

Bank Leverage Cycles

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- The 2007-2009 financial crisis has spurred research on the role played by financial intermediaries in its origin and propagation
- An influential line of research has focused on the collapse of the 'shadow banking' sector:
 - no access to central bank liquidity or deposit insurance
 - debt with very short maturity (repo, ABCP, etc.) backed by securitized assets
 - losses in subprime-related assets + uncertainty about risk exposure → collapse of funding (rise in *margins/haircuts*) → sharp *deleveraging* of 'shadow' institutions
- Gorton & Metrick (2010), Brunnermeier (2009), Geanakoplos (2010), Krishnamurthy et al. (2012), etc.

The importance of bank leverage

- Sharp changes in intermediary leverage not particular to this financial crisis
- Large swings in leverage of some types of intermediaries since 1960s (Adrian & Shin, 2010, 2011b)

- By definition,

$$\text{assets} = \text{leverage} \times \text{equity capital}.$$

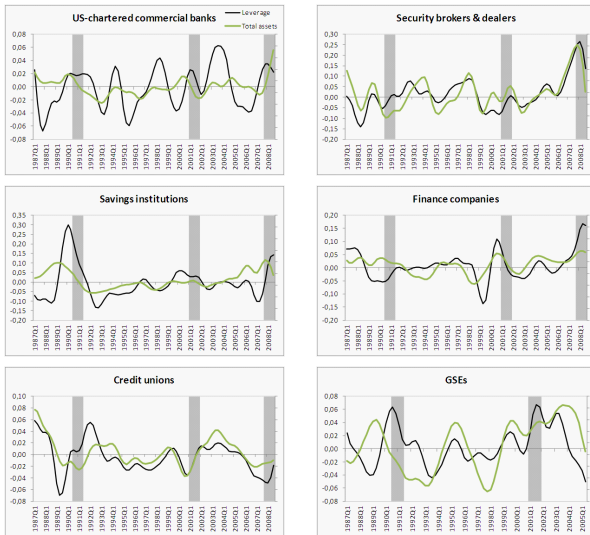
- Given equity, market-driven changes in leverage affect the financial sector's ability to finance the real economy

Goals:

- Empirical: document the cyclical comovement of leverage and assets of financial intermediaries and GDP in the United States
- Theoretical: build a general equilibrium model with financial intermediation and endogenous leverage, and assess its ability to match the data

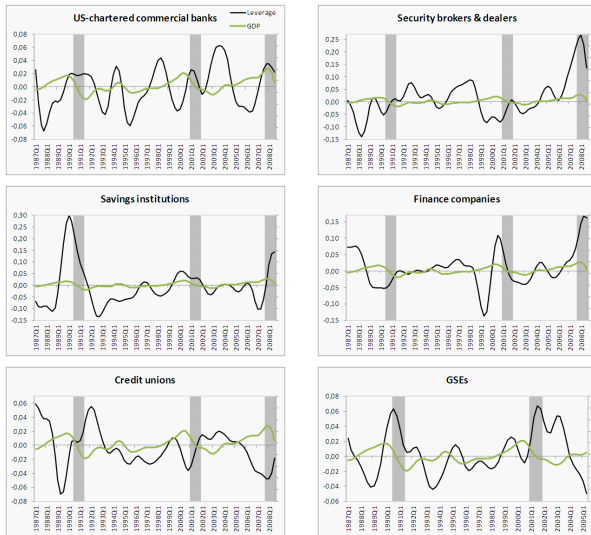
- Most work on leverage cycles/margin spirals is qualitative, aimed at illustrating theoretical mechanisms (two/three periods, partial equilibrium)
 - Adrian and Shin (2011a), Brunnermeier and Pedersen (2009), Dang, Gorton & Holmström (2011), Geanakoplos (2010), etc.
 - We construct a fully dynamic, general equilibrium model than can be confronted with aggregate data
- DSGE models with financial intermediaries have thus far neglected the role of bank leverage:
 - Christiano, Motto & Rostagno (2010): no role for bank leverage, focus on *entrepreneurial* leverage
 - Gertler & Karadi (2011), Gertler & Kiyotaki (2011): leverage is endogenous, but its role in the propagation of shocks is left unexplained; focus on bank capital channel

