

# Menu Costs, Aggregate Fluctuations and Large Shocks

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\*The view expressed are those of the authors, and do not necessarily reflect the official position of the ECB, the Eurosystem or the Central Bank of Hungary

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- ▶ Framework:
  - ▶ Menu costs, idiosyncratic shocks, multi-product firms
  - ▶ Match frequency, size and dispersion of price changes
- ▶ Generalize unobserved idiosyncratic shock distribution
  - ▶ Mixture of normals
  - ▶ Unsynchronized stochastic volatility

## Why we do it?

- ▶ Distribution is key
  - ▶ Golosov-Lucas (JPE, 2007): Gaussian shocks, near neutrality
  - ▶ Midrigan (E, 2011): Poisson shocks, non-neutrality

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  - ▶ Midrigan (E, 2011): Poisson shocks, non-neutrality
- ▶ Distribution determines selection (Caplin-Spulber, 1987)
  - ▶ *Which* firms adjust after an aggregate shock
  - ▶ High selection in GL
  - ▶ Close to random in Midrigan like in Calvo (1983): whoever gets an idiosyncratic shock, adjusts

## Preview of results

- ▶ Model matches price change size distribution SS
  - ▶ Like Midrigan (2011)

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  - ▶ In contrast to Midrigan (2011)
- ▶ Monetary non-neutrality is not well identified by key steady state moments

## Preview of results, cont.

- ▶ Responses to large aggregate shocks facilitate identification
  - ▶ Fraction of adjusting firms identifies menu costs

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- ▶ Responses to VAT changes support our model Shock

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  - ▶ CES demand with quality shocks ( $A_t(i)$ ),
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- ▶ Heterogeneous firms Firms
  - ▶ Linear production:  $Y_t(i) = L_t(i)/A_t(i)$
  - ▶ Idiosyncratic quality shocks  $\ln A_t(i) = \ln A_{t-1}(i) + \varepsilon_t(i)$
  - ▶ Novel distribution: stochastic volatility: mixed normals

$$\varepsilon_t(i) = \begin{cases} N(0, \lambda^2 \sigma^2) & \text{with probability } p \\ N(0, \sigma^2) & \text{with probability } 1 - p \end{cases}$$

- ▶ Menu costs to change prices:  $\phi$
- ▶ Multi-product firms, correlation  $\rho_\varepsilon$ , ES:  $\gamma$

# Equilibrium and solution

- ▶ Standard RE equilibrium in the steady state [Details](#)
  - ▶ Agents maximize
  - ▶ Markets clear



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- ▶ Standard RE equilibrium in the steady state [Details](#)
  - ▶ Agents maximize
  - ▶ Markets clear
- ▶ Exogenous, preannounced aggregate policy shocks [Policy](#):  
perfect foresight transition between steady states
- ▶ Solved numerically with global heterogeneous agent  
methods [Solution](#)



# Calibration

- ▶ Set some parameters exogenously
  - ▶ Correlation of idiosyncratic shocks within firms  $\rho_\varepsilon = 0.6$
  - ▶ Discount rate:  $\beta = 0.96$  yearly
  - ▶ Elasticity of substitutions:  $\theta = 5, \gamma = 1.1$
  - ▶ Trend inflation:  $\pi = 4.2\%$

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  - ▶ Trend inflation:  $\pi = 4.2\%$
- ▶ Calibrate Parameters
  - ▶ Menu cost  $\phi$
  - ▶ Idiosyncratic shock variance  $\sigma_\varepsilon$
  - ▶ Poisson parameter  $p$
  - ▶ Relative variance parameter  $\lambda$

## Calibration, cont

- ▶ Target **Targeted Moments**
  - ▶ frequency and average absolute size of price change
  - ▶ kurtosis of the size distribution
  - ▶ interquartile range of the absolute size distribution

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- ▶ Selection
  - ▶ Response of new adjusters
  - ▶ Explains the difference in money neutrality

