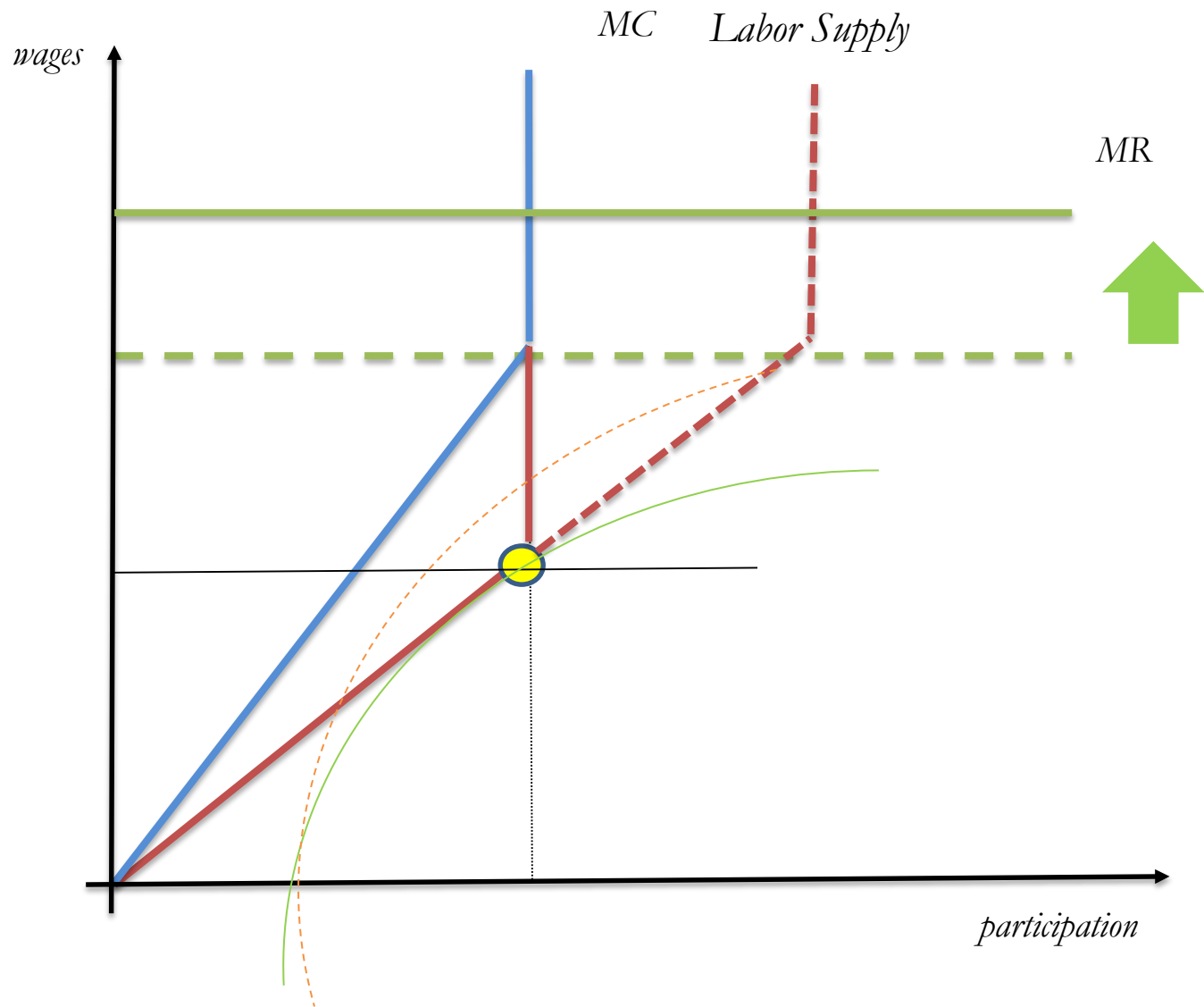


# negative productivity shock

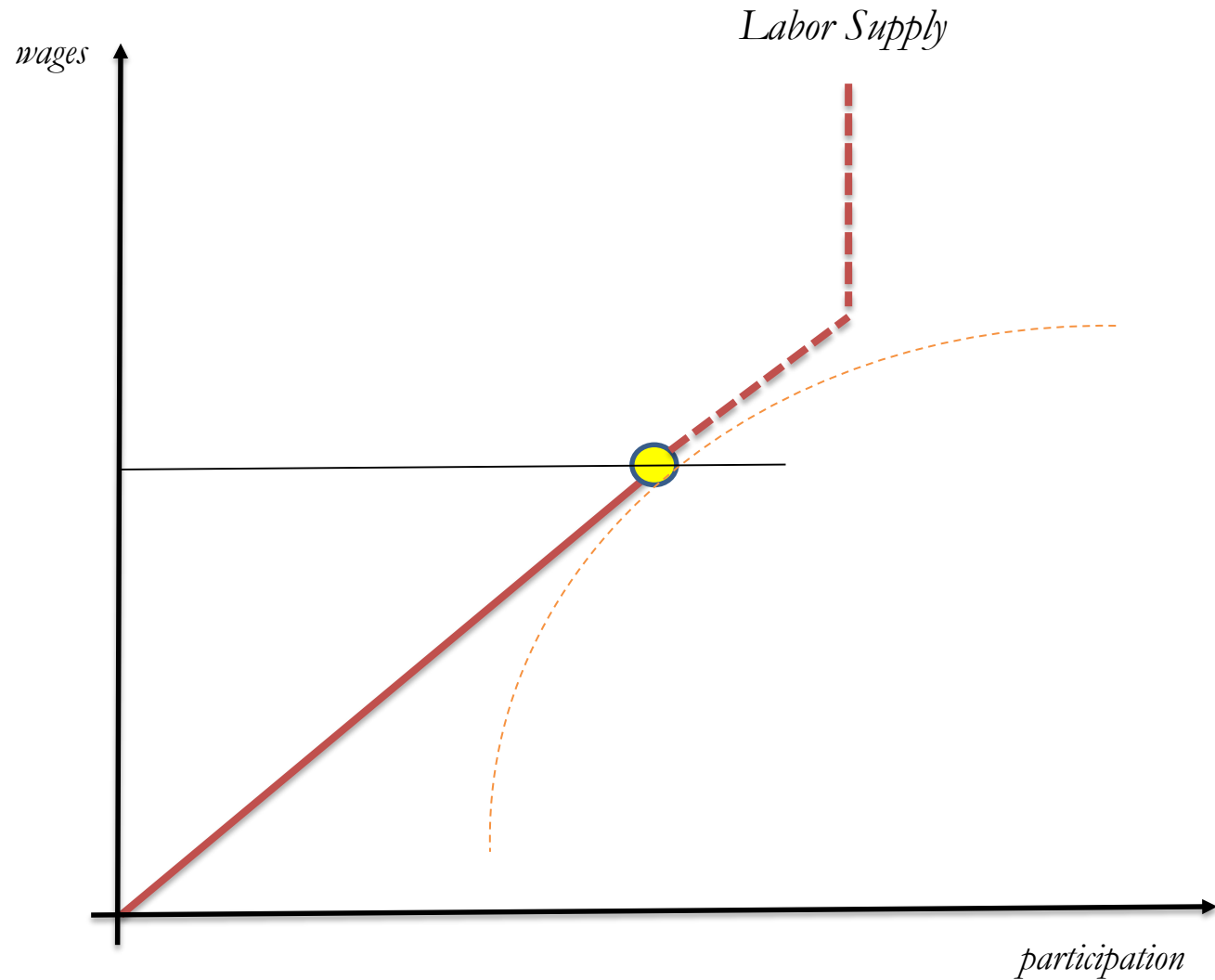




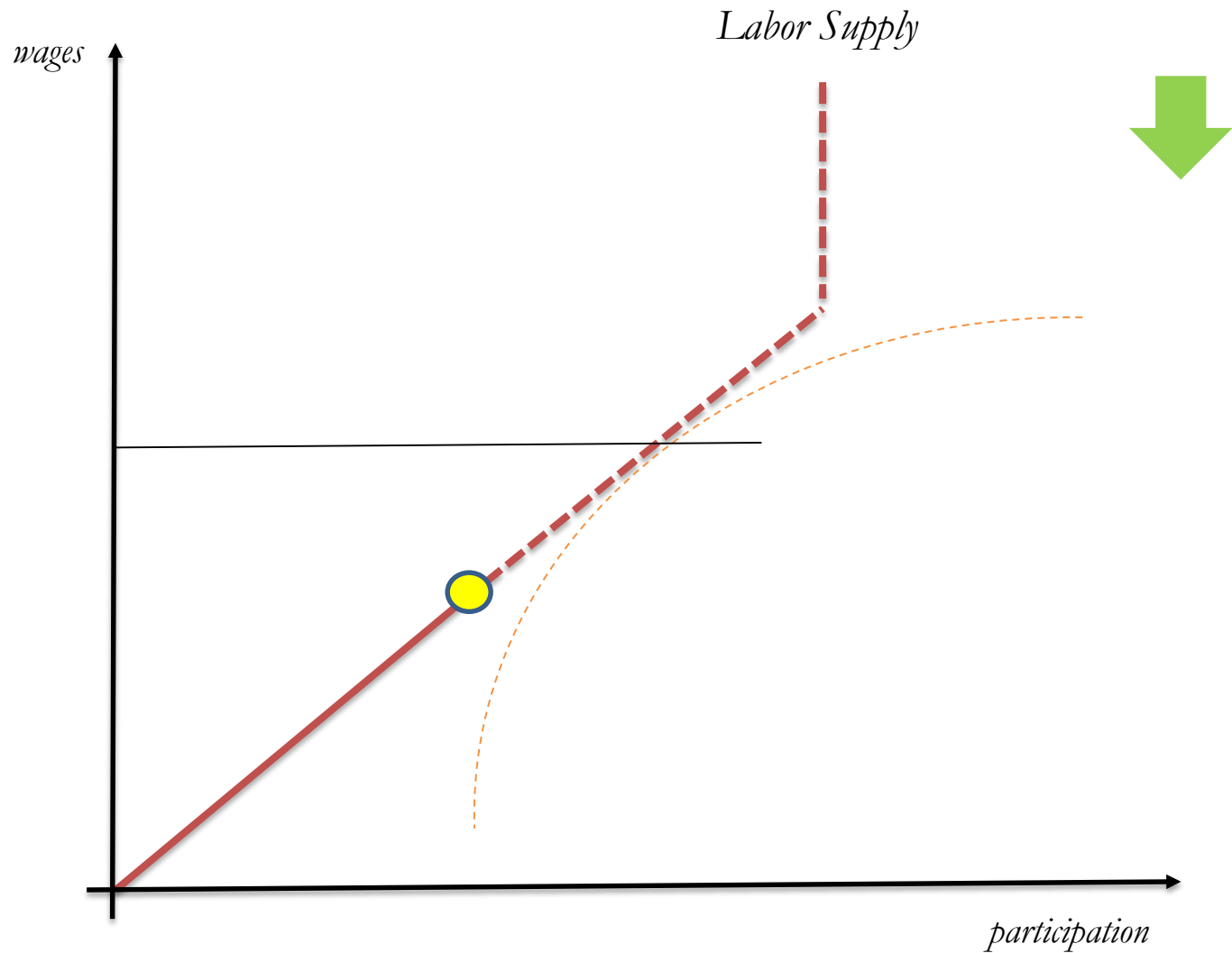
# positive productivity shock



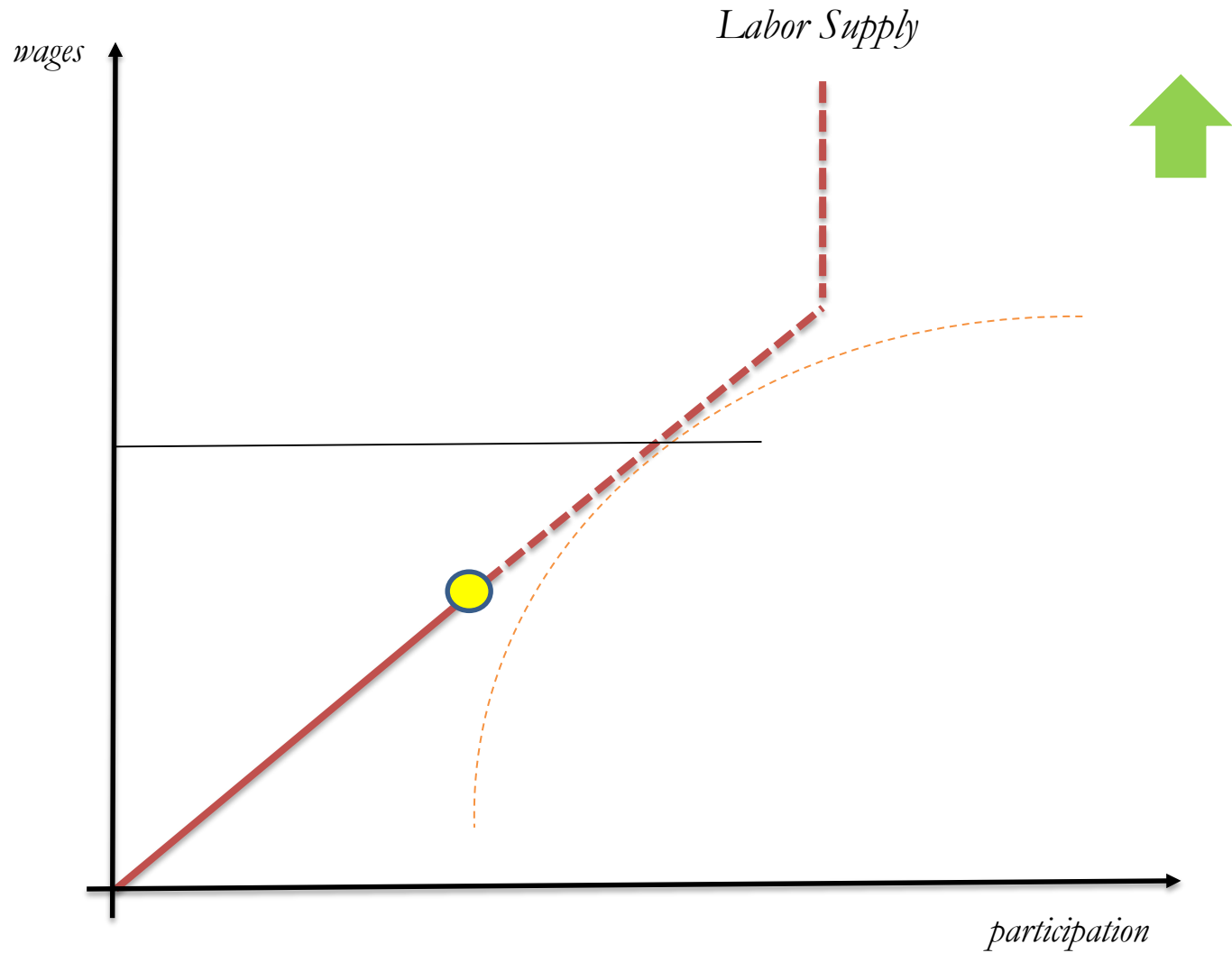
let's start from the good equilibrium



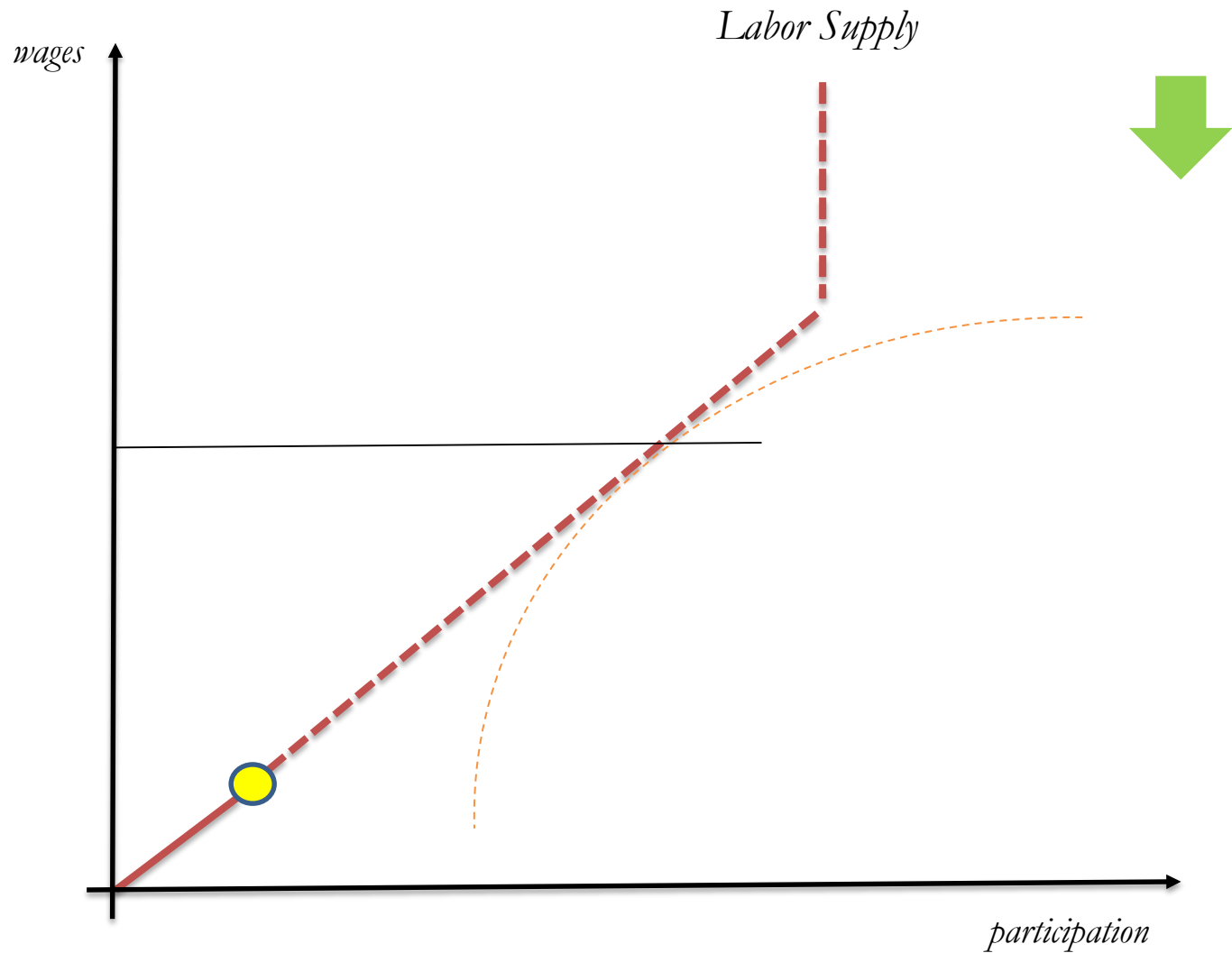
# negative productivity shock



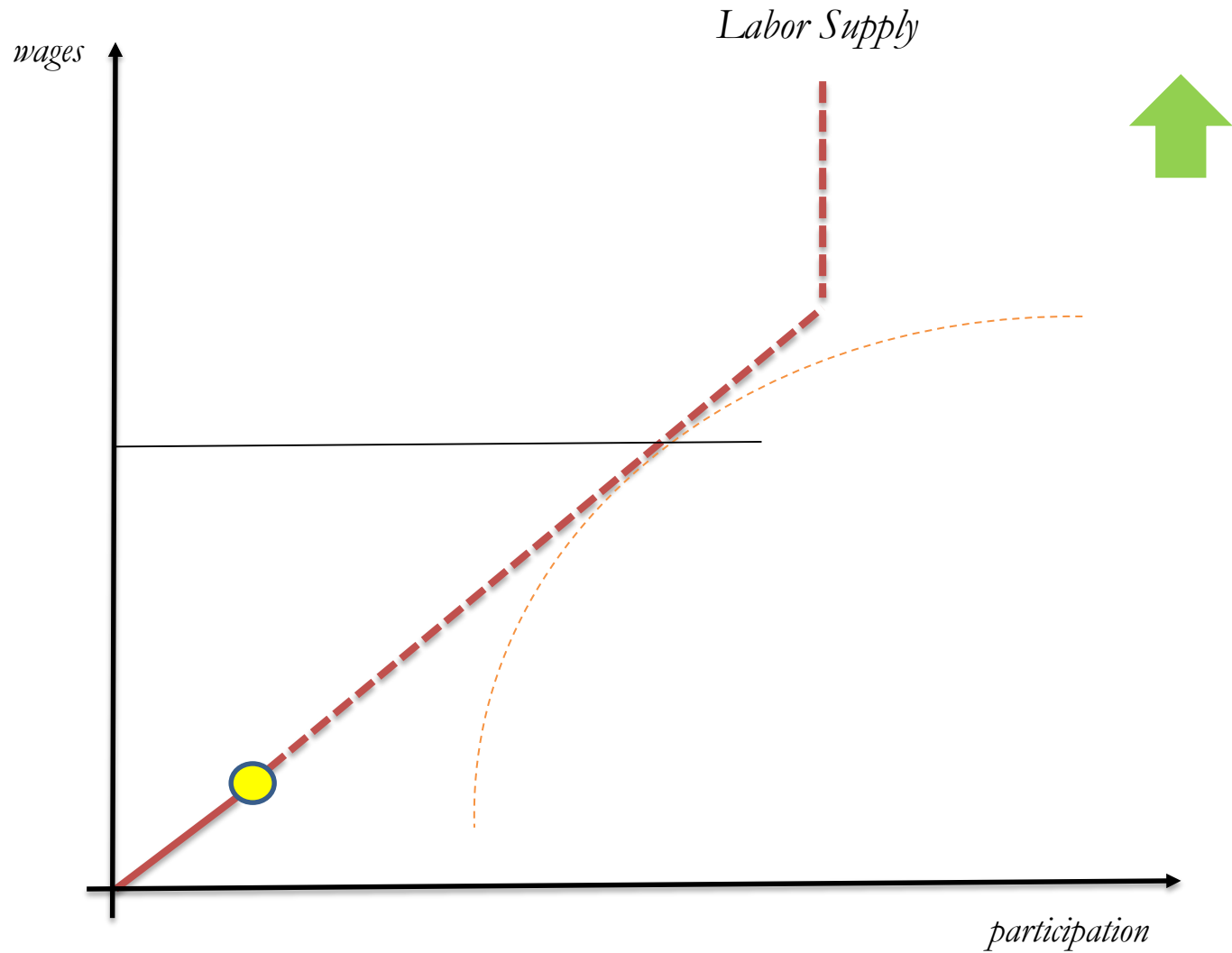
