THE EURO AREA ECONOMY AFTER A PROLONGED PERIOD OF MONETARY STIMULUS

Pablo Hernández de Cos

Director General Economics, Statistics & Research

The Society of Business Economists Annual Conference London, 15 September 2017

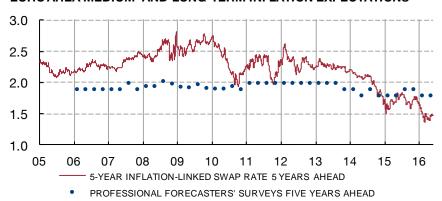
THE EURO AREA ECONOMY BACK IN 2014

In 2014, the euro area faced a protracted period of excessively low inflation and growing signals of unhinged inflation expectations. The economic recovery, after a double dip recession, was fragile and weak

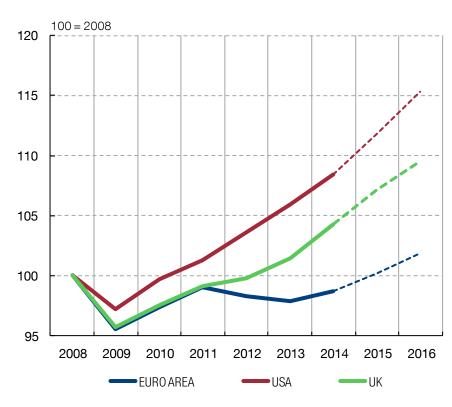
EURO AREA INFLATION



EURO AREA MEDIUM- AND LONG-TERM INFLATION EXPECTATIONS



GDP



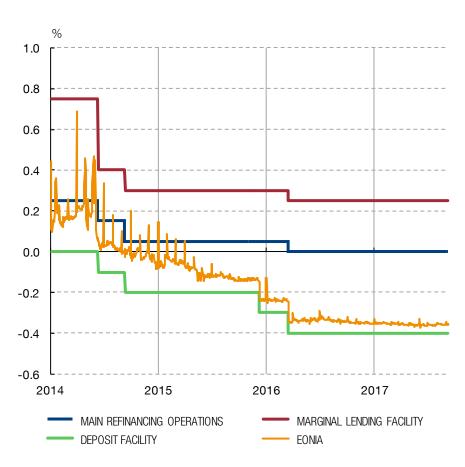
PROJECTIONS TAKEN FROM THE IMF WEO (APRIL 2015).



THE REACTION OF MONETARY POLICY

Against this setting, the ECB initiated a new phase of expansionary monetary policy, introducing a series of non-conventional measures to overcome the constraints from conventional tools

EONIA AND ECB INTEREST RATES



OFFICIAL INTEREST RATES

Marginal lending facility 0.25%
Main refinancing operations 0%
Deposit facility -0.40%

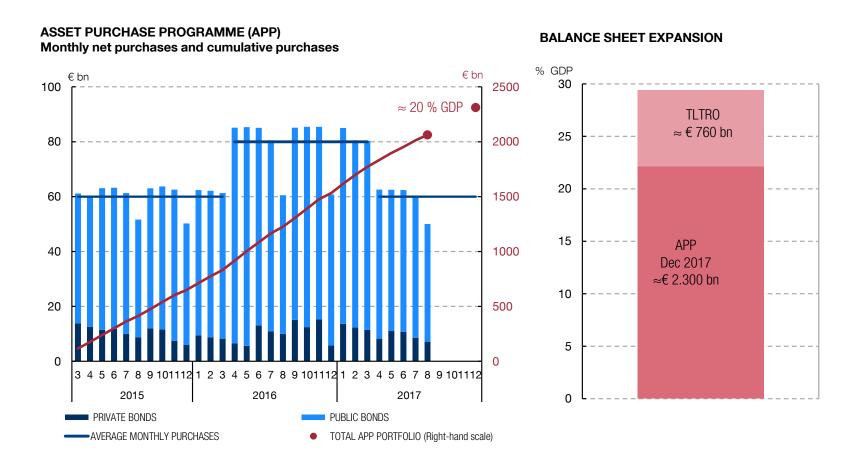
BALANCE SHEET EXPANSION

- CREDIT EASING: targeted long-term funding to banks: TLTRO and TLTRO-II
- QUANTITATIVE EASING: large-scale outright purchases of assets through the Extended Asset Purchase Programme (EAPP):
 - -Covered bonds (CBPP3)
 - -Asset-backed securities (ABSPP)
 - -Public sector securities (PSPP)
 - -Non bank corporate bonds (CSPP)
- 3. FORWARD GUIDANCE, for key interest rates and non-standard measures