Total assets and leverage of US financial intermediaries



Source: Flow of Funds; all series logged and BP(6,32)-filtered

Leverage and GDP



Source: Flow of Funds and BEA; all series logged and BP(6,32)-filtered

Business cycle statistics: US, 1984-2011

| | Standard deviations (%) | | |
|-----------------------------------|-------------------------|----------|------|
| | Total assets | Leverage | GDP |
| | | | 1.03 |
| <i>Regulated intermediaries</i> | | | |
| US-chartered commercial banks | 1.30 | 3.12 | |
| Savings institutions | 4.59 | 8.61 | |
| Credit unions | 2.34 | 2.75 | |
| <i>Unregulated intermediaries</i> | | | |
| Security brokers and dealers | 7.57 | 7.62 | |
| Finance companies | 3.05 | 5.34 | |
| GSEs | 3.85 | 2.90 | |

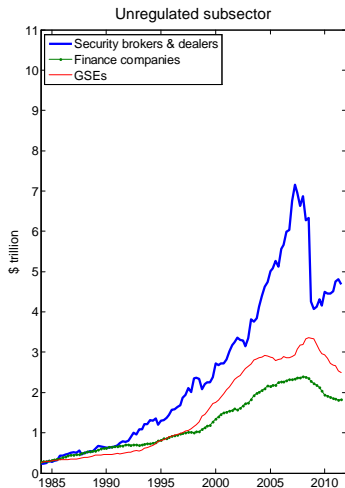
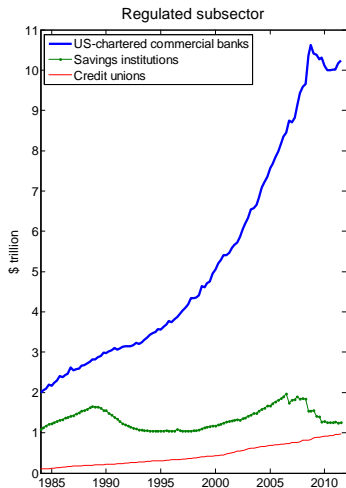
Source: Flow of Funds and BEA; total assets are divided by GDP deflator; all series logged and BP(6,32)-filtered

Business cycle statistics: US, 1984-2011

| | Correlation | Correlation with GDP | |
|-------------------------------|---------------------|----------------------|----------------------|
| | assets & leverage | Total assets | Leverage |
| US-chartered commercial banks | 0.21 (0.0518) | 0.46 ** (0.0000) | -0.06 (0.5942) |
| Savings institutions | 0.32 ** (0.0023) | 0.73 ** (0.0000) | 0.34 ** (0.0014) |
| Credit unions | 0.70 ** (0.0000) | -0.36 ** (0.0007) | -0.57 ** (0.0000) |
| Security brokers and dealers | 0.76 ** (0.0000) | 0.47 ** (0.0000) | 0.22 * (0.0444) |
| Finance companies | 0.52 ** (0.0000) | 0.41 ** (0.0001) | 0.24 * (0.0252) |
| GSEs | 0.32 ** (0.0048) | 0.33 ** (0.0045) | -0.14 (0.2376) |

Source: Flow of Funds and BEA; total assets are divided by GDP deflator; all series logged and BP(6,32)-filtered. P-values of test of no correlation reported in parenthesis. Asterisks denote statistical significance of non-zero correlation at 1% (**) and 5% (*) confidence level

Total assets of leveraged financial subsectors

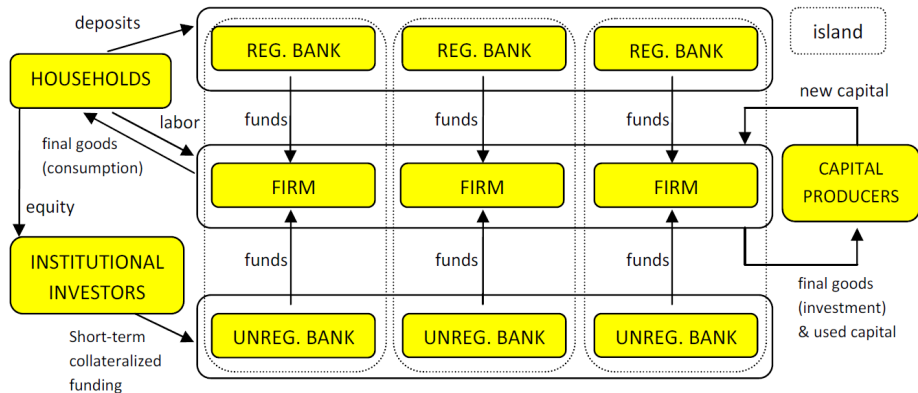


Note: All series from the US Flow of Funds.