# positive productivity shock



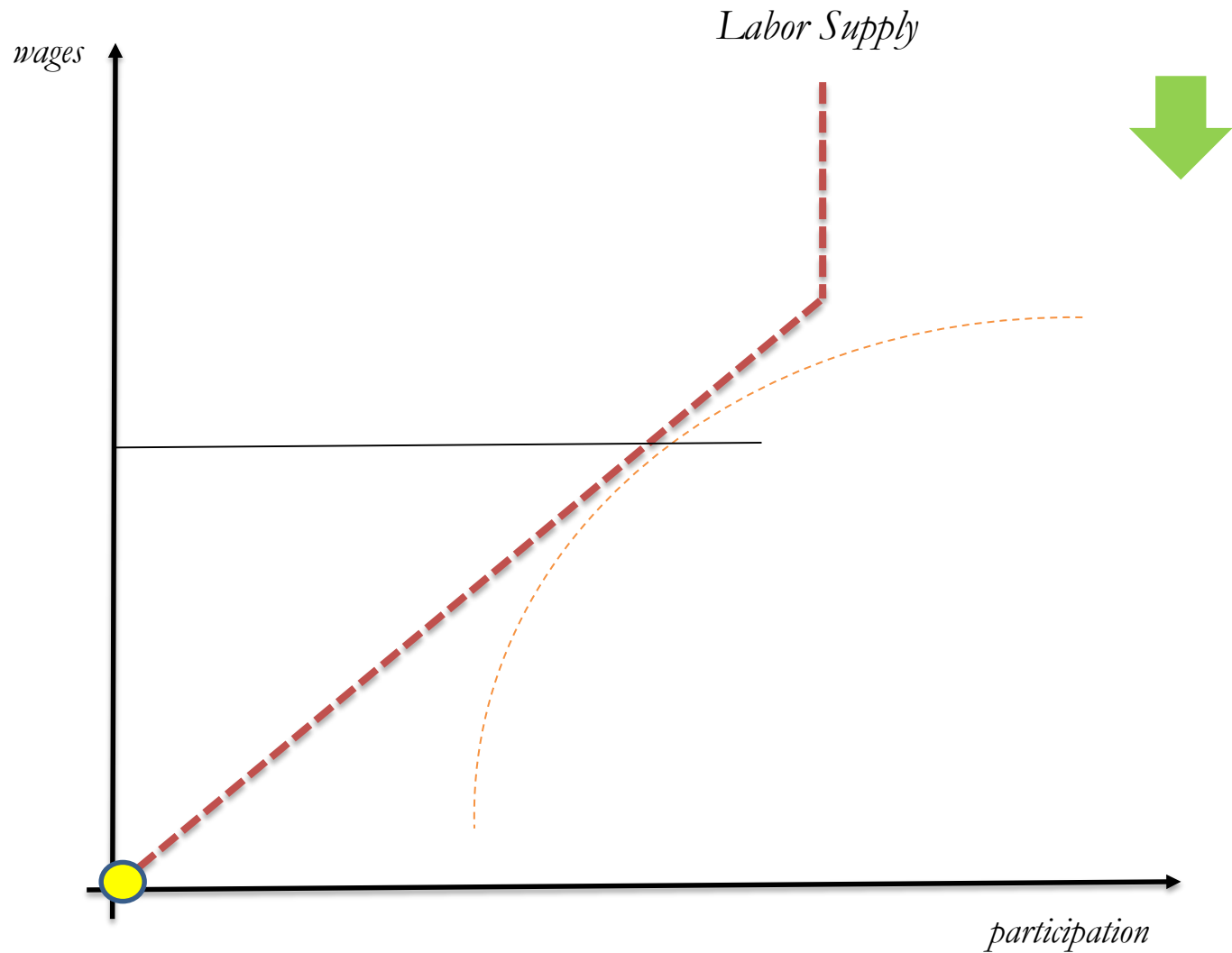
# negative productivity shock



# positive productivity shock



# negative productivity shock



# main implications for policies

- ✓ since firms cannot internalize the negative externality that their wage policy decisions impose on labor market participations
- ✓ a pro-cyclical minimum wage can be the solution
- ✓ or search contingent unemployment insurance
- ✓ such measures will increase labor market participation
- ✓ arrest the fall in the labor's share of output and make the middle class great again... 😊



any fool can criticize... and most fools do

B. Franklin

- ✓ the supermodular nature of the wage/participation decisions creates upward wage rigidities
- ✓ this a neat result with important policy implications
- ✓ of course there are other forces that counterbalance it
- ✓ thus, I do not understand why the authors put so much effort in watering it down their main result
- ✓ of course, the results are unrealistic and (some) parents work in Europe
- ✓ but... the existence of insurance markets does not make Akerlof's paper less insightful

any fool can criticize... and most fools do

B. Franklin

- ✓ mixed strategies in labor market participation complicate the analysis without adding much to the intuition
- ✓ the specification is non robust to the introduction of (even infinitesimal) participation costs
- ✓ if you really want to make the increase the elasticity of the labor supply in case of a positive shock wouldn't it be easier to assume that workers
  - ✓ discover their type before accepting an offer
  - ✓ and have different participation costs
- ✓ or that some of the firms are large?