## Selection, cont.

- ▶ Selection in single product case (Caballero-Engel, 2007)
  - ▶ Multiple of the
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- ▶ Selection in single product case (Caballero-Engel, 2007)
  - ▶ Multiple of the
  - ▶ inaction band width and
  - ▶ the density at the thresholds
- ▶ Distribution influences both Distributions
  - ▶ Gaussian: wide inaction band and high mass at thresholds
  - ▶ Poisson: narrow inaction band and low mass at thresholds
  - ▶ Mixed normal: reinforcing increase in both

## Selection, cont.

- ▶ In random menu cost ( $\rho_\varepsilon = 0$ ):
  - ▶ Influence of varying the distribution ( $\lambda = 0$  Poisson;  $\lambda = 1$  normal;  $\lambda = 16\%$  mixed normal)
  - ▶ Exercise: vary  $\lambda$ , keep frequency, size, kurtosis constant

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- Pass-through
- ▶ Standard moments do not identify monetary non-neutrality (comp. Alvarez, Bihan, Lippi, 2014)

# Why large shocks help identification?

- ▶ Fraction of adjusting firms identify the menu cost

Large shocks

- ▶ The desired price change distribution reveals itself

# Large Shocks

- ▶ +5% VAT increase/decrease in Hungary in 2006
  - ▶ Government closed the gap between tax rates
  - ▶ Processed food sector
  - ▶ Gross prices are quoted
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- ▶ Frequency: 12.6% (steady state)
  - ▶ +5% VAT: 62%, -5% VAT: 27%
- ▶ Inflation pass-through ( $(\pi_t - \bar{\pi})/\Delta\tau_t$ ):
  - ▶ +5% VAT: 99%, -5% VAT: 33%









## Robustness

- ▶ Real-effects in various versions Robustness
  - ▶ Random menu cost ( $\rho_\varepsilon = 0$ )
  - ▶ Random menu cost recalibrated for 0 inflation
  - ▶ Single product version
  - ▶ Baseline version with 2% inflation Inflation
- ▶ Large shocks in the single product version Large shocks
  - ▶ Two-product version: matches price distributions better
  - ▶ Different menu cost calibration
  - ▶ Similar aggregate implications





## Related literature

- Monetary non-neutrality and selection: Caplin-Spulber (1987), Golosov-Lucas (2008), Gertler-Leahy (2008), Midrigan (2011), Vavra (2013), Alvarez, Bihan, Lippi (2014)

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- ▶ Evidence supporting state-dependent pricing models: Gagnon (2009, et.al. 2012), Costain-Nakov, 2014 Alvarez et.al. (2012)

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- ▶ Evidence supporting state-dependent pricing models: Gagnon (2009, et.al. 2012), Costain-Nakov, 2014 Alvarez et.al. (2012)
- ▶ Evidence supporting menu cost assumptions:
  - ▶ vs. information frictions: Mankiw-Reis (2002), Woodford (2003), Mackowiak-Wiederholt (2009)
  - ▶ vs. search frictions: Cabral-Fishman (2012), Yang-Ye (2008)
  - ▶ vs. fairness: Rotemberg (2005, 2011)

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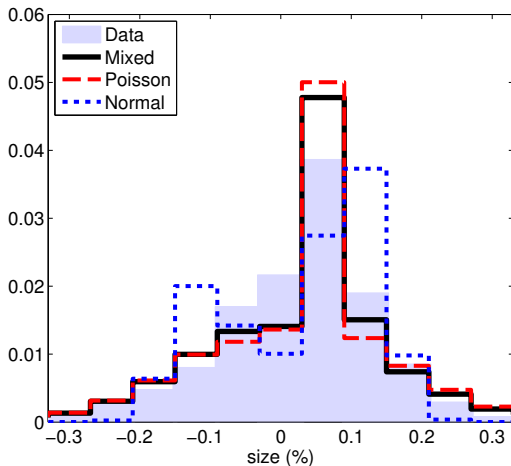
# Conclusion

- ▶ Menu cost model with mixed normal distribution matches pricing facts well
- ▶ Implies monetary near neutrality
- ▶ In contrast with robust macro-evidence on the real effects of monetary shocks
- ▶ Need for other frictions: wage-rigidity, real rigidity, information frictions