ECB BALANCE SHEET MEASURES

Asset purchases started in March 2015 (€60 bn per month) and, after various extensions, they will run, at least, until end 2017. The monetary stimulus has been very large, with a total liquidity injection close to 30% of GDP, including TLTRO





THE ECB FORWARD GUIDANCE

The communication – forward guidance (FG) - became an integral part of the ECB toolbox when the room for further reductions in key interest rates was limited and when new instruments were introduced

ECB forward guidance

- Started in July 2013 ...but only at ZLB it became an active instrument of accommodation, also including non-standard measures
- It is not an unconditional commitment, since this is not compatible with the ECB mandate. But it is also not conditional upon any quantitative threshold for an economic variable, it is based on the available information and on economic prospects

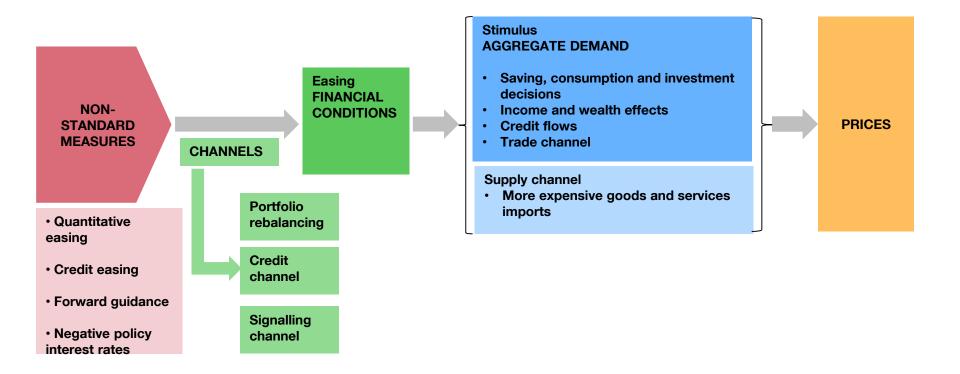
ECB forward guidance in last ECB GC meeting (7 September 2017)

- The GC expects the key ECB <u>interest rates to remain at their present levels for an extended period of time, and well past the horizon of the net asset purchases</u>.
- Net asset purchases, at the monthly pace of €60 billion, are intended to run until the end of <u>December 2017, or beyond,</u> if necessary, and in any case until the GC sees a <u>sustained adjustment</u> in the path of inflation consistent with its inflation aim.
- If the outlook becomes less favourable, or if financial conditions become inconsistent with further progress towards a sustained adjustment in the path of inflation, the GC stands ready to increase the programme in terms of size and/or duration.



