

24 September 2014

Financial Education Day to be held on Monday 1 October

The Cooperativa de Maestros de Melilla's *Bases* project and *Finanzas para Mortales* are the winners of the 2018 "Finanzas para Todos" financial education awards

The Financial Education Plan (FEP), promoted by the Banco de España and the National Securities Market Commission (CNMV), has bestowed its 2018 "Finanzas para Todos" Awards the Financial Education Plan implementation (for partner institutions) and best financial education initiative categories on *Finanzas para Mortales* (Finance for Mortals) and the *Bases* (Foundations) project by the Cooperativa de Maestros Melilla (Melilla teachers' cooperative), run at the Enrique Soler school, Melilla.

The "Finanzas para Todos" (Finance for All) awards recognise financial education initiatives conducted in Spain that make a significant contribution to improving financial literacy, teaching informed financial decision-making and developing habits and skills relating to saving and expenditure planning.

Finanzas para Mortales is a financial education project launched in 2011 by the University of Cantabria Foundation for Study and Research in the Financial Sector (UCEIF) with the aim of bringing the world of economics and finance closer to the public through a combination of face-to-face sessions and the use of new technologies. Its online tools (website, apps, games, social networks) are a benchmark in Spain in the financial education field and its classroom-based training sessions have reached over 22,000 participants.

For its part, the Melilla teachers' cooperative "Bases" project, run at the Enrique Soler state-funded school in Melilla, has implemented the Bank School platform to introduce key concepts of home economics to primary schoolchildren. The project, which targets pupils in their 1st to 6th year of primary education, aims to transmit the basic concepts of management of personal finance through games with a highly practical focus.

The awards will be handed over at the main event on Financial Education Day, taking place on 1 October at the CNMV's premises. The event will be attended by the president of the CNMV, Sebastián Albella, the Governor of the Banco de España, Pablo Hernández de Cos, the State Secretary for the Economy, Ana de la Cueva, and the State Secretary for the Economy, Alejandro Tiana.

The event will also host the final round of the Financial Education Programme's schools competition, in which more than 200 schools from throughout Spain took part, with a contest between the San Francisco Javier school (Tudela) and the Santísima Trinidad school (Plasencia).

A dedicated website has been set up to accompany the fourth Financial Education Day, <http://www.diadelaeducacionfinanciera.es/>, bringing together all the information on activities scheduled for the day throughout Spain and with the collaboration of 30 entities and associations.

The Financial Education Plan, promoted by the Banco de España and the CNMV, is supported by the Directorate General of Insurance and Pension Funds and the General Secretariat for the Treasury and International Finance.

For more information:

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