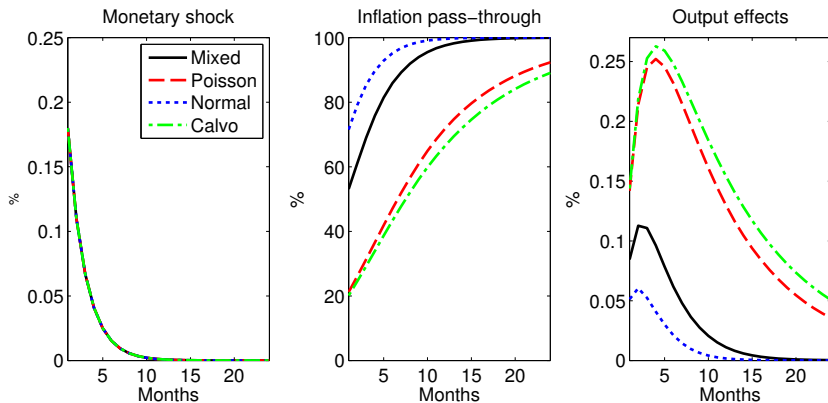
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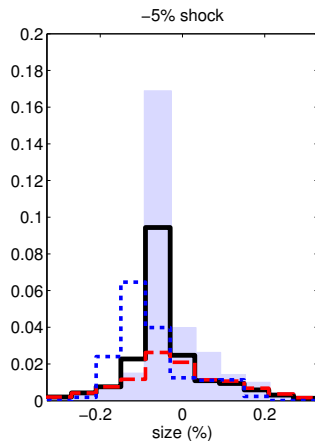
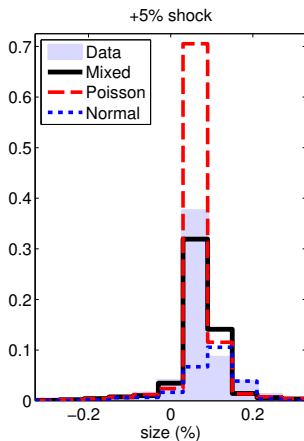
## Steady state distribution of price changes



# Impulse responses to a monetary shock



# Price changes at the months of tax changes



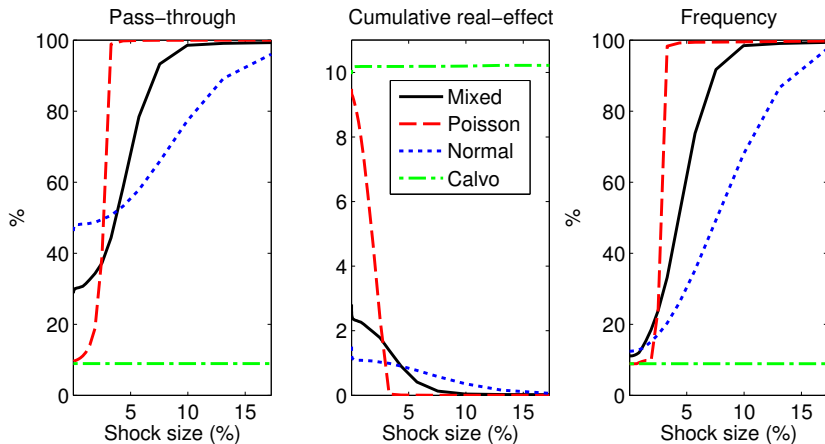
# Calibrated parameters

Parameters	Mixed	Poisson	Normal
$\phi$	2.4%	1.6%	5.0%
$\sigma_A$	4.3%	4.4%	3.8%
$p$	91.2%	90.6%	0
$\lambda$	8.8%	0	1