THE TRANSMISSION CHANNELS

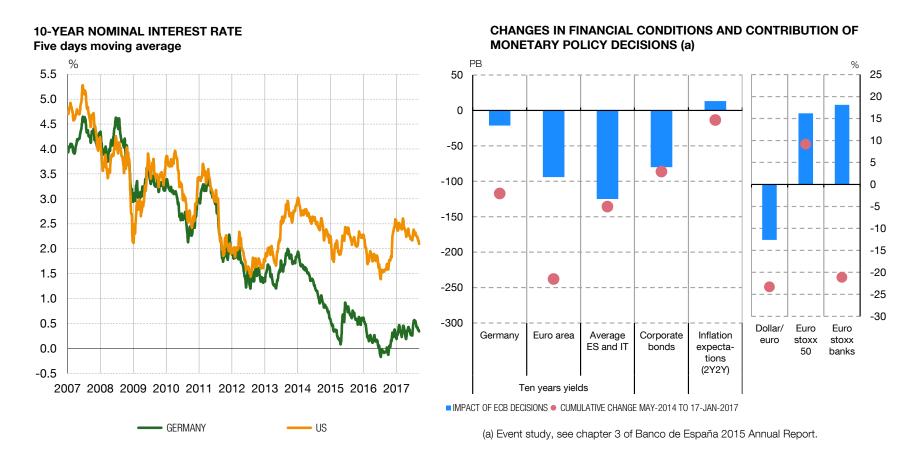
ECB measures operate as a mutually reinforcing package. Depending on the instrument, channels may work differently, but all measures contribute to easing financial conditions faced by agents, strengthening domestic demand and improving inflation dynamics





THE IMPACT ON FINANCIAL CONDITIONS

Financial conditions in the euro eased considerably since mid 2014. Analysis of the response of asset prices to the announced ECB measures indicates that monetary policy has contributed appreciably

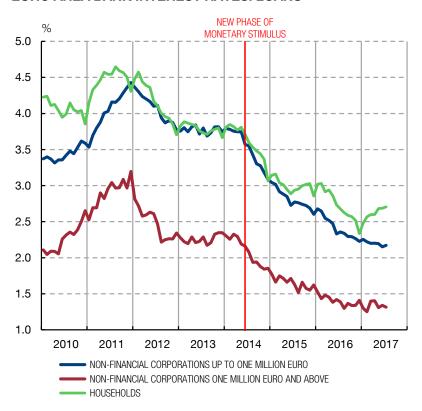




COST OF BANK LOANS

The decline in bank's financing costs has been passed on to borrowing conditions for firms and households. Country bank rate differentials also compressed markedly

EURO AREA BANK INTEREST RATES. LOANS



INTEREST RATES ON BANK LOANS BY COUNTRY LOANS TO NFC UP TO 1 MILLION EUROS

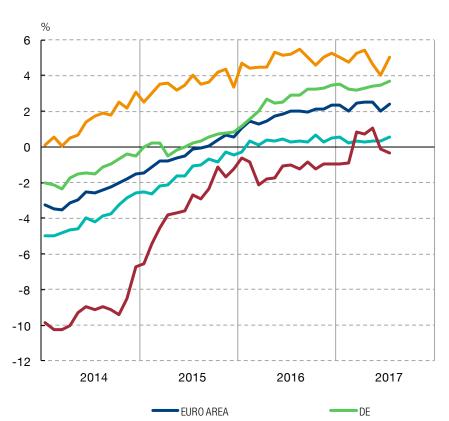




BANK LENDING

Effects are also visible in a gradual recovery of bank lending flows, both for households and firms. Country growth rates are still uneven, since correction of indebtedness is an ongoing process





BANK LOANS. HOUSEHOLDS Annual growth

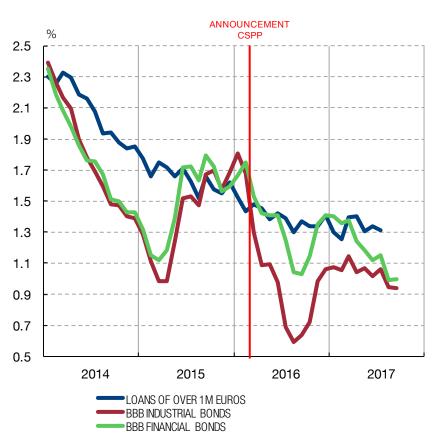




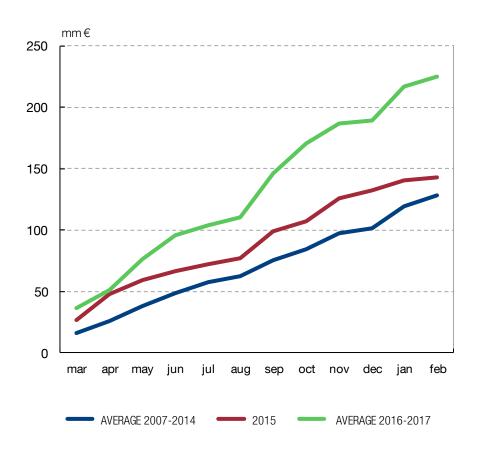
CORPORATE BOND FINANCING

Private debt capital markets also benefited from the Corporate Sector Purchase Programme (Mar-2016) with strong impact both on prices and primary markets. Shifting financing decisions to markets is also expected to have positive side effects on the supply of bank loans for smaller companies

