

Discussion of Inequity in Equities:

What explains the black-white gap in equity market participation?

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Overview of "Inequity in Equities"

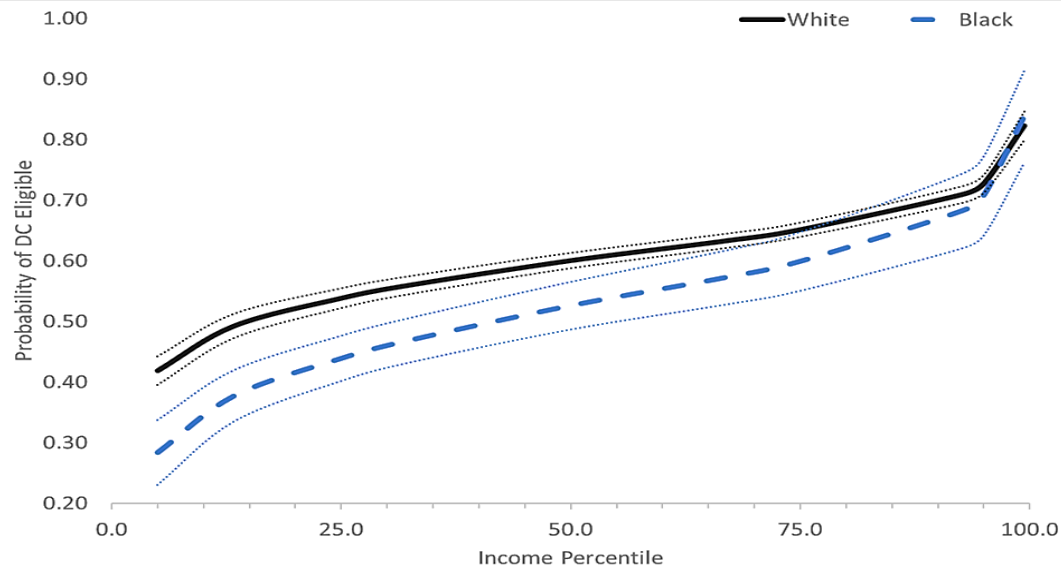
The Study:

- Highlights the persistent racial wealth gap in the U.S., focusing on disparities in equity market participation between black and white households.
- Utilizes data from the 2019 Survey of Consumer Finances to examine equity market participation rates.
- Investigates homeownership, risk tolerance, income, and the impact of defined contribution retirement plans on equity investment decisions.
- Identifies participation in defined contribution plans as a significant enhancer of equity weights, especially for black households, suggesting potential policy interventions.
- Points towards broader implications for addressing wealth disparities through improved access to equity markets and tackling labour market discrimination.

Key Findings:

- White households allocate significantly more of their financial wealth to equities compared to black households, contributing to the racial wealth gap.
- Finds that participation in DC plans may influence the distribution of equity investments across racial lines, and thereby, affect wealth accumulation and the racial wealth gap.

Authors' Identification Strategy and Constructed Indices



Empirical Approach:

- The study employs a mix of logit and Tobit regression models to analyse equity market participation and portfolio weights across racial lines.
 - Decomposition techniques, including methods from Yun (2004), Wolff (2012), and Dinardo et al. (1996), are utilized to quantify the contributions of various household characteristics to the racial gap in equity market participation.
 - A Heckman two-stage model is applied to investigate the determinants of defined contribution (DC) plan participation, accounting for potential selection bias and exploring the impact of access to DC plans on equity investment disparities between black and white households
- Analysis is based on the 2019 Survey of Consumer Finances, encompassing a diverse dataset of household financial behaviours.
- Equity Market Participation is defined as the binary indicator of non-zero equity holdings and the equity share in total financial wealth.
- **Key Variables:** Focus on homeownership rates, income levels, risk tolerance, and defined contribution (DC) retirement plan participation.

DC Plan Impact: Special attention is given to the role of DC plans in facilitating equity market access, with regression models indicating a significant boost in equity weights due to DC plan participation.

Relation to Existing Literature

- Acknowledges foundational work on racial wealth disparities (Aliprantis and Carroll, 2019) and the role of income and homeownership gaps (Ashman and Neumuller, 2020; Kuhn, Schularick, and Steins, 2020).
- Extends the discussion from Gutter and Fontes (2006) and Hanna, Wang, and Yuh (2010), who explore demographic and socioeconomic factors influencing equity investments.
- Leverages insights from Hamilton and Darity (2017) on the impact of labor market discrimination on wealth accumulation, connecting to the role of DC plans in providing equitable market access.
- The transmission channels established in the paper relates to the work of Darity et al. (2018) on "wealth begets wealth," emphasizing the importance of equity market participation in wealth dynamics over time.
- **Contribution:** Differentiates from previous studies by quantifying the effect of DC plan participation on equity weights, a relatively unexplored area.

1st Comment: Theoretical Considerations

- Could incorporating a dynamic model of wealth accumulation provide deeper insights into long-term equity participation disparities?
 - Further exploration of intergenerational wealth transfer's impact (and/or historical contexts of wealth accumulation in black and white households) on current equity market participation rates across races?
 - Consideration of geographical variation in equity participation: **a missing element?**
- Consideration of broader macroeconomic factors (e.g., market volatility, debt and credit constraints, etc) could enrich the analysis of equity market participation trends.
- Exploring the intersection of race, wealth, and systemic barriers in a theoretical framework could provide a more comprehensive backdrop.

2nd Comment: Empirical Considerations

- Examine within-group heterogeneity within black and white households to identify how factors like education and location uniquely influence equity market participation.
- Incorporate inheritance data from the SCF to explore intergenerational wealth transfer's influence on equity market participation and the racial wealth gap.
- Incorporating propensity score matching could also support the Heckman analysis by controlling for observable characteristics, comparing DC plan participants vs. Non-participants could strengthen causal claims.

Summary

- This is a great paper!
- The paper significantly contributes to understanding the racial gap in equity market participation, leveraging robust data and a clear analytical framework.

Recommendations for Enhancement:

- Incorporate variables related to inheritance from the SCF dataset to capture intergenerational wealth effects, providing deeper insight into the roots of the racial wealth gap in equity market participation.
- Expand analysis within racial groups to uncover critical sub-group variations, potentially revealing nuanced dynamics that affect equity market participation among different segments of black and white households.
- Enhance the robustness of causal interpretations by exploring additional interaction terms, such as between homeownership or other demographic factors and equity market participation, to delineate the complex interplay of socioeconomic status and racial disparities in asset allocation.