

# Social Structure and Human Capital Dynamics

Tiago Cavalcanti and Chryssi Giannitsarou

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# Motivation and Questions

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- Lucas (1988): "Human capital accumulation is a *social* activity, involving groups of people in a way that has no counterpart in the accumulation of physical capital."
- Neighborhood/local effects: the social environment affects people's behavior
- What is the importance of local effects for human capital dynamics and therefore inequality and long term economic growth?
- How and why can different social structures in otherwise identical societies generate significant differences in long run human capital, output, growth?

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  - **Local externalities**: peer effects, neighborhood externalities
- Social structures affect the economy through the local externalities

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- 1 If externalities are strong enough and society is cohesive enough, there exists a balanced growth path with **no inequality** where the growth rate  $\gamma^*$  depends only on deep parameters



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(b) Monotonic relation of growth rate and externalities, non monotonic relation of growth rate and network cohesion
- 3 Higher growth rates associated with high inequality in the long run.
- 4 During transition,  
(a) inequality is lower when society is cohesive, and  
(b) growth rates can be high even when inequality is relatively low (star network).

# Outline

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- Future plans

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- Budget constraint

$$c_{it} + e_{it}p_t = h_{it}.$$

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- Parameter restrictions:  $\theta > 0$ ,  $\eta > 0$ ,  $\beta_1 \geq 0$ ,  $\beta_2 \geq 0$ ,  $\beta_1 + \beta_2 < 1$



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$$p_t = \bar{h}_t.$$

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- Human capital accumulation

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- Social structure = network

## Networks: some basic concepts

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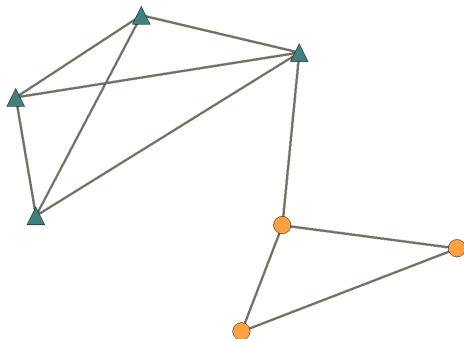
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- Let  $G = A + I_n$

## An example: Bridge network



$$G = \begin{pmatrix} 1 & 1 & 1 & 1 & 0 & 0 & 0 \\ 1 & 1 & 1 & 1 & 0 & 0 & 0 \\ 1 & 1 & 1 & 1 & 0 & 0 & 0 \\ 1 & 1 & 1 & 1 & 1 & 0 & 0 \\ 0 & 0 & 0 & 1 & 1 & 1 & 1 \\ 0 & 0 & 0 & 0 & 1 & 1 & 1 \\ 0 & 0 & 0 & 0 & 1 & 1 & 1 \end{pmatrix}$$

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$$\bar{h}_{it} = \frac{\sum_{j=1}^n g_{ij} h_{jt}}{\sum_{j=1}^n g_{ij}}$$

- I.e.  $\bar{h}_{it}$  is the average human capital of household  $i$ 's neighborhood

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- Let  $\gamma_{it} = h_{it+1}/h_{it}$  be the growth rate for a household  $i$
- Equilibrium fully characterized by

$$x_{it+1} = \frac{\gamma_{it}}{\gamma_t} x_{it} = \frac{x_{it} \gamma_{it}}{\frac{1}{n} \sum_{k=1}^n x_{kt} \gamma_{kt}}$$

$$\gamma_{it} = \left( \theta + \max \left\{ 0, \frac{\psi \eta x_{it} - \theta}{1 + \psi \eta} \right\} \right)^\eta x_{it}^{-\beta_1 - \beta_2} \left( \frac{\sum_{j=1}^n g_{ij} x_{jt}}{\sum_{j=1}^n g_{ij}} \right)^{\beta_2}$$

for all  $i = 1, \dots, n$

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- Define auxiliary parameters

$$\delta = \frac{\eta}{1 + \theta}$$

$$\phi = \left( \frac{\psi\eta}{1 + \psi\eta} \right)^\eta$$



# Long run equality

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- Trivially a solution to dynamic system
- The growth rate at the BGP does not depend on the externalities or the network structure

# Long run equality

## Proposition 1: Homogeneity

When all households are identical and have equal initial capital  $h_0$  then the local externality is irrelevant and the economy is always at the balanced growth path with equality for all  $i \in N$  and  $t = 1, 2, \dots$ .