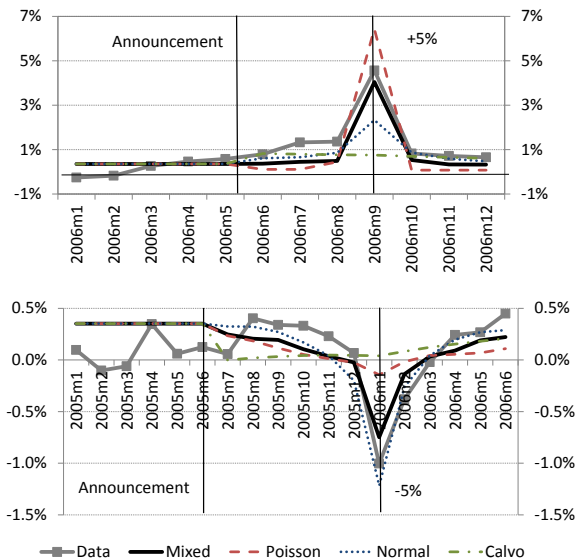
## Matched moments

Used in calibration	Data		Models		
	Baseline	Midr. (2011)	Mixed	Poisson	Normal
Frequency	12.6%	11.6%	12.6%	12.6%	12.6%
Size	9.9%	11%	9.9%	9.9%	9.9%
Kurtosis	3.98	4.02	3.98	3.98	1.97
Interquartile range	8.13%	8%	8.13%	9.55%	6.3%
Inflation	4.23%	0%	4.23%	4.23%	4.23%

# Simulated effects of large shocks



# Monthly inflation



# Pass-through

Moment	Size	Data	Mixed	Poisson	Normal	Calvo
Pass through	+5%	99%	88%	143%	49%	8.0%
	-5%	33%	27%	12%	39%	6.6%



# Frequency

Moment	Size	<b>Data</b>	<b>Mixed</b>	<b>Poisson</b>	<b>Normal</b>	<b>Calvo</b>
Frequency	+5%	62%	55%	90%	25%	12.6%
	-5%	27%	19%	11%	17%	12.6%

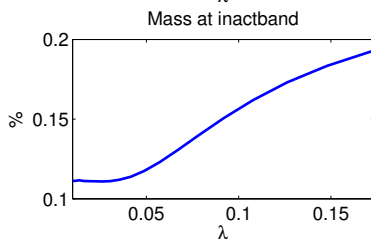
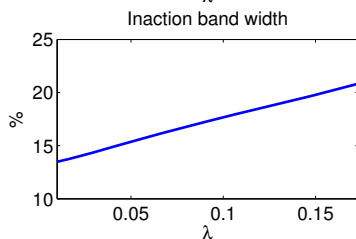
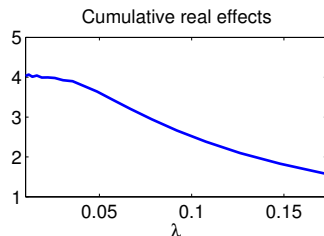
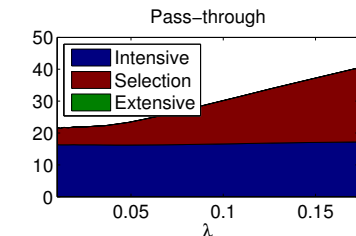
## Kurtosis

Moment	Size	Data	Mixed	Poisson	Normal
Kurtosis	+5%	8.1	13.1	21.3	5.6
	-5%	9.2	5.9	3.4	3.4

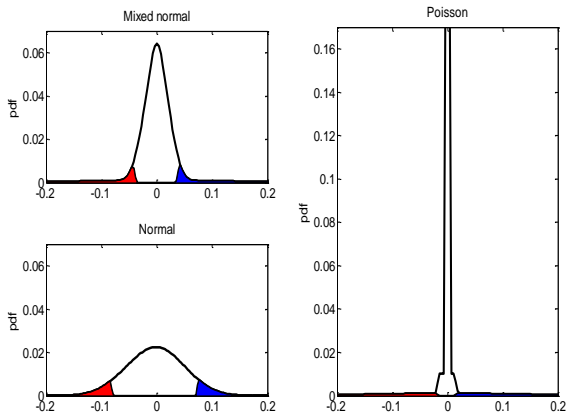
### Interquartile range

Moment	Size	Data	Mixed	Poisson	Normal
Interquartile range	+5%	5.9	4.3	2.7	6.5
	-5%	5.0	5.8	11.5	6.6