Summary of empirical analysis

- Leverage and total assets are several times more volatile than GDP (all subsectors)
- Regulated intermediaries (mostly commercial banks): leverage is rather acyclical with respect to total assets and GDP
- Unregulated intermediaries (mostly security broker/dealers & finance companies): leverage is strongly *procyclical* with respect to total assets, and marginally procyclical with respect to GDP

Model structure



Unregulated banks

- End of period $t - 1$: unregulated bank in island j borrows B_{t-1}^j from institutional investors, commits to repay \bar{B}_{t-1}^j in period t

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 - $\omega^j \geq 0$: island-specific return on capital \sim iid $F(\omega^j; \sigma_{t-1}) \equiv F_{t-1}(\omega^j)$
- Dispersion of time- t island-specific shocks, σ_{t-1} , is known in $t - 1$ and follows a stochastic process

- Unregulated bank repays debt only if

$$R_t^A \omega^j A_{t-1}^j \geq \bar{B}_{t-1}^j \Leftrightarrow \omega^j \geq \frac{\bar{B}_{t-1}^j}{R_t^A A_{t-1}^j} \equiv \bar{\omega}^j.$$

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- If $\omega^j \geq \bar{\omega}^j$, net earnings, $R_t^A \omega^j A_{t-1}^j - \bar{B}_{t-1}^j$, are distributed as dividends (Π_t^j) or retained as net worth (N_t^j). Non-negativity constraint on dividends: $\Pi_t^j \geq 0$ (Gertler & Kiyotaki, 2010).

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- Bank uses net worth and borrowed funds to finance new asset purchases,

$$A_t^j = B_t^j + N_t^j.$$

Participation constraint

- Institutional investors have access to a riskless return R_t .
- For them to be willing to finance the bank, the following *participation constraint* must hold

$$\begin{aligned} & E_t \Lambda_{t,t+1} \left\{ R_{t+1}^A A_t^j \int^{\bar{\omega}_{t+1}^j} \omega dF_t(\omega) + \bar{B}_t^j \left[1 - F_t(\bar{\omega}_{t+1}^j) \right] \right\} \\ & \geq E_t \Lambda_{t,t+1} R_t B_t = B_t = A_t^j - N_t^j, \end{aligned}$$

$\Lambda_{t,t+1} \equiv \beta u'(C_{t+1}) / u'(C_t)$: stochastic discount factor

Incentive compatibility constraint

- Banks are subject to a *moral hazard* problem *à la* Adrian & Shin (2011)
- They can invest in either of two firm segments: 'standard' and 'substandard'
- Both differ only in the distribution of island-specific returns: $F_t(\omega)$ and $\tilde{F}_t(\omega)$
- Substandard segment has higher *downside* risk in the FOSD sense,

$$\tilde{F}_t(\omega) > F_t(\omega)$$

for all $\omega \Rightarrow$ lower mean return,

$$\int \omega d\tilde{F}_t(\omega) \equiv \tilde{E}(\omega) < E(\omega) = 1.$$

Incentive compatibility constraint (2)

- To induce the bank to invest efficiently, investors impose an *incentive compatibility* (IC) constraint,

$$\begin{aligned} & E_t \Lambda_{t,t+1} \int_{\bar{\omega}_{t+1}^j} \left\{ \theta V_{t+1}^j + (1 - \theta) \left[R_{t+1}^k A_t^j \omega - \bar{B}_t^j \right] \right\} dF_t(\omega) \\ & \geq E_t \Lambda_{t,t+1} \int_{\bar{\omega}_{t+1}^j} \left\{ \theta V_{t+1}^j + (1 - \theta) \left[R_{t+1}^k A_t^j \omega - \bar{B}_t^j \right] \right\} d\tilde{F}_t(\omega), \end{aligned}$$

where

- $1 - \theta$: exogenous bank exit probability (Gertler & Karadi, 2011)
- V_{t+1}^j : continuation value of non-defaulting, non-exiting bank j