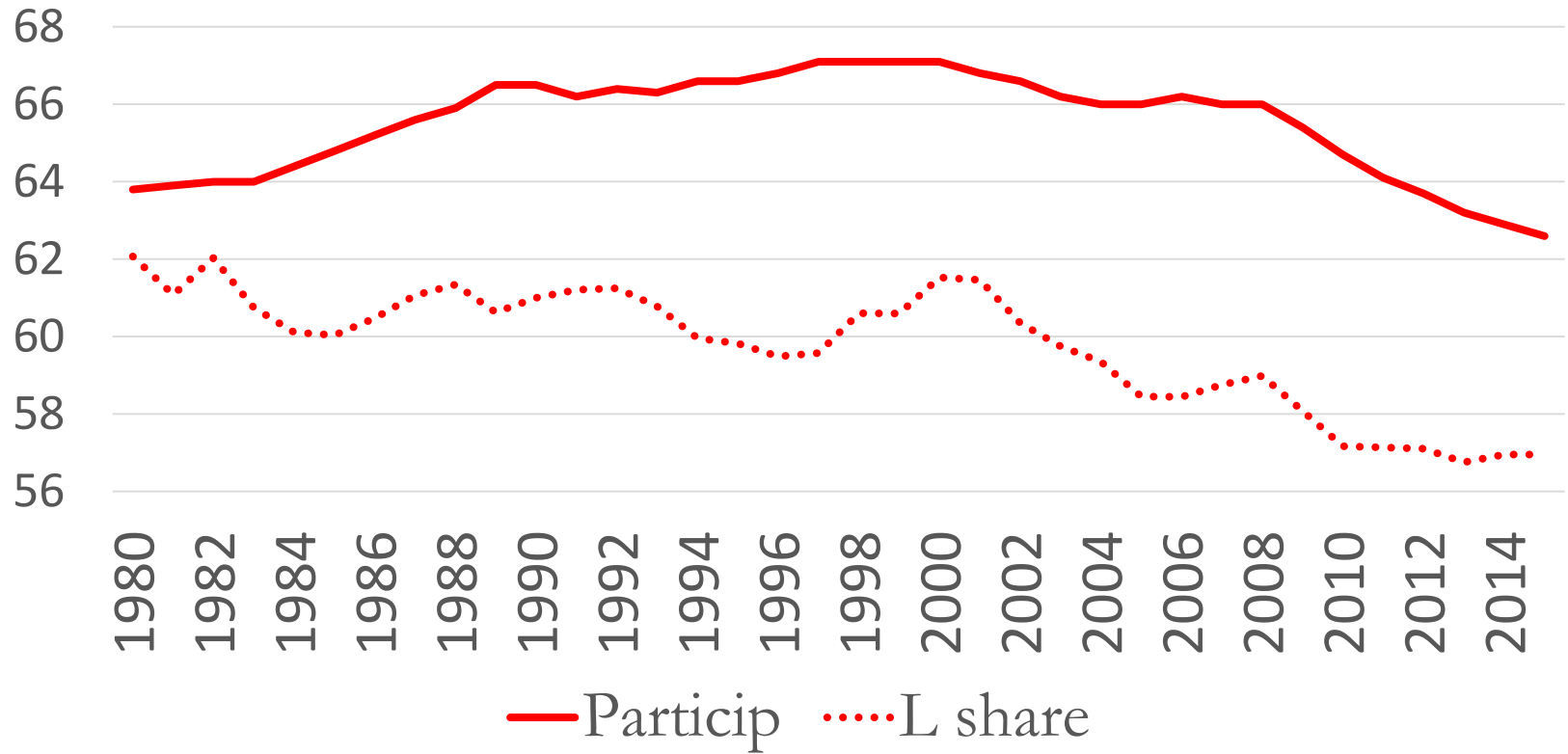
# any fool can criticize... and most fools do

B. Franklin

- ✓ I sort of “bought” the reason why upward wage rigidities (in the US) may create asymmetries in how the labor market reacts to booms and busts
- ✓ I also agree than procyclical minimum wages (as well as other policies aimed at increasing labor market participations) may foster long term growth
- ✓ however, I am less convinced that strategic complementarities are the main drivers of the reduction in the labor’s share of output across the world
- ✓ labor market participation and the labor’s share of output move together in the US but not elsewhere