COST OF FINANCING



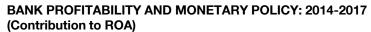
NON-FINANCIAL CORPORATIONS BOND ISSUES

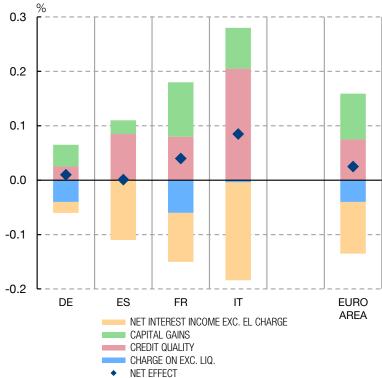




BANK PROFITABILITY

Both the impact on the economic recovery and increasing volumes of credit should offset the negative effects of low interest rates on bank profitability





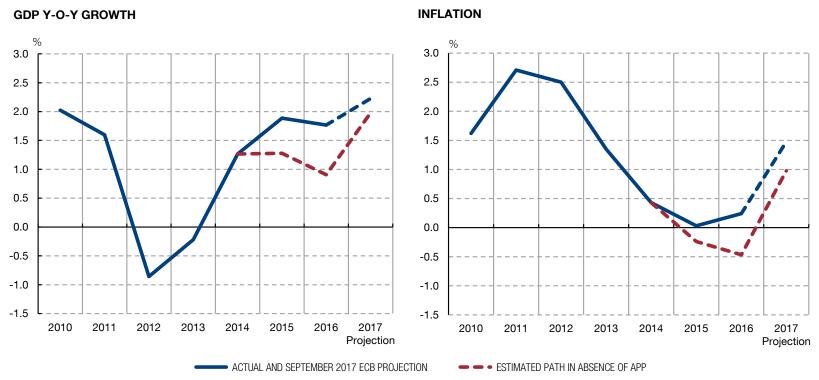
Source: Speech by Benoît Cœuré (2016), Assessing the implications of negative interest rates.



ECB MEASURES HAVE BEEN TRANSMITTED TO THE BROADER ECONOMY

Analysis by Banco de España estimates that, in cumulative terms, about 50% of nominal growth over the period 2015-2017 can be attributed to the action of monetary policy since mid-2014 (1.7 pp GDP growth, 1.5 pp inflation).

IMPACT OF THE ASSET PURCHASE PROGRAMME (APP) ON EURO AREA GDP AND INFLATION (a)

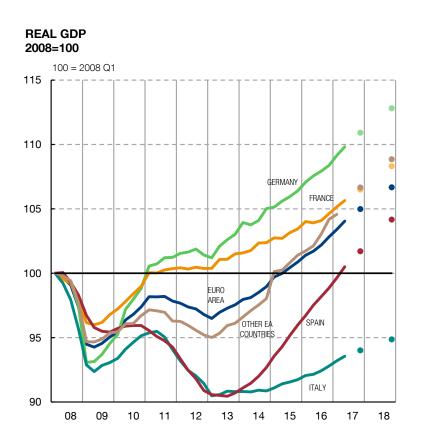


a Estimation based on Burriel and Galesi (2016), "Uncovering the heterogeneous effects of the ECB unconvetional monetary policy across euro area countries" Working paper 1631. Banco de España.