Incentive compatibility constraint (3)

- Bank's net return proportional to value of *call option* on island risk,

$$\int_{\bar{\omega}_{t+1}^j} (\omega - \bar{\omega}_{t+1}^j) dF_t(\omega) = E(\omega) + \pi_t(\bar{\omega}_{t+1}^j) - \bar{\omega}_{t+1}^j,$$

where

$$\pi_t(\bar{\omega}_{t+1}^j) \equiv \int^{\bar{\omega}_{t+1}^j} (\bar{\omega}_{t+1}^j - \omega) dF_t(\omega)$$

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- Furthermore, $\Delta\pi(\bar{\omega}) \equiv \tilde{\pi}(\bar{\omega}) - \pi(\bar{\omega})$ is increasing in $\bar{\omega} = \bar{B}^j / R_{+1}^A A^j$:
incentive to invest in \tilde{F} increases with (normalized) debt commitment

Solution to unregulated bank's problem

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$$A_t^j = \frac{1}{1 - E_t \Lambda_{t,t+1} R_{t+1}^A [\bar{\omega}_{t+1} - \pi(\bar{\omega}_{t+1}; \sigma_t)]} N_t^j \equiv \phi_t N_t^j,$$

$$1 - \tilde{E}(\omega) = E_t \left\{ \frac{\Lambda_{t,t+1} R_{t+1}^A (\theta \lambda_{t+1} + 1 - \theta)}{E_t \Lambda_{t,t+1} R_{t+1}^A (\theta \lambda_{t+1} + 1 - \theta)} \Delta \pi(\bar{\omega}_{t+1}; \sigma_t) \right\},$$

where $\bar{\omega}_{t+1} = \bar{b}_t / R_{t+1}^A$, $\bar{b}_t \equiv \bar{B}_t^j / A_t^j$. Leverage ratio ϕ_t and normalized debt repayment \bar{b}_t equalized across islands

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- Given ϕ_t and \bar{b}_t , we can calculate
 - Loan size: $B_t^j = (\phi_t - 1) N_t^j \Rightarrow$ LTV ratio $= B_t^j / A_t^j = \frac{\phi_t - 1}{\phi_t} = 1 - \text{haircut}$

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 - 'Repo' rate: $\bar{B}_t^j / B_t^j = \bar{b}_t / (B_t^j / A_t^j) = \bar{b}_t \phi_t / (\phi_t - 1)$

- Contrary to unregulated banks,
 - regulated banks' liabilities (deposits) are guaranteed (\Rightarrow no participation constraint)
 - they are subject to capital ratio regulation \Leftrightarrow constraint on leverage:
 $A_t^{r,j} / N_t^{r,j} \leq \phi^r$
 - to simplify, no access to substandard technology (\Rightarrow no IC constraint)
- Solution to bank's problem,

$$A_t^{r,j} = \phi^r N_t^{r,j},$$

$$\bar{\omega}_t^r \equiv \frac{R_{t-1} D_{t-1}^j}{R_t^A A_{t-1}^{r,j}} = \frac{R_{t-1} \phi^r - 1}{R_t^A \phi^r}.$$

- Lower ϕ^r reduces default probability of regulated banks, $F_{t-1}(\bar{\omega}_t^r)$

Aggregation & market clearing

- Bank credit,

$$\begin{aligned}A_t &= \phi_t N_t \\ A_t^r &= \phi^r N_t^r,\end{aligned}$$

- For each bank that closes down (defaults or exogenous exits), household opens a new bank with starting net worth = fraction τ of last period's assets (Gertler & Karadi, 2011). Aggregate net worth,

$$\begin{aligned}N_t &= \theta [1 - F_{t-1}(\bar{\omega}_t)] \left[E_{t-1} \left(\omega \mid \omega^j \geq \bar{\omega}_t \right) - \bar{\omega}_t \right] R_t^A \phi_{t-1} N_{t-1} \\ &\quad + \{1 - \theta [1 - F_{t-1}(\bar{\omega}_t)]\} \tau A_{t-1}^j,\end{aligned}$$

analogously for N_t^r .