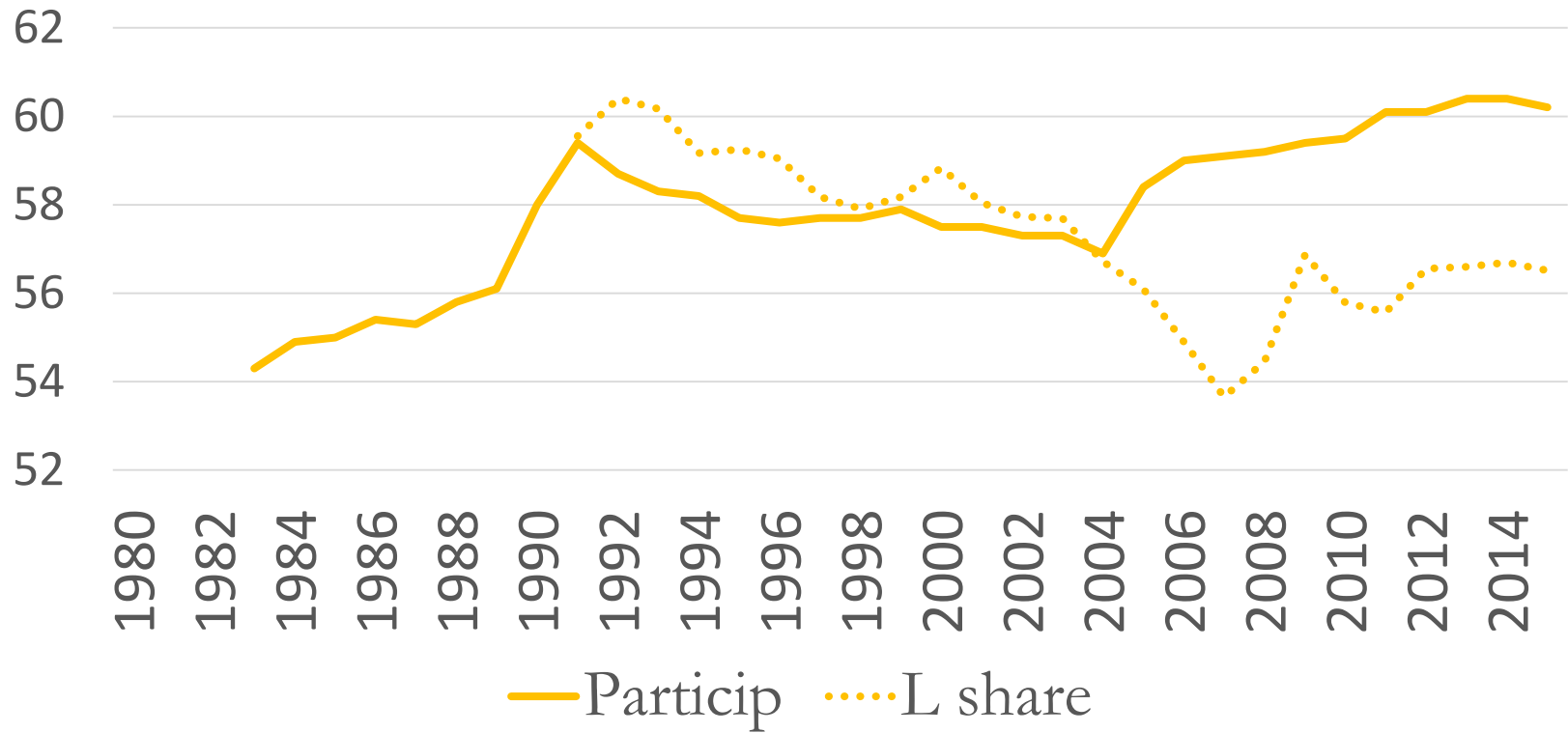
# participation an labor share

USA



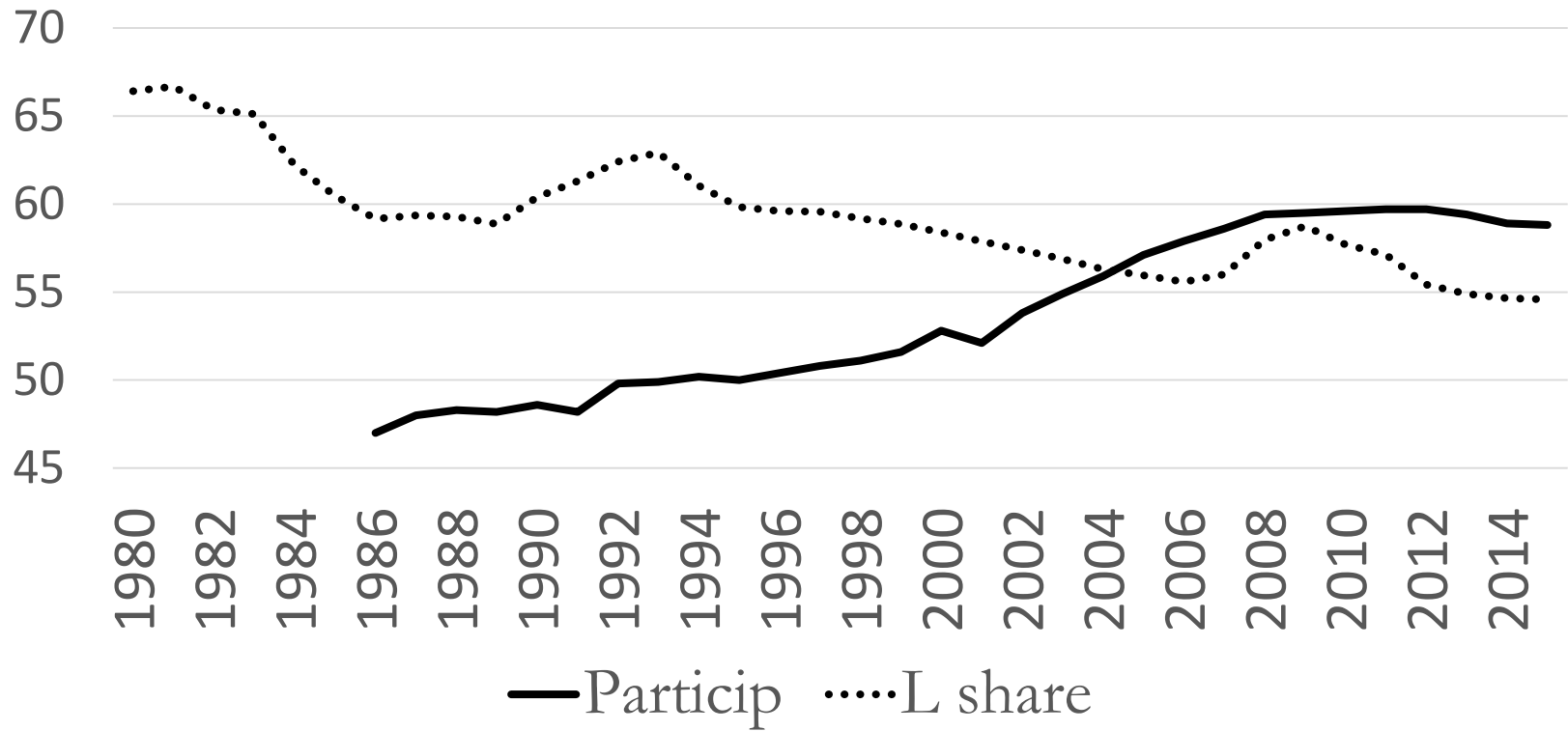
# participation an labor share

Germany



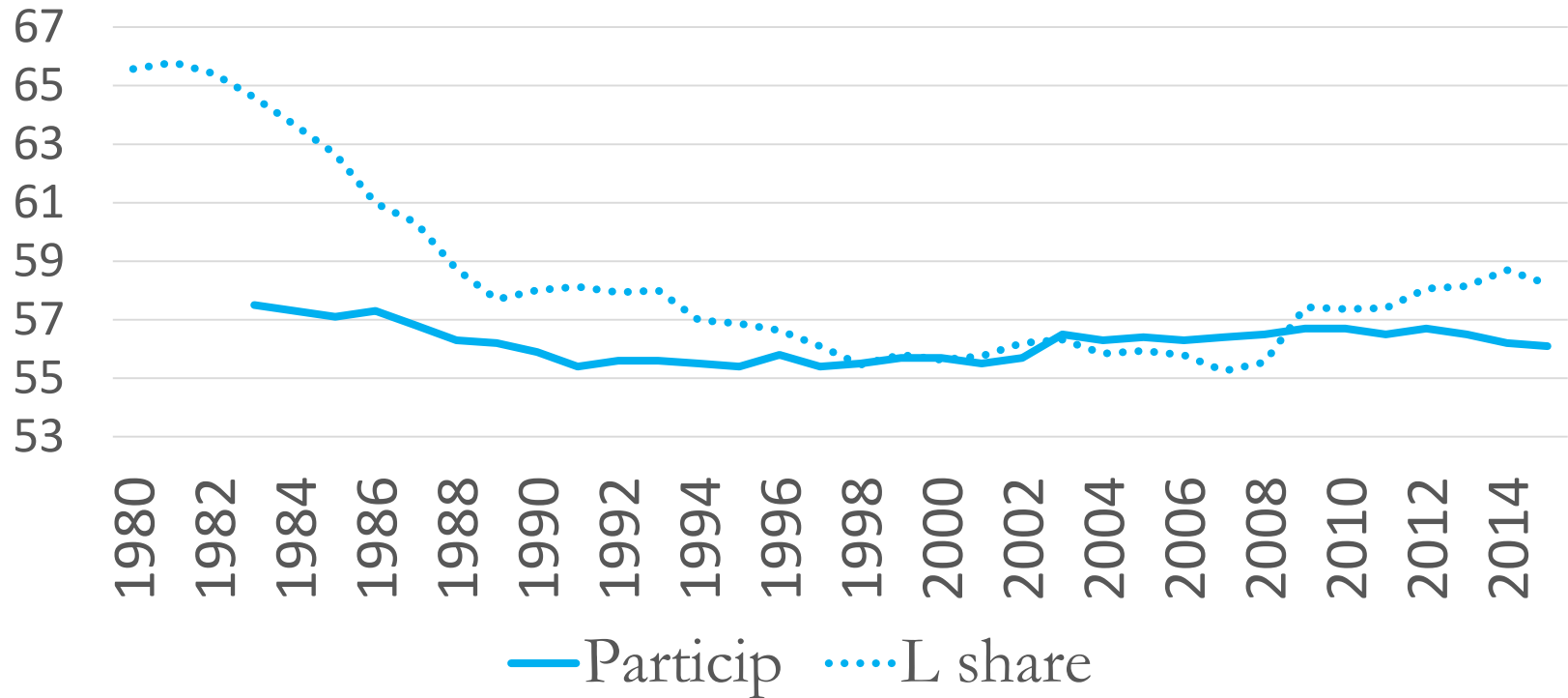
# participation an labor share

Spain



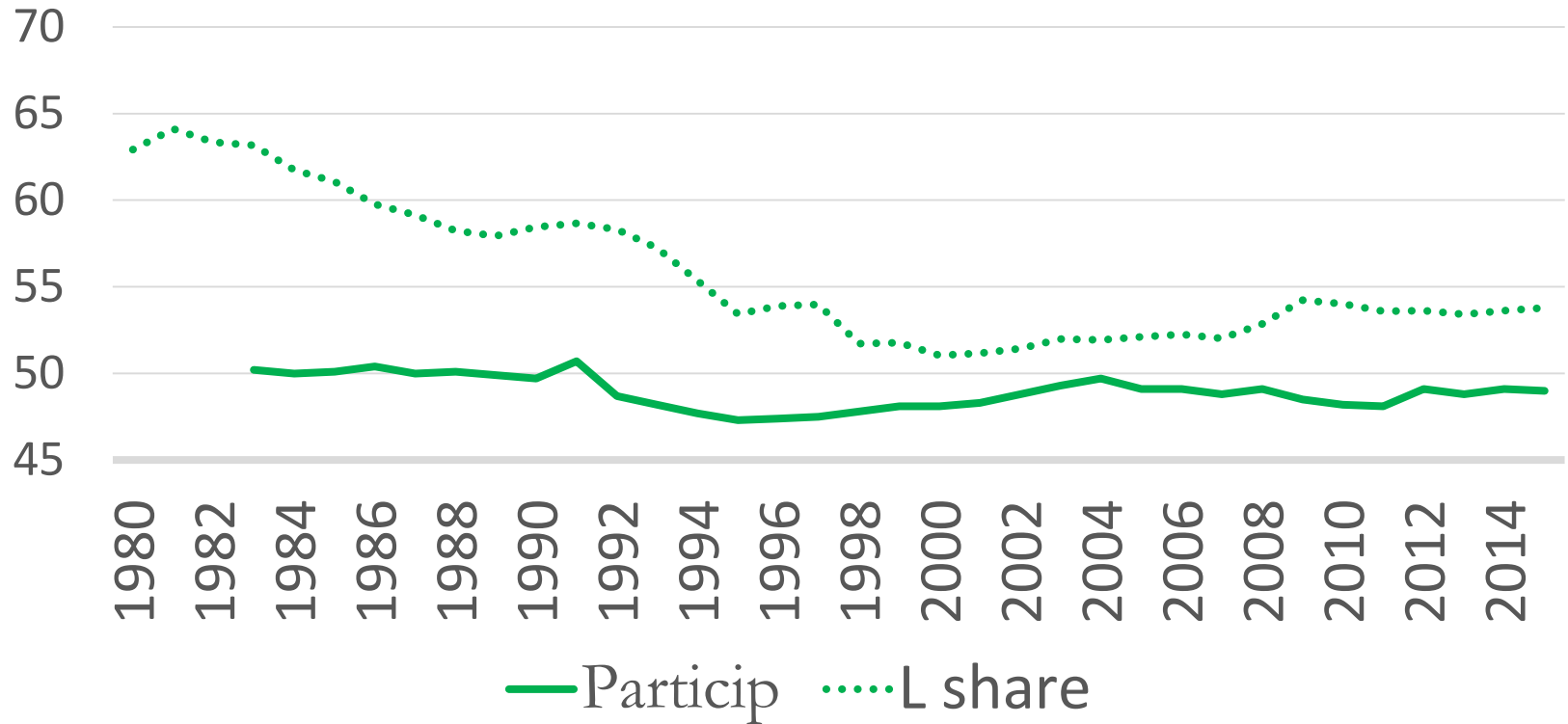
# participation an labor share

## France



# participation an labor share

Italy





## to end on a lighter note

- ✓ if inflation reduces real wages
- ✓ and nominal wages are rigid upward
- ✓ we can have upward sloping Philips' curves
- ✓ deflationary policies can be expansionary
- ✓ the FOMC will increase rates in responses of labor market weaknesses (thank you for the tip!)
- ✓ and Europe will start growing when a German will be at the helm of the ECB...



THANK YOU!