

# INVESTING IN LOCAL CURRENCY BONDS MARKETS

Comments by Romain Ranciere ( PSE and IMF)

*Disclaimer: Not the views of IMF or IMF Board.*

# Local Bond Markets

- Underdevelopment of Local Bond Markets.
- Market Incompleteness.
  - If lack of foreign Currency instruments to perfectly hedge foreign currency risk for issuers and creditors.
- Consequences:
  - Risk-Taking by Domestic Issuers with no foreign currency income: currency mismatch and balance sheets effects
  - Foregone Returns and Diversification Opportunities for investors.

# Origins of Local Market Underdevelopment

- ❑ Original Sin (Eichengreen, Hausman)
- ❑ Macroeconomic Policies
  - ❑ Exchange Rate Regime (Kamil, 2006)
  - ❑ Inflation and Exchange Rate Depreciation (Jeanne, 2005)
- ❑ **THIS PAPER:** Institutional Features and **Investability**
  - ❑ Financial Openness
  - ❑ Institutions: Creditor Rights
  - ❑ Investors-friendly Policies (Taxation)
  - ❑ Market Infrastructure
- ❑ Risk-Taking and Systemic Bailout Policies (Ranciere and Tornell)
  - ❑ Foreign Liabilities and Bailouts

# This paper

- Document the rapid development of local bond markets in emerging market countries in recent years.
- Document the potential of local bond markets for portfolio diversification and returns.
  - Evidence based on 2002-2006.
- Explore the causes of local bond market developments.
  - Predictable Risk>Returns Characteristics.
  - Investability is the main feature.
- Discuss Global Asset Shortages and Local Bond Markets.
  - Crisis questions the role US provider of good quality risk-free assets.

# Questions on Investability Index

- Which features are specific to local bonds vs. international bonds.
- Simultaneity with other reforms and policy changes.
- What is the interpretation of lack of impact of predictable risk-returns features.
  - ▣ Are they endogenous to the change of the policy/institutional environment.

# Foreign Currency Risk and Crisis Risk

- Development of instruments to hedge foreign currency risks.
- Foreign Currency Swaps.
- Foreign Currency Options to Hedge Disaster Risk.
- Large Exchange Rate Reserves Holdings
  - Reduce the risk of currency crises (Jeanne, 2007)
  - Mitigate the consequences of sudden stops. (Jeanne-Ranciere, 2009)

# Implication for currency mismatch

- Currency Mismatch Definition: Foreign Liabilities that are not backed by foreign currency assets or income.
  - ▣ Ex: A non-tradable firm with foreign currency borrowing.
- Bond Issuances are restricted to sovereign, sub-sovereign and large firms mostly in the tradable sector and few in utilities and telecoms.
- Assessing Currency Mismatch imposes to look at the banking sector balance sheet

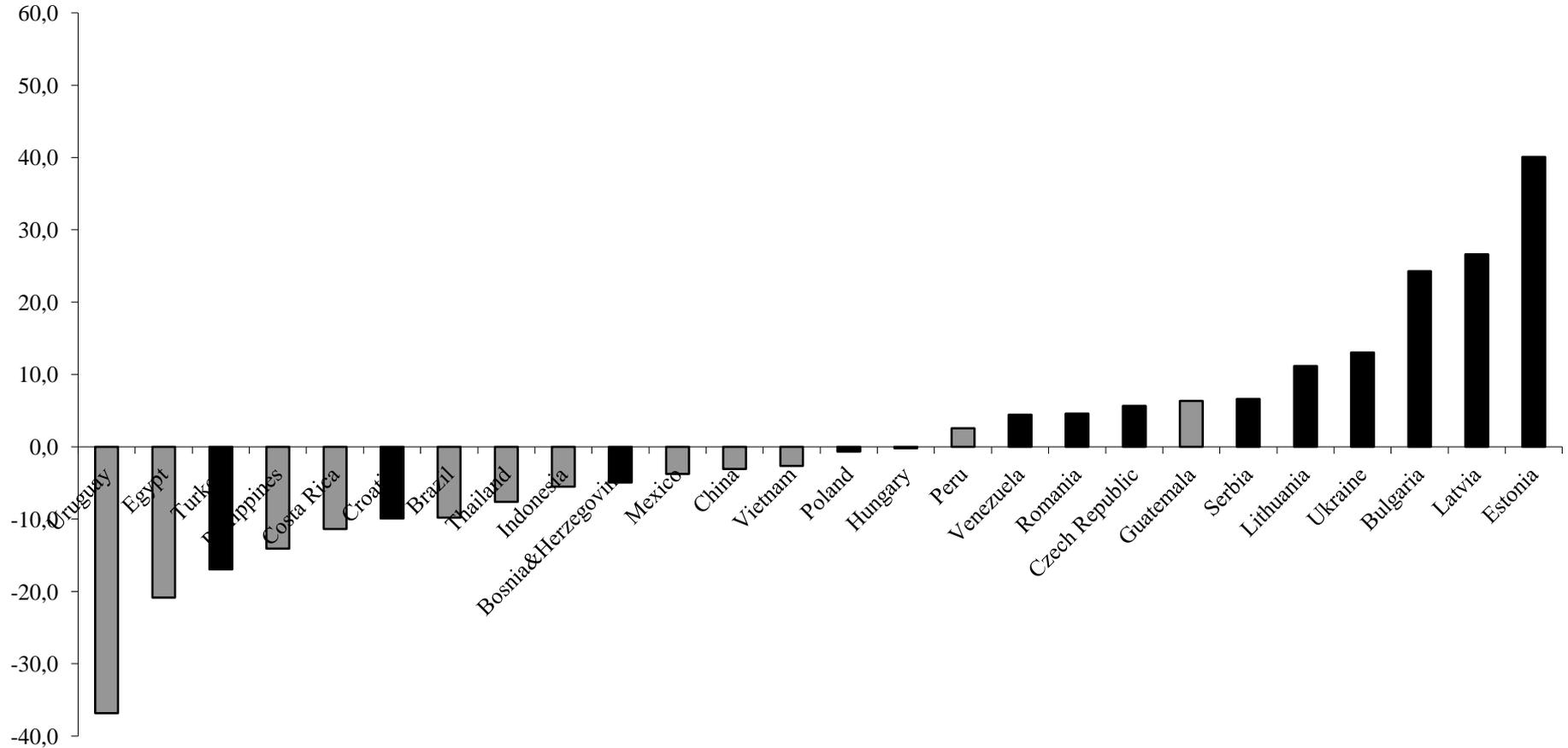
# The misfortune of local debt market development: Comercial Mexicana

- Comercial Mexicana: Supermarkets chain.
- Local Currency Debt + Foreign Currency Puts
- 2 Billions of losses on derivatives and
- Structured Products in Local Governments in Europe

# Currency Mismatch: Eastern Europe vs. Rest of Emerging Market World

- Ranciere, Tornell, Vamvakidis (2010)
- Currency Mismatch in Banking Sector.
  - Foreign Currency Liabilities – Foreign Currency Assets
- Need to correct for the unhedged part of foreign currency assets.
  - Lending in foreign currency to agents with no foreign currency income
  - Nominal to “True” Currency Mismatch makes HUGE difference.
- Adding direct lending (bonds issuance) do not change the picture.

# Increase in currency mismatch in emerging economies before the crisis (2004-2007)



# Conclusion

---

- Very interesting paper.
- Investigate more
  - ▣ issue of hedging exchange rate risk.
  - ▣ Simultaneity in reforms.
- More nuance implications for currency mismatch.



Thank you

Il est possible de présenter les images de façon plus spectaculaire sur les écrans larges.