- Physical capital,

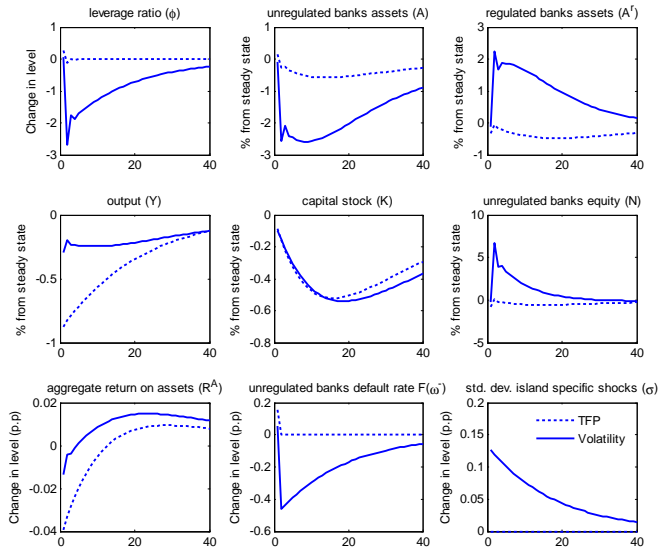
$$K_{t+1} = A_t + A_t^r,$$

- Market clearing for final good, etc.

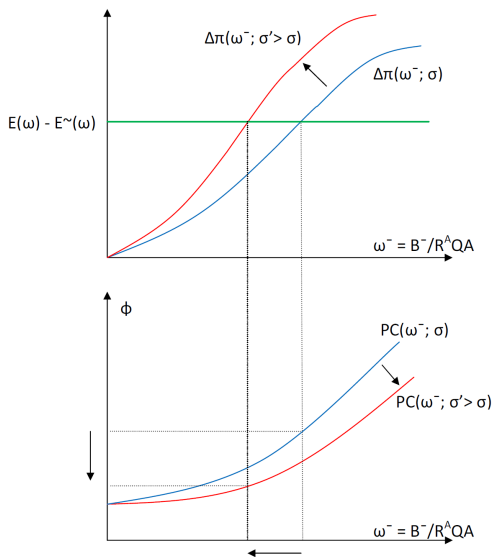
Calibration

| Parameter | Value | Description | Source/Target |
|-------------------------|--------|--|---|
| RBC parameters | | | |
| β | 0.99 | discount factor | $R^4 = 1.04$ |
| α | 0.36 | capital share | $WL/Y = 0.64$ |
| δ | 0.025 | depreciation rate | $I/K = 0.025$ |
| φ | 1 | inverse labor supply elasticity | macro literature |
| \bar{Z} | 0.5080 | steady-state TFP | $Y = 1$ |
| ρ_z | 0.9297 | autocorrelation TFP | FRB San Francisco-CSIP TFP series |
| σ_z | 0.0067 | standard deviation TFP | FRB San Francisco-CSIP TFP series |
| Non-standard parameters | | | |
| ϕ^r | 10.66 | leverage of regulated banks | leverage commercial banks |
| σ | 0.0272 | steady-state island-specific volatility | leverage security broker/dealers ($\phi=29.30$) |
| ρ_σ | 0.9457 | autocorr. island-specific volatility | NBER-CES manufacturing industry TFP |
| σ_σ | 0.0465 | standard dev. island-specific volatility | NBER-CES manufacturing industry TFP |
| η | 3.1442 | variance substandard technology | $(\bar{R}/R)^4 - 1 = 0.25\%$ |
| ψ | 0.01 | mean substandard technology | illustrative |
| τ | 0.0015 | equity injections new unreg. banks | $A = A^r$, law of motion N |
| τ^r | 0.030 | equity injections new regulated banks | $A = A^r$, law of motion N^r |
| θ | 0.75 | continuation prob. unregulated banks | $\tau > 0$ |
| θ^r | 0.75 | continuation prob. regulated banks | $\theta^r = \theta$ |

