



EUROPEAN CENTRAL BANK

EUROSYSTEM

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PRESS RELEASE

ECB LAUNCHES ONLINE COMPETITION RELATED TO NEW €10 BANKNOTE

Prior to the unveiling of the new €10 in January 2014, European Union residents can discover the note's security features in a competition to be launched today.

20 high-scoring players will win €5 VIP banknotes from the Europa series personally signed by the President of the European Central Bank.

80 runners-up will receive a commemorative €10 banknote from the first series.

The new €10 banknote will be unveiled on 13 January 2014 and start circulating later in the year. To draw attention to its security features, the European Central Bank is today launching an online competition for European Union residents over 18 years old. Players have to uncover four of these features and also guess the number of euro banknotes in circulation in the euro area on 31 December 2013. The competition opens at 10 a.m. today and closes at 11.59 p.m. CET on 12 January 2014.

Christine Graeff, Director General Communications & Language Services at the ECB, says: "The euro is the most visible and internationally known symbol of a united Europe. 334 million people use euro banknotes every day. This game is a fun way to remind all of us to take a closer look at them".

The game (including the terms and conditions) is available at www.new-euro-banknotes.eu. For media inquiries, please contact Elodie Lafitte Nowodazkij, tel.: +49 69 1344 7390.

European Central Bank

Directorate General Communications and Language Services, Press and Information Division

Kaiserstrasse 29, D-60311 Frankfurt am Main

Tel.: +49 69 1344 7455, Fax: +49 69 1344 7404

Internet: <http://www.ecb.europa.eu>

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