



EUROPEAN CENTRAL BANK

EUROSYSTEM

13 October 2015

PRESS RELEASE

2.8 MILLION SHOPS AND SMALL BUSINESSES TO RECEIVE LEAFLETS ON THE NEW €20

- To prepare for the launch of the new €20 banknote on 25 November 2015, 2.8 million businesses will receive information leaflets and motion cards.
- Businesses should ensure their banknotes handling and authentication devices are ready for the new banknote.

The new €20 banknote will be issued on 25 November 2015. Professional cash handlers in the euro area will be informed about the design and security features of the new banknote so that they can, in turn, inform their customers. The Eurosystem will be sending leaflets to over 2.8 million shops and small businesses in all countries of the euro area, starting on 13 October 2015.

The leaflet shows the steps they need to take to adapt their equipment to the new €20 banknote as well as the timeline for the launch. It also points out that banknotes can be easily checked manually, using the FEEL-LOOK-TILT method. Extra copies of the leaflet and the motion card can be obtained from the respective national central bank.

More information about the new €20 banknote can be found at <http://www.new-euro-banknotes.eu/>

For media queries, please contact William Lelieveldt, tel.: +49 69 1344 7316.

European Central Bank

Directorate General Communications, Global Media Relations Division

Sonnemannstrasse 20, 60314 Frankfurt am Main, Germany

Tel.: +49 69 1344 7455, E-mail: media@ecb.europa.eu

Website: www.ecb.europa.eu

Reproduction is permitted provided that the source is acknowledged.