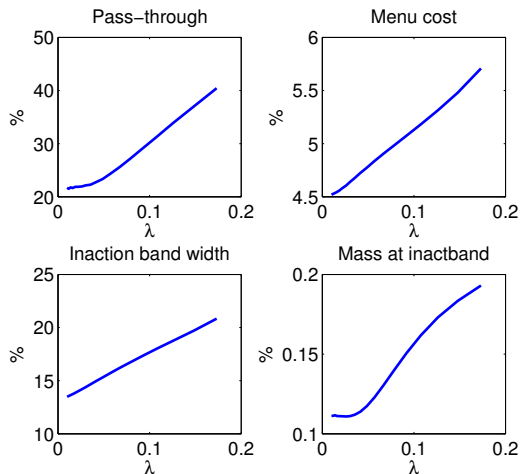
# Varying the relative variability $\lambda$



# Desired price change distributions and inaction bands



## Varying the relative variability $\lambda$ , cont.



Pass-through	Dec06-Inc09	Inc06-Inc09
# of products	29	73
Inflation	4.7%	4.7%
Frequency	12.9%	12.4%
2006 January, -5%	31.3%	
2006 September, +5%		88%
2009 July +5%	68.8%	51.1%

# Household

- Maximizes utility

$$\max_{\{C_t(i,g), L_t\}} E \sum_{t=0}^{\infty} \beta^t (\log C_t - \mu L_t),$$



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- ▶ CES aggregator:

$$C_t = \left( \int C_t(i)^{\frac{\theta-1}{\theta}} di \right)^{\frac{\theta}{\theta-1}}$$

$$C_t(i) = \left( \frac{1}{G} \sum_{g=1}^G [A_t(i, g) C_t(i, g)]^{(\gamma-1)/\gamma} \right)^{\gamma/(\gamma-1)}$$

## Household, cont.

- Price indices

$$P_t = \left( \int P_t(i)^{1-\theta} di \right)^{\frac{1}{1-\theta}}$$

$$P_t(i) = \left( \frac{1}{G} \sum_{g=1}^G [P_t(i, g)/A_t(i, g)]^{1-\gamma} \right)^{1/(1-\gamma)}$$

- Euler equation

$$\frac{1}{R_t} = \beta E_t \frac{P_t C_t}{P_{t+1} C_{t+1}}$$

- Product demand

$$C_t(i, g) = A_t(i, g)^{-1} \left( \frac{P_t(i, g)/A_t(i, g)}{P_t(i)} \right)^{-\gamma} \left( \frac{P_t(i)}{P_t} \right)^{-\theta} C_t$$

- Labor supply

$$\mu C_t = W_t/P_t$$

# Firms

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$$\varepsilon_t(i, g) \sim N(0, \delta_t^2), \delta_t^2 = \begin{cases} \lambda^2 \sigma^2 & \text{with probability } p \\ \sigma^2 & \text{with probability } 1 - p \end{cases}$$

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- Golosov-Lucas ( $\lambda = 1$ ), Midrigan ( $\lambda = 0$ ) are special cases



## Firms, cont.

- Period profit

$$\tilde{\Pi}_t(i) = \sum_{g=1}^G \left[ \frac{1}{1 + \tau_t} P_t(i, g) Y_t(i, g) - W_t L_t(i, g) \right]$$



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- Normalized profit (by  $P_t Y_t$ ):

$$\bar{\Pi}_t(i) = \sum_{g=1}^G \left[ \frac{1}{1 + \tau_t} p_t(i, g)^{1-\gamma} - w_t p_t(i, g)^{-\gamma} \right]$$

$$\left( \frac{1}{G} \sum_{g=1}^G p_t(i, g)^{1-\gamma} \right)^{(\gamma-\theta)/(1-\gamma)}$$

