



EUROPEAN CENTRAL BANK

EUROSYSTEM

15 January 2014

## PRESS RELEASE

### “NEW FACE OF THE EURO” EXHIBITION OPENS IN SAARBRÜCKEN

- The exhibition is a cross-border cooperation between the European Central Bank, the Deutsche Bundesbank and the Banque de France, and aims to strengthen European ties.
- Economics students from France and Germany participated in a panel discussion about the euro with representatives from the three central banks.
- The new €10 banknote is now on public display for the first time at the exhibition.

ECB Executive Board member Yves Mersch, First Deputy Governor of the Banque de France Anne Le Lorier and Deutsche Bundesbank Executive Board member Carl-Ludwig Thiele today opened the New Face of the Euro exhibition in Saarbrücken in the presence of university students from Trier, Saarbrücken, Nancy and Metz, with whom they discussed the outlook for the euro area over the next few years.

The exhibition includes interactive applications and games on euro banknotes and coins as well as a side-by-side comparison of genuine and fake euro banknotes. To mark the opening, Mr Mersch said that the exhibition “aims to help people find out more about the notes and coins they use every day”. It has been held in 18 cities in 12 European Union countries during the past six years. It is the first opportunity for the public to see the new €10 banknote after it was unveiled on 13 January.

The New face of the euro exhibition is open until 31 March 2014.

For media enquiries, please contact Elodie Nowodazkij, tel.: +49 69 1344 7390.

#### **European Central Bank**

Directorate General Communications and Language Services, Press and Information Division

Kaiserstrasse 29, D-60311 Frankfurt am Main

Tel.: +49 69 1344 7455, Fax: +49 69 1344 7404

Internet: <http://www.ecb.europa.eu>

**Reproduction is permitted provided that the source is acknowledged.**