## Proposition 2: Heterogeneity

Suppose that the population is heterogeneous, i.e. that households may have different initial human capital. A necessary and sufficient condition for local existence, uniqueness and stability of the BGP with equality is that

$$\beta_1 + \kappa\beta_2 > \delta$$

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### What is $\delta$ ?

Summarizes importance of investment in education  
for human capital accumulation

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**What is  $\kappa$ ?**

It is a measure of network cohesion



# A measure of network cohesion

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- Intensity of the social interaction of household  $i$  with household  $l$ :

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## A measure of network cohesion

- Details in Cavalcanti and Giannitsarou (2010)
- Intensity of the social interaction of household  $i$  with household  $l$ :

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- Average intensity of social interactions with household  $l$

$$\bar{r}_l = \frac{1}{n} \sum_i r_{il}$$

## A measure of network cohesion

- Details in Cavalcanti and Giannitsarou (2010)
- Intensity of the social interaction of household  $i$  with household  $l$ :

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- Let

$$f_{il} = r_{il} - \bar{r}_l$$

The larger  $f_{il} - s$  are, the more variability there is in the importance of social interactions in this economy

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- Given a network described by  $G$ , we define

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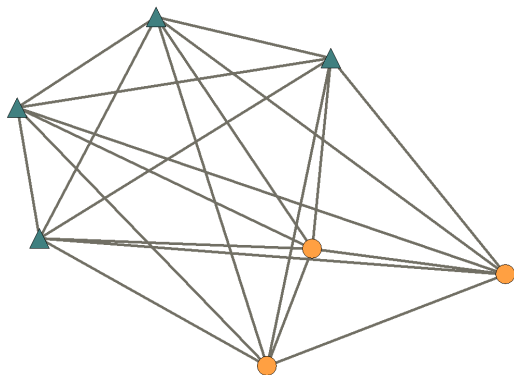
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- Important property:  $0 < \kappa < 1$  for any network.
- The smaller  $\rho(F)$  or larger  $\kappa$  is, the more uniform (and less fragmented) society is.

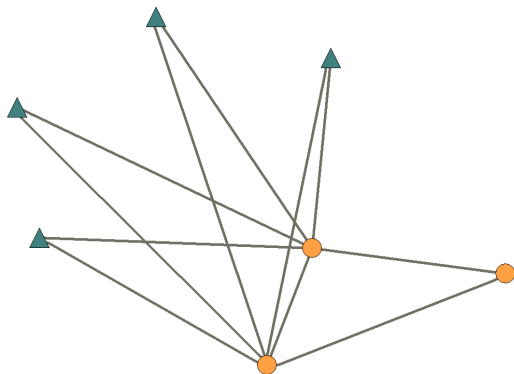
## Example 1: Complete network, $F = 0$



- Highest cohesion possible,  $\kappa = 1$

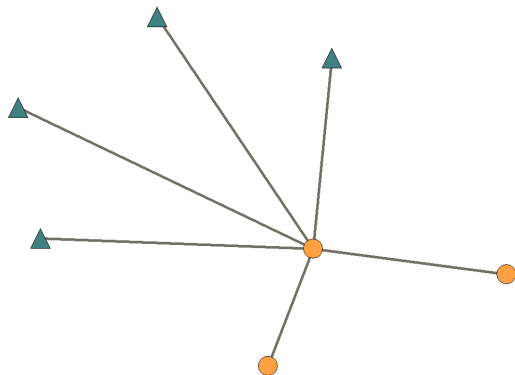


## Example 2: Double star



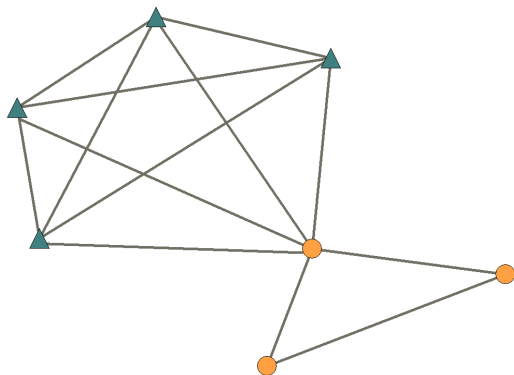
- High cohesion,  $1/2 < \kappa < 1$ , here  $\kappa = 0.6190$

