

ANNEX 4 INFORMATION FOR BANK CUSTOMERS, REGISTERS AND OTHER  
INSTITUTIONAL INFORMATION



## Yearly data

Number	2007	2008	2009	2010 (e)
<b>ADVERTISING PROJECTS:</b>				
Cases processed	6,528	6,525	6,376	3,696
By type of decision:				
Authorised (a)	5,641	5,707	5,182	3,055
Rejected	2	8	7	1
Modified (b)	643	765	1,136	622
Returned (c)	242	45	51	18
By type of transaction:				
Lending transactions	3,209	2,930	2,703	1,794
Deposit transactions	2,260	2,561	2,195	1,085
Other	172	216	284	176
By type of medium:				
Press	1,181	817	898	554
Radio	187	140	152	93
Television	214	207	205	119
Other	4,059	4,543	3,927	2,289
<b>COMMISSION CHARGES:</b>				
Cases examined	1,104	1,205	964	833
Decisions (d)				
Approvals	368	349	349	287
With objections	519	728	573	430
Objections formulated	1,893	2,542	1,901	1,390

SOURCE: Banco de España.

- a** Includes both authorisations owing to an affirmative decision and deemed authorisations owing to the absence of a negative decision ("administrative silence").
- b** Modifications, normally in prices, in projects authorised in the same or in previous years.
- c** Relate to projects whose content does not require authorisation, or which have been withdrawn by the applicant.
- d** A single decision may relate to various cases.
- e** All the advertising projects for 2010 refer to the period from January to June since no authorisation is required after that period.

## REGISTERS AND OTHER INSTITUTIONAL INFORMATION

TABLE A.4.2

## Year-end data and changes in the year

Number and %

	2007	2008	2009	2010
Senior officers	4,877	4,832	4,755	4,614
Legal persons	420	424	420	436
Individuals	4,457	4,408	4,335	4,178
Of which:				
Males	3,980	3,897	3,790	3,640
Females	477	511	545	538
Percentage of females in banks	7	7	9	8
Percentage of females in savings banks	16	17	18	19
Percentage of females in credit cooperatives	7	9	9	10
Percentage of females in SCIs	5	6	7	7
Percentage of females in other credit institutions	12	12	13	13
Additions or deletions of senior officers	1,281	1,224	1,511	1,869
Of which: first-time additions	569	533	661	653
Reinstatements	67	74	75	109
Inquiries as to integrity of senior officers	64	41	109	215
Average number of people listed per document	5	5	3	3
Registered shareholders of banks	560	592	541	532
Individuals	88	134	120	117
Legal persons	472	458	421	415
Of which: credit institutions (a)	114	106	101	115
Of which: Spanish shareholders	385	408	357	356
Registered members of credit cooperatives	421	382	364	518
Individuals	214	181	173	150
Legal persons	207	201	191	368
Of which: credit institutions (a)	91	89	78	242
Of which: Spanish members	420	378	363	517
Registered shareholders of SCIs	172	194	178	157
Individuals	28	28	28	23
Legal persons	144	166	150	134
Of which: credit institutions (a)	67	90	85	76
Of which: Spanish shareholders	145	170	155	137
Agency agreements	24,323	26,465	22,053	24,106
Banks	11,356	10,278	4,651	4,830
Savings banks	258	259	250	180
Credit cooperatives	64	52	61	66
Specialised credit institutions	62	74	74	74
Branches of credit institutions	109	120	128	139
Currency exchange bureaux and/or money transfer agencies	12,474	15,682	16,889	18,734
Payment institutions	—	—	—	83
Agency agreements with foreign CIs	107	107	107	107
Registered amendments to articles of association	223	184	142	168
Cases processed of amendments to articles of association	37	24	25	50
Banks	11	4	7	15
Savings banks	1	1	1	2
Credit cooperatives	16	12	10	24
SCIs	4	4	1	5
MGCs	5	3	6	4
Reported to Directorate General of the Treasury and Financial Policy	29	21	20	33
Reported to regional government	8	3	5	17

SOURCE: Banco de España.

a Spanish credit institutions and branches in Spain of foreign ones.