Impulse responses: TFP & cross-sectional volatility



The volatility-leverage channel

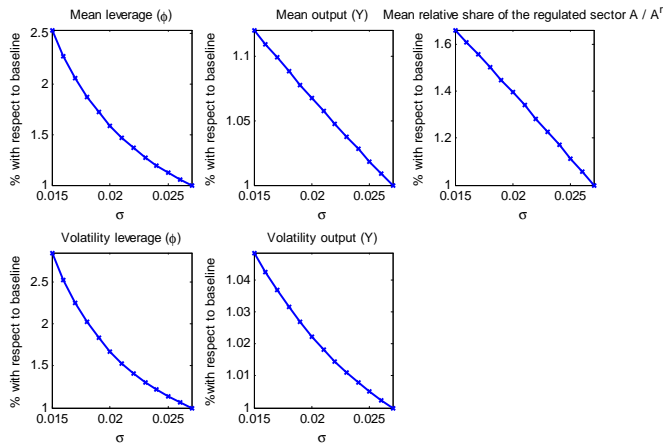


Business cycle statistics

| | Data | TFP | Model Volatility | Both |
|--------------------------------|------|-------|---------------------|-------|
| Standard deviations (%) | | | | |
| GDP | 1.03 | 1.02 | 0.27 | 1.06 |
| Assets regulated banks | 1.30 | 0.26 | 2.40 | 2.46 |
| Assets unregulated banks | 7.57 | 0.50 | 2.98 | 3.02 |
| Leverage unregulated banks | 7.62 | 0.40 | 9.27 | 9.12 |
| Correlations | | | | |
| Assets regulated - GDP | 0.46 | 0.46 | -0.89 | -0.19 |
| Assets unregulated - GDP | 0.47 | 0.36 | 0.87 | 0.29 |
| Leverage unregulated - GDP | 0.22 | -0.04 | 0.90 | 0.25 |
| Assets -leverage (unregulated) | 0.76 | 0.64 | 0.91 | 0.89 |
| Correlations (unfiltered) | | | | |
| Assets regulated - GDP | | 0.79 | -0.86 | -0.03 |
| Assets unregulated - GDP | | 0.82 | 0.96 | 0.54 |
| Leverage unregulated - GDP | | -0.14 | 0.86 | 0.31 |
| Assets -leverage (unregulated) | | 0.08 | 0.92 | 0.90 |

Note: Model statistics are obtained by simulating the model for 5,000 periods and discarding the first 500 observations. The model is solved using a first-order perturbation method. Both data and model-simulated series have been logged and detrended with a band-pass filter that preserves cycles of 6 to 32 quarters (lag length $K = 12$), except indicated otherwise.

The 'risk diversification paradox'



- Lower steady-state cross-sectional volatility (σ) \Rightarrow GDP is higher on average but *more volatile*

- Stylized facts of the US financial intermediation sector
 - Leverage and total assets are several times more volatile than GDP
 - For unregulated intermediaries, leverage is strongly procyclical wrt to assets and marginally procyclical wrt GDP
 - For regulated intermediaries, leverage is rather acyclical wrt to both assets and GDP
- A general equilibrium model with a two-tier financial intermediation sector and endogenous leverage (moral hazard)
 - TFP shocks are unable to replicate the stylized facts
 - Shocks to cross-sectional volatility ('risk shocks', 'uncertainty shocks') do help the model replicate the facts
 - Mechanism: following an increase in uncertainty, investors force unregulated banks to deleverage
- Model trade-off between output level and volatility. Reminiscent of Minsky's *financial instability hypothesis*.

Unregulated bank's maximization problem

Bank j solves

$$V_t \left(\omega^j, A_{t-1}^j, \bar{B}_{t-1}^j \right) = \max_{N_t^j} \left\{ \Pi_t^j + \bar{V}_t \left(N_t^j \right) \right\}, \quad (\max)$$

$$\bar{V}_t(N_t^j) = \max_{A_t^j, \bar{B}_t^j} E_t \Lambda_{t,t+1} \int_{\bar{\omega}_{t+1}^j} \left[\theta V_{t+1}(\omega, A_t^j, \bar{B}_t^j) + (1-\theta) (R_{t+1}^A A_t^j \omega - \bar{B}_t^j) \right] dF_t(\omega),$$

subject to (1) resource constraint, (2) non-negativity constraint on dividends, (3) definition of $\bar{\omega}_{t+1}^j$, (4) participation constraint and (5) IC constraint