## Example 3: Star



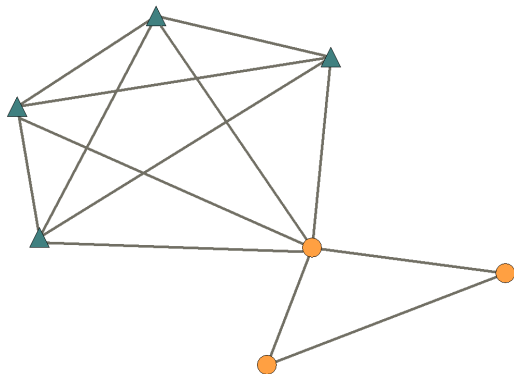
- Medium cohesion,  $\kappa = 1/2$

## Example 4: Many links



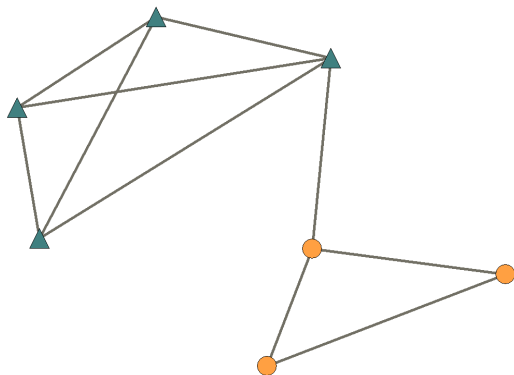
- Low cohesion,  $0 < \kappa < 1/2$ , here  $\kappa = 0.2841$

## Example 4: Many links



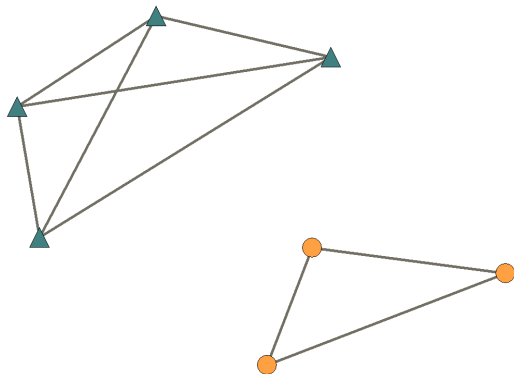
- Low cohesion,  $0 < \kappa < 1/2$ , here  $\kappa = 0.2841$
- Note: # links = 13 > 6 = # links of star

## Example 5: Bridge



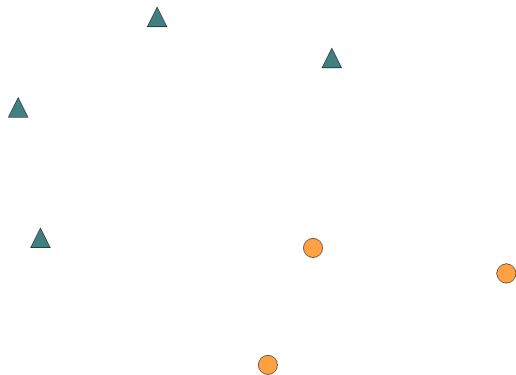
- Very low cohesion,  $0 < \kappa \ll 1/2$ , here  $\kappa = 0.1134$

## Example 6: Two components



- No cohesion,  $\kappa = 0$

## Example 7: Empty network



- No cohesion,  $\kappa = 0$

# Long run equality

- Condition for long run equality

$$\underbrace{\beta_1}_{\text{global externality}} + \underbrace{\kappa\beta_2}_{\substack{\text{local externality} \\ \times \text{network cohesion}}} > \delta_{\text{investment}}$$



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- The stronger the externalities are and the more network cohesion there is, the easier it is to obtain long run equality