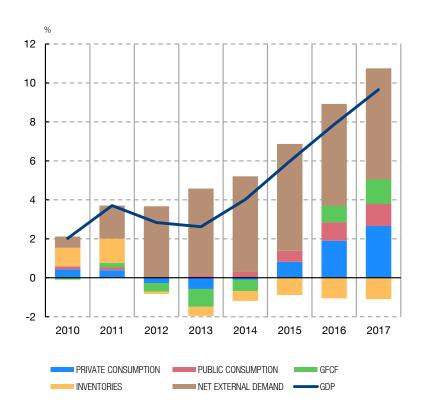


EURO AREA ECONOMIC RECOVERY

The euro area recovery is well on track, with economic expansion broadening across sectors and countries, driven by domestic demand



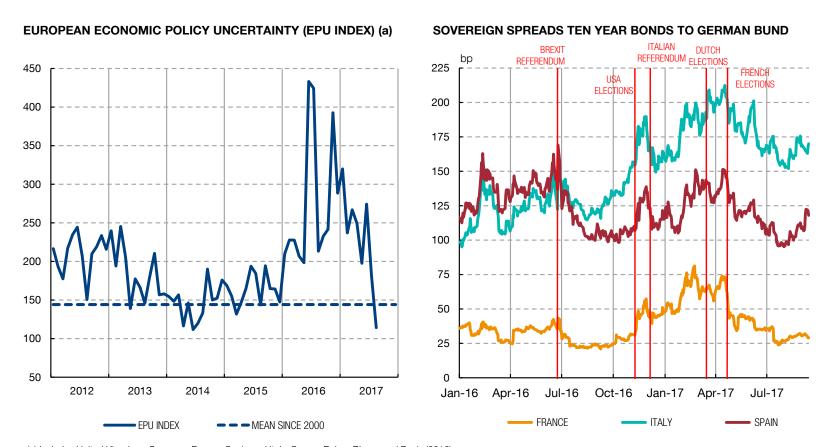
CONTRIBUTIONS TO EURO AREA GDP ACCUMULATED GROWTH





A RESILIENT RECOVERY

The recovery has been resilient to different sources of uncertainty -US elections, BREXIT and domestic political events-



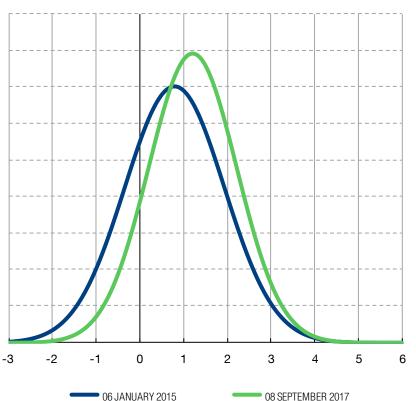
(a) Includes United Kingdom, Germany, France, Spain and Italy. Source Baker, Bloom and Davis (2016)



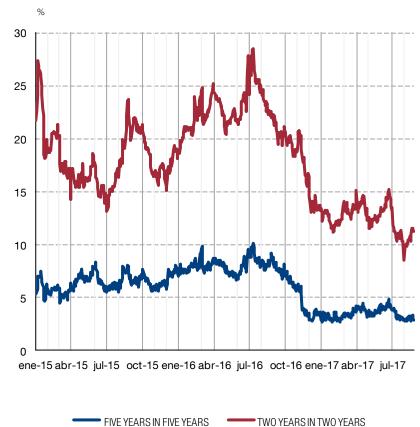
DEFLATION RISK

Tail risks to inflation have disappeared. ...

INFLATION EXPECTATIONS. 2 YEARS IN 2 YEARS OPTIONS MARKETS



EURO AREA. PROBABILITY OF INFLATON BELOW 0%



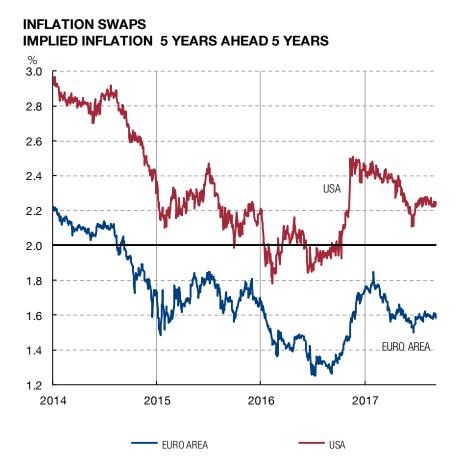


INFLATION DEVELOPMENTS

- Headline inflation has been volatile, reflecting the ups and downs of oil prices;
- Core inflation, which has increased somewhat in recent months, but remains subdued, at levels well below the medium-term objective of monetary policy;
- Market-based indicators of long-term inflation expectations remain at low levels