- $p_t(i, g) = \frac{P_t(i, g)}{A_t(i, g) P_t}$  is quality adjusted relative price
- $w_t = W_t / P_t$  is real wage

## Firms' dynamic program

- Single idiosyncratic state

$$\mu_{t-1}(i, g) = \frac{P_{t-1}(i, g)}{A_t(i, g)P_{t-1}} = p_{t-1}(i, g) \frac{A_{t-1}}{A_t}$$

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- ▶ Aggregate state variables  $\Omega_t = \{\tau_{t+i}, M_{t+i}, \Gamma_{t+i}\}_{i=0}^{\infty}$
- ▶ Two options: change, don't change
- ▶ No price-change

$$V^{NC}(\mu_{t-1}(i), \Omega_t) = \bar{\Pi} \left( \frac{\mu_{t-1}(i)}{1 + \pi_t}, w_t, \tau_t \right) + \beta E_t V \left( \frac{\mu_{t-1}(i) e^{\varepsilon_{t+1}(i)}}{1 + \pi_t}, \Omega_{t+1} \right),$$

## Firms' dynamic program, cont.

### ► Price change

$$V^C(\Omega_t) = \max_{\mathbf{p}_t^*(i)} \{ \Pi(\mathbf{p}_t^*(i), w_t, \tau_t) - \phi + \beta E_t V(\mathbf{p}_t^*(i) e^{\varepsilon_{t+1}(i)}, \Omega_{t+1}) \}.$$



# Monetary and fiscal policy

- Money supply growth: AR(1) with a drift

$$\log(M_t/M_{t-1}) = g_{Mt} = \mu_M + \rho_M g_{Mt-1} + \varepsilon_{Mt}$$



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- ▶ Money supply growth: AR(1) with a drift

$$\log(M_t/M_{t-1}) = g_{Mt} = \mu_M + \rho_M g_{Mt-1} + \varepsilon_{Mt}$$

- ▶ Exogenous value-added tax rate  $\tau_t$

$$\tau_t = \tau_{t-1} + \varepsilon_{\tau t}$$



# Equilibrium

1. Household maximizes utility subject to budget constraint taking prices, wages as given
2. Firms set nominal prices to maximize their value functions, taking their relative prices and idiosyncratic technology, and the future path of aggregate variables as given.
3. Money supply equals aggregate demand  $M_t = P_t C_t$ .
4. Money supply growth, taxes follow exogenous path.
5. Market clearing in the goods, bond, labor markets.

## Numerical solution: Steady state

- No aggregate uncertainty

# Numerical solution: Steady state

- ▶ No aggregate uncertainty
- ▶ Aggregate endogenous variables are constant
  - ▶ inflation:  $\pi_t = \pi = \mu_M / (1 - \rho_M)$ , real wage:  $w_t$  constant
  - ▶ distribution over idiosyncratic state variables  $\Gamma$  is time-invariant

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  - ▶ distribution over idiosyncratic state variables  $\Gamma$  is time-invariant
- ▶ Iteration in  $w$ 
  1. Guess a value  $w_0$  (implies an aggregate supply  $Y$ )
  2. For  $w_i = w_{i-1}$  solve for value and policy functions
  3. Calculate equilibrium quality-adjusted relative price distribution ( $\Gamma_i$ )
  4. Calculate aggregate demand ( $C_t$ )
  5. If excess demand, increase  $w_{i+1}$ ; repeat until convergence

## Numerical solution: Transitional dynamics

- ▶ One time persistent/permanent shock to  $g_M, \tau$ 
  - ▶ Shooting
  - ▶ Assume new SS reached in  $T$  periods

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  - ▶ Shooting
  - ▶ Assume new SS reached in  $T$  periods
  - ▶ Iterate on inflation path
    1. Guess inflation path  $\{\pi_1, \pi_2, \dots, \pi_T\}$
    2. Money growth implies an output growth and real wage  $\{w_t\}$  path
    3. Calculate value- and policy functions by backward induction
    4. Calculate price distribution path
    5. Obtain resulting inflation path
    6. Do until convergence in inflation paths