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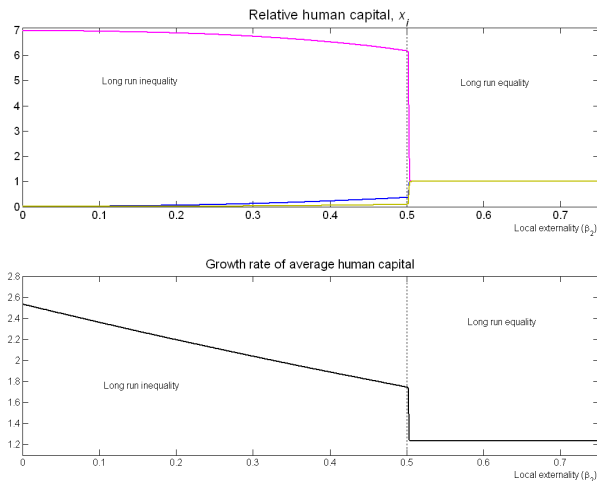
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# Long run inequality: example



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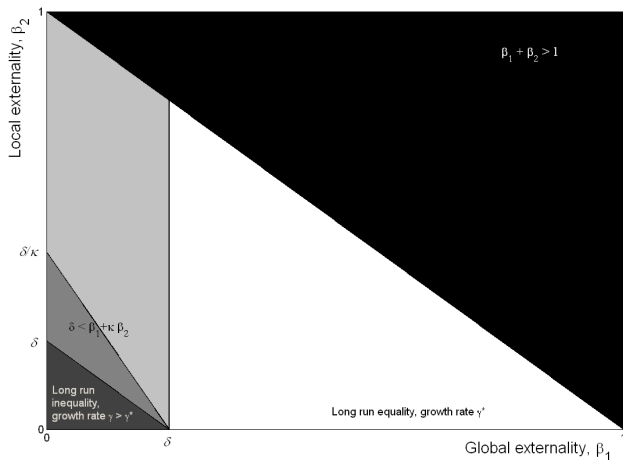
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- Growth rates for some networks may be higher than for empty and lower than for complete
- High long run inequality generally associated with high growth rates

# Summary of long run properties



# Transition

$$U_{it} = \ln c_{it} + \psi \ln h_{it+1}, \quad h_{it+1} = (\theta + e_{it}) \eta h_{it}^{1-\beta_1-\beta_2} \bar{h}_{it}^{\beta_2} \bar{h}_t^{\beta_1}$$

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  - Education expenditures to final expenditure is 10.64%
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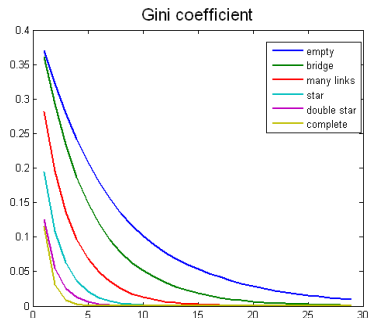
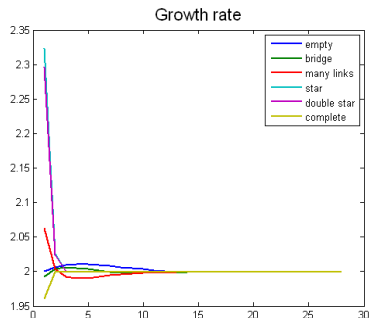
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# Transition to long run equality



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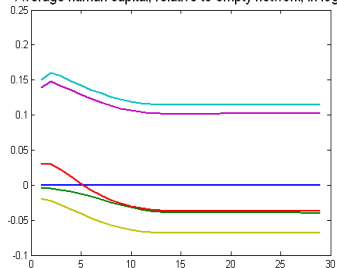
## What is the relation of network cohesion and inequality/growth in the short run?

- Monotonic ranking of short-run inequality and network cohesion
- Non-monotonic relation of  $\kappa$  with growth
- High growth and relatively low inequality for star network (assumes high human capital at the centre)