EURO AREA INFLATION 2.5 2.0 1.5 1.0 0.5 0.0 -0.5 -1.0 2014 2015 2016 2017 2018 2019

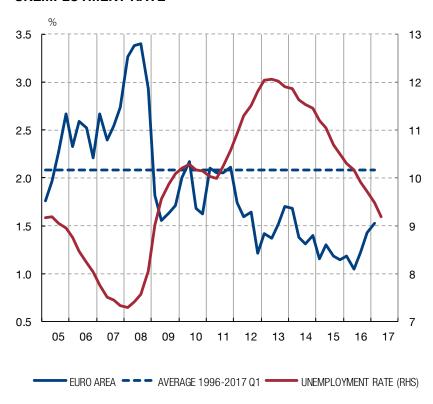
HICP EXCLUDING ENERGY AND UNPROCESSED FOOD



FACTORS BEHIND MODERATE INFLATION

Moderate inflation developments reflect not only the effect of temporary external shocks on oil and commodity prices, but also weak underlying domestic cost pressures

EURO AREA. COMPENSATION PER EMPLOYEE AND UNEMPLOYMENT RATE

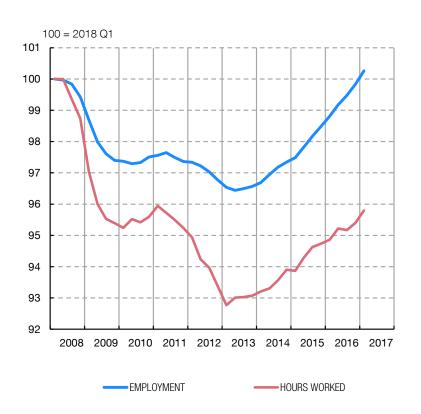




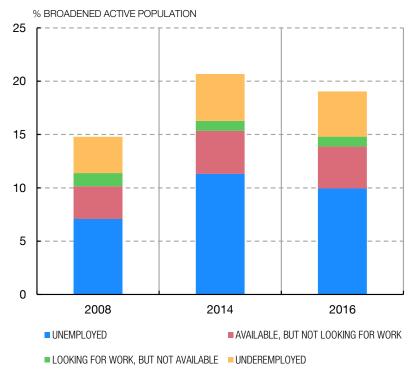
WAGE DEVELOPMENTS

Subdued wage developments are related to still significant labor market slack and the prevalence of some backward-looking elements in wage negotiations. Other factors, such as the effects of past structural reforms and weak productivity growth, may also be playing a role

EURO AREA. EMPLOYMENT AND HOURS WORKED



BROADER ESTIMATIONS OF UNDERUTILIZATION OF LABOR IN THE EURO AREA





FINAL REMARKS

- After a prolonged period of exceptional monetary policy accommodation, the euro area is finally undergoing a robust recovery, with growth firming and broadening across countries;
- Supported by monetary policy and some other tail winds, the economic recovery has been resilient to domestic and global uncertainties, many of which are of political nature;
- Yet, the fact that "underlying inflation is nowhere near where it should be" suggests that a
 very significant degree of monetary accommodation will be needed for an extended period
 of time, in line with ECB forward guidance. The arguments are compelling:
 - The growth outlook is still largely **dependent** on the current monetary stimulus ...
 - ➤ Underlying inflation remains subdued, and convergence of headline inflation towards the 2% reference is projected to be very slow;
- There is a need for other economic policies to address the root causes of economic weakness and financial fragility in the euro area