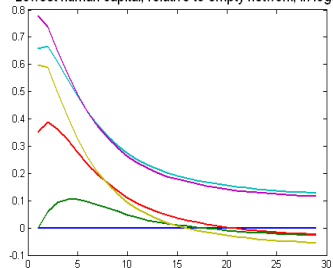


# Levels

Average human capital, relative to empty network, in logs



Lowest human capital, relative to empty network, in logs



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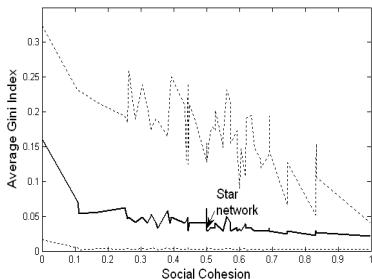
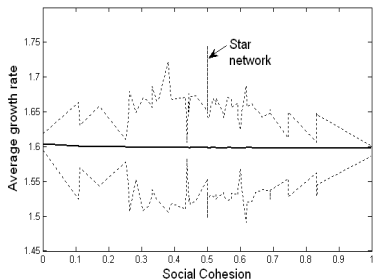
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- Long run levels of human capital (and output) depend on:
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- In general there seems to be a **trade-off** between long run equality and long run levels of output

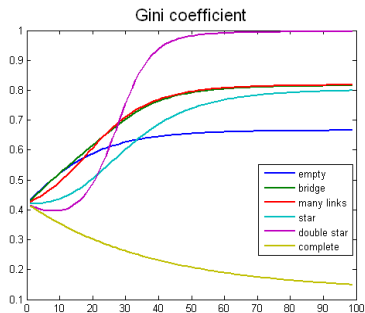
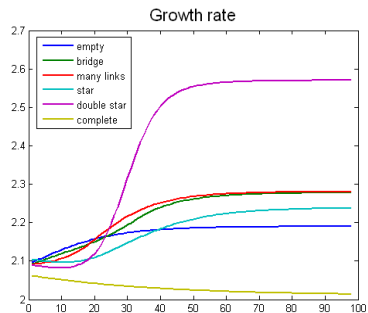
# Simulations



Sample means, min and max of average growth rates, and gini coefficients, for 100,000 replications.



# Transition to long run inequality



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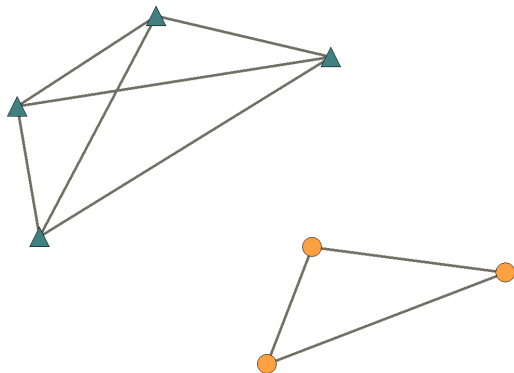
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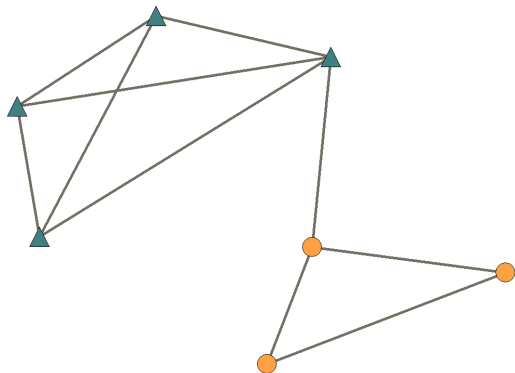
# Adding one link to bring equality

Two complete components



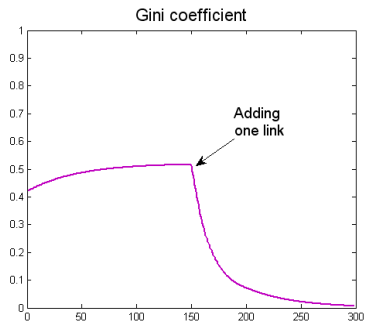
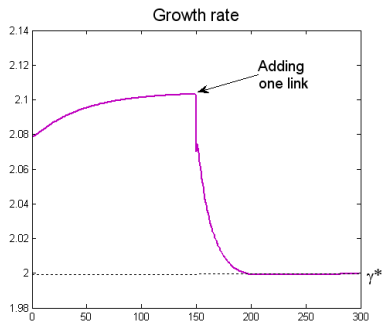
# Adding one link to bring equality

Bridge network



# Dynamics

## Adding one link to bring equality



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  - Networks matter only for dynamics and transition

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- The "golden" social structure seems to be the **star** network, which implies low inequality but also high levels of long run human capital and output
- US economy resembles a scenario of inequality and high growth